Not Your Everyday LibGuide:
Exploring non-traditional uses of a versatile platform

John Hernandez
Web & Mobile Services Librarian
Northwestern University

2016 LibTech Conference
Today’s Talk

• Typical LibGuide use
• Showcase of guides beyond the typical student guide
• LG Features & other Springshare products
• External content
Typical LibGuide

- Aimed at students
- Compiled around a subject, topic or course
- Lists of resources organized into sections (pages & boxes)
- Horizontal tabs navigation arranged by task and genre
- Linear flow with mostly links to “other things”
- Some integration of search boxes and other tools
- Mostly static with limited user interaction
Guides for Faculty
Welcome to the Stark State College, Digital Library!

Our mission is to provide quality resources and professional library information services in support of the research, teaching, and learning needs of the Stark State College community. The Library is committed to promoting and reinforcing information literacy and critical thinking skills as a foundation for college, career and community success.

Online Publications

Keep up to date with current publications!

- The Chronicle of Higher Education (Can only be accessed from networked, staff computers on-campus)
- Community College Daily
Faculty Resources (Stark State College)

- Audience: Faculty
- Purpose: Provide tips for effective library assignments, booking instructions and links to useful library resources
- Features:
  - Embedded Google form for materials requests
  - Embedded LibChat widget
  - Tips on working with the learning management system

http://libguides.starkstate.edu/faculty
University Libraries

Document Delivery

Don't have time to visit the library? Let us deliver!

- **Library Express**
  - Have print materials delivered to your department.
- **Scan on Demand**
  - Have articles and book chapters delivered to your e-mail.

Don't have what you need?

Ask Interlibrary Services to borrow materials from another library.

Your Library Account

- **My Account**
  - See what materials you have checked out and renew items.
- **Borrowing Privileges**
  - Borrowing policies and procedures for UTK faculty & staff.
- **Proxy Cards**
  - Designate another individual to check out items on your account.
Information for Faculty (University of Tennessee Knoxville)

• Audience: Faculty
• Purpose: Highlight library services and tools to support research and teaching
• Features:
  • Sidebar navigation in LG2
  • Quick links for easy navigation
  • Use of graphics to visually cue intuitive content chunks

http://libguides.utk.edu/faculty
Guide for SBA Faculty: Home

URL: http://guides.library.pdx.edu/sbafaculty

In this Guide

Welcome to the PSU Library! In this guide you will find information on library resources and services available to SBA faculty.

Click on the tabs above to view specific guide sections.

Faculty Toolkit: faculty privileges, publication outlets, journal rankings, assessment of research impact.

Cases & HBR articles: policies on and alternatives to using Harvard Business School cases and Harvard Business Review articles in the classroom.

Textbooks, Course Reserves, & Permanent Links: how to put textbooks and other materials on Course Reserves, as well as finding/creating stable links to use in D2L.

Subject Librarian

Stephen Fadel

Contact:
Phone: 503-725-4577
Email: sfadel@pdx.edu

Subjects:
Business & Economics
Guide for SBA Faculty (Portland State)

• Audience: Faculty
• Purpose: Collocate services and resources for faculty in a specific program (business administration)
• Features:
  • Tabs arranged by specific concerns for business faculty
  • Table of contents box
  • Use of simple icons
  • Links to selected tutorial videos

http://guides.library.pdx.edu/sbafaculty
Altmetrics for Researchers

Use the tabs below to learn more about Altmetrics and how to use them to help document the impact of your research.

New Tools for Measuring Your Research Impact!

This guide provides links to tools for documenting the impact of your research in new ways. Please feel free to comment on these tools, and to suggest others that you have found useful.

What are Altmetrics?

- The term altmetrics stands for alternative metrics
- Altmetrics is a movement to find new ways to look at the use and impact of research in today's online environment
- It considers how activities like blog posts, tweets, likes, bookmarks, downloads and views may provide important information about the significance of a research article or other research "product"
- Altmetrics do not replace traditional metrics (e.g., citation counts), but are complementary to them
Altmetrics for Researchers (Wichita State University)

• Audience: Faculty, graduate students
• Purpose: Highlight tools and services for alternative measures of research impact
• Features:
  • Sidebar navigation in LG2
  • Strategic use of graphics

http://libresources.wichita.edu/Altmetrics2
Promotion and Tenure at UNO: Library Services for Faculty

Getting Permissions

The library can help you with fair use and copyright issues in using materials in your curriculum, as well as copyright clearance for putting your publications in the DigitalCommons @ UNO. Please contact us for more information and browse the links below:

- Creative Commons
- Getting Permission
- Copyright Clearance Center
- Stanford's Copyright Renewal Database
- Friendly Music
- Purple Planet Royalty Free Music
- Incompeletch Royalty Free Music
- Big Foot Royalty free photography
- Free Play Music
- Partners in Rhyme Royalty free music

Services

Information Sources

- 700,000 print and ebooks
- 45,000 electronic subscriptions to leading professional and trade journals
- 300 databases covering interdisciplinary and discipline-specific topics for every department
- Broad music collection including CDs and music scores
- Streaming media sources for interdisciplinary and discipline-specific topics

Collection Development

Faculty are encouraged to contact their subject librarian to suggest print or electronic materials for acquisition by the library. This could mean a book, a journal, a database, or a film. We want to make sure our materials are current and relevant for your professional research and teaching purposes as well as curriculum.

