ACT NOW FOR A LIMITED TIME

AND MORE!

One Easy Session
of #bookface, Videos

Big ideas. Real-world thinking.
As Seen on Social Media

Anne Stenzel
Archives Technician

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MINNESOTA STATE UNIVERSITY MANKATO
#SocialMedia

@MNSULibrary
@mnsulibrary
mnsulibrary

memorial.library.mnsu

msumlibrary

thearchivationline.blogspot.com
#FirstWorldProblems

#NoExcuses

No Time?
No Content?
No Budget?
No Confidence?
#KnowYourHashtags

Daily Hashtags
- #SundaySolitude
- #LibraryFlow
- #MotivationMonday
- #TransformationTuesday
- #DidYouKnow
- #WayBackWednesday
- #WackyWednesday
- #TBT
- #LibraryLife
- #Bookface
- #Caturday
- #BookfaceFriday
- #FlashbackFriday

Campus and Library Specific Hashtags
- #MavLibLove
- #HornsUp
- #StudyMavStrong
- #MavFam
- #MavLib
- #MavNation
- #FutureMav
#WhatsUp

- Trending Events
- Campus Events
- Recognizing Catastrophic Events

Promote the Good...Acknowledge the Bad...

Sometimes!
#FreeAndEasy Scheduling

Tweetdeck

Facebook scheduling

Ink361
#FreeAndEasy Editing

Canva

Clip Art

iMovie

Publisher

Movies Trailers

Pictochart

Windows Movie Maker
#NewBeginning

Take A Risk
- Book Choices
- Learning

Schedule
- Time for photos
- Posts around holidays, events, seasons, sports, etc.

Have Fun!

https://www.theguardian.com/books/gallery/2015/aug/07/readers-put-themselves-on-the-cover-for-bookfacefriday-in-pictures
#MoreThanJustAPrettyFace

Be Creative
#SquadGoals

Bigger Squad = Bigger Trouble...
#Quotes

Everything you need for a better future and success has already been written. And guess what? All you have to do is go to the library.

Henri Frederic Amiel

You want weapons? We're in a library. Books. The best weapons in the world! This room's the greatest arsenal we could have. Arm yourself.

Dorothy Walker

It is impossible to live wisely: unless reading is turned into action, unless knowledge is turned into wisdom, unless books are turned into thinking.

Edmund Burke

You see, one of the best things about reading is that you'll always have something to think about when you're not reading.

James Patterson

She'd always been a little excitable, a little more passionate about books than your average person, but she was supposed to be-- she was a librarian, after all.

Sarah Beth Dunia
#Memes

- Studied at the library
  - Aced all my finals

- Hey girl
  - It's a good thing I have my library card... cause I'm checkin' you out.

- Finals suck?
  - Good!

- Judge a book
  - By its movie not

- Happy finals
  - May the odds be ever in your favor
#GoingViral

Okay...Maybe Not Yet...

Why iMovie Trailers?

User Friendly  Easy Access
Short Videos  Professional
No Closed Captioning

Remember:
- Does not work in OneDrive
- Microsoft vs Apple
#NotSoHot

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**ELIZABETH GILBERT**

*Eat, Pray, Love*

One Woman’s Search for Everything

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"Thanks Chad!

Now let us never speak of it again."

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**Check It Out…**

**In the ERC!**

Memorial Library

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**Memorial Library**

*Timelapse Video*

#StudyMarStrong

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**MINNESOTA STATE UNIVERSITY MANKATO**
#BringIt #BookFace

Who’s our lucky #winner?
#Questions?

- When?
- What?
- How?
- Why?
- Where?