ACT NOW FOR A LIMITED TIME

AND MORE!

One Easy Session of Bookface, Videos

Big ideas. Real-world thinking.
As Seen on Social Media

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#SocialMedia

memorial.library.mnsu

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thearchivationline.blogspot.com
#FirstWorldProblems

#NoExcuses

No Time?

No Content?

No Budget?

No Confidence?
#BetterTogether

Outreach Committee
Social Media Team
Support
Collaboration
Keep Each Other in Check
#KnowYourHashtags

Daily Hashtags
#SundaySolitude #LibraryFlow #MotivationMonday #TransformationTuesday
#DidYouKnow #WayBackWednesday #WackyWednesday #TBT
#LibraryLife #Bookface #Caturday #BookfaceFriday #FlashbackFriday

Campus and Library Specific Hashtags
#MavLibLove #HornsUp #StudyMavStrong #MavFam #MavLib
#MavNation #FutureMav
#WhatsUp

- Trending Events
- Campus Events
- Recognizing Catastrophic Events

Promote the Good...Acknowledge the Bad...

Sometimes!
#Interact

Retweet 🔁 Regram

@Mention

Like and Share

Comment

Share Follow

Sharing is caring...
#FreeAndEasy Scheduling

Tweetdeck

Facebook scheduling

Ink361
#FreeAndEasy Editing

Canva

Pictochart

Clip Art

Publisher

iMovie

Windows Movie Maker

Trailers
#NewBeginning

Take A Risk

- Book Choices
- Learning

Schedule

- Time for photos
- Posts around holidays, events, seasons, sports, etc.

Have Fun!

https://www.theguardian.com/books/gallery/2015/aug/07/readers-put-themselves-on-the-cover-for-bookfacefriday-in-pictures
#MoreThanJustAPrettyFace

Be Creative
#SquadGoals

Bigger Squad = Bigger Trouble...
# Memes

- Studied at the library, aced all my finals.
- Hey girl, it's a good thing I have my library card cause I'm checkin' you out.
- Finals suck? Good!
- Judge a book by its movie, not.
- Happy finals may the odds be ever in your favor.
#ViralVideo

https://www.youtube.com/user/mnsulibrary
#GoingViral

Okay...Maybe Not Yet...

Why iMovie Trailers?

User Friendly  Easy Access
Short Videos  Professional
No Closed Captioning

Remember:
- Does not work in OneDrive
- Microsoft vs Apple
#NotSoHot

Thanks Chad! Now let us never speak of it again.

Check It Out... In the ERC!

Memorial Library Timelapse Video

#StudyMavStrong
#BringIt #BookFace

Who’s our lucky #winner?
#Questions?

When?
What?
How?
Why?
Where?
#ThankYou

#FollowUs

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