Highlights

- The Season
- Playing the Game
- Season Results
- Tips for other Teams

Minnesota Vikings Player Bob Bruer is surrounded by fans at Mankato State University, August 1983.
The Season/Project

- 2015 – 50th anniversary of Vikings Training Camp at Minnesota State University, Mankato
- How to document?
  < Traditional Oral History

Minnesota Vikings training camp at Mankato State University, 1987
Plays Come Together

- Blue Earth County Historical Society (BECHS)
  - Exhibit
  - Community materials
  - MSU Archives
    - Exhibit
    - Oral History Project

Examples of material from BECHS memorabilia night. May 2015
Game Changer

- Minnesota Digital Library Annual Meeting, June 2015
- St. Paul Almanac-Storymobile
- IPad on a Stick
Lining Up

- Interview with Justice Alan Page
- ARCH: University Archives Digital Collections
- BECHS Exhibit

Description
Part of an oral history interview with Justice Alan Page about his experience at the Minnesota Vikings Training Camp in Mankato, MN. The interview was held at the Minnesota Judicial Center, St. Paul, MN and was conducted by Daardi Sizemore and Anne Stenzel for Minnesota State University, Mankato on July 8, 2015. Alan Page was a Minnesota Viking from 1967-1979. At the time of this interview he was finishing up his final term as an Associate Justice on the Minnesota Supreme Court.
Rushing the Ball

- Interactive kiosk at BECHS
- Custom app of VTC stories
Vikings Training Camp Stories - App
Deciding on the Play(s)

- Small display
- Short Interviews at camp
- ARCH
- BECHS exhibit and Ipad kiosk

MSU Training Camp display in Hall of Champions exhibit case, 2015
Special Teams PR

- Library social media
- Archives/Preservation blog: Archivation Line
  http://thearchivationline.blogspot.com
- Reporter
- Campus eNewsletter
- Flyers at BECHS
- Hall of Champions display
Equipment

“iPad on a stick”

- iPad, 32 GB
- iPad case with lens, $99.95
- Microphone, $203.75
- Mic Jack, $25.95
- Monopod, $59.95
- Headphones/earbuds

- iPad App, $25/ month
Long Interviews

- Current/former faculty and staff
- Former Vikings players
- Fans
- Tailored questions
- Usually 7-30 minutes long

Screenshots of Alan Page (top) and Jamie Dalbey (bottom) interviews
Fan interviews

- Train staff and students
- Vikings Training Camp schedule
- 1-3 minute videos
- 3 questions
  - How many Vikings Training Camps have you attended?
  - What is your favorite memory?
  - What are you looking forward to this year?

Top: Staff and students posing at the photo op in Vikings Village. Bottom: Adapting to Vikings Training Camp
Game Pass

- Minor video editing
- MSU identifier log
- Videos onto portable hard drive
- Ingest videos daily into ARCH
  [http://goo.gl/m0UbDJ](http://goo.gl/m0UbDJ)
- Update Vikings Training Camp app
  [http://goo.gl/yNw1Xi](http://goo.gl/yNw1Xi)
Cool Down Activities

- Paperwork
- Permanent location for videos
- Collection and finding aid

Daardi and students getting an autograph from Vikings player #71 Phil Loadholt
Season Results

- 147 video interviews in ARCH
- Partnership with local historical society
- Acquired tools and experience
- Good PR
Next Season (Homecoming)

Tell Your MSU Story @ Homecoming 2015
Tips for other teams

❖ Equipment
   < Biggest memory you can afford

❖ Players
   < Train and practice with all equipment and the questions.
   < Have fun.
   < Don’t over schedule

❖ Have a game plan
   < Be adaptable

❖ Where to play
   < Not where/when they want to watch
   < Big groups moving around

❖ [http://goo.gl/lOEA6n](http://goo.gl/lOEA6n)
Questions?

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ARCH: University Archives
Digital Collections
http://arch.lib.mnsu.edu