Research

Subject librarians can assist you in preparing for RPT in many different ways, such as setting up a RefWorks account to manage citations and research, review possible publication outlets for your manuscript, help with navigating Open Access or finding citation information necessary for RPT documentation. Please contact your subject librarian to set up an appointment to discuss different ways we can help you succeed.

Course Reserves

The Library offers traditional (hard copy) reserves and electronic reserves services for faculty to supplement their classroom instruction. The Library accepts requests for items owned by the Library or the faculty member's personal copy.

Items placed on traditional reserves are made available for checkout at the Main Service Desk. Items placed on Electronic Reserve (E-Reserves/E-Res) are available via links on the Library website. As a general rule, all journal articles are available on E-Reserves only, unless copyright cannot be secured for the electronic copy or the cost is prohibitive. E-Reserves can also be used for some electronic texts, book chapters, audio files, and small video files. Faculty may wish to take into account the benefits and limitations of both traditional and electronic reserve services when considering the placement of materials on reserve.

- Course Reserves
Promotion and Tenure (University of Nebraska Omaha)

• Audience: Faculty
• Purpose: Promote library services to faculty and highlight resources for preparation for tenure review, including research impact measures, publishing outlets and open access funding
• Features:
  • Tabs that anticipate faculty interests
  • Links to resources and units elsewhere within the institution
  • Screenshots to demo tools

http://libguides.unomaha.edu/RPT
Guides for Staff
Library Instructors' Toolkit : Home

NUL Statement of Instruction Philosophy

Reflecting the mission of Northwestern University, the Library Instruction program is committed to supporting excellent teaching, innovative research and the personal and intellectual growth of its students. In an era of rapidly changing information technologies and research skills help create informed, critical analysts of the world. The Library instruction program promotes the skills students require to effectively access information, to evaluate information sources critically, to create original scholarship, to adapt to ever-evolving information systems, and to understand the laws and ethics surrounding uses of information.

Information Literacy

The Information Literacy Standards can provide a framework through which to plan goals, outcomes, content, teaching and learning activities, and assessment for the session.

The information literate student is able to:

- Determine the extent of information needed
- Access the needed information effectively and efficiently
- Evaluate information and its sources critically

Standards and Guidelines

- ACRL Information Literacy Standards
- Information Literacy Standards by Academic Discipline (ACRL)
- Duke University Assessment Methods and Tools
- ACRL Standards for Proficiencies for Instruction Librarians and Coordinators
- Framework for Information Literacy for Higher Education

ACRL calls the 2015 information literacy guidelines "Framework" intentionally because it is based on a cluster of interconnected core concepts, with flexible options for implementation, rather than on a set of standards, learning outcomes, or any prescriptive enumeration of skills.
Library Instructors’ Toolkit (Northwestern University)

• Audience: Librarians
• Purpose: Provide information about pedagogical issues to library instructors
• Features:
  • Used in tandem with a series of sessions
  • Links to professional readings

http://libguides.northwestern.edu/instructiontoolkit
Tech Tools: Flipped Classroom Tools

1. View this video

Flipped Classroom

2. Take a peek at FastStone Capture here or if you are a Mac user, view a video about QuickTime
Tech Tools (Northwestern University)

• Audience: Librarians
• Purpose: Provide information about instructional tools to library instructors
• Features:
  • Embedded presentations and video
  • Embedded form widget

http://libguides.northwestern.edu/techtools
I want to
SET UP MY ACCOUNT

I want to
CREATE A GUIDE

I want to
ADD CONTENT

I want to
USE IMAGES

I want to
PUBLISH & MAINTAIN MY GUIDE

I want to
LEARN MORE
LibGuides 2.0 Toolkit (Northwestern University)

• Audience: Library staff
• Purpose: Internal training and support for guide authors to help manage transition project
• Features:
  • Used in tandem with regular staff sessions/forums
  • Use of buttons for table of contents and screenshots for demos
  • Sections arranged according to discrete tasks

http://libguides.northwestern.edu/libguidestoolkit
Northwestern University Library Student Supervisor Handbook: Hiring

Policy and procedure on student hire

Job Posting and Position form

How to complete on the Job Posting
Before submitting a job for posting, please review and make sure the information is current.

- Job Posting form must include:
  - Number of Open position(s)
  - If its a Non-Work-Study, Work-Study or Both
  - Job Title
  - Job Description
  - Salary
  - Hours Available
  - If Evening Hours are available
  - Qualifications
  - Supervisor(s) Name

Position form must include:

- Department name
- Current Supervisor name
- Phone Extension
- Effective date for position
- Number of openings
- Job Title

Hiring Process

1. Supervisor posts a position online or requests that a position be posted.
   - Any advertisement for a position should be done in conjunction with marketing for a Library jobs. Any department-specific advertisement must be approved by the Personnel Office and must direct applicants to the online application.

2. Student applies online; supervisor is notified automatically.
   - Applications cannot be accepted on paper, via email, or any other format. Any candidate considered for a position must have an electronic application on file in the position for which they are being considered.

3. Supervisor logs in to online database to review applications https://www.library.northwestern.edu/iss/
   - If not interviewing a student, supervisor sets the application status to "NOT INTERVIEWED"
   - If an interview will be scheduled, supervisor sets the status to "CONTACTING FOR INTERVIEW/INTERVIEWING" and

Summer Hire Process

Summer Employment

- After final exams in June, Work-Study students are changed to Non-Work-Study and their earnings are charged 100% to the department budget.
- Number of hours per week is not to exceed 40 hours.
- Wages earned during the summer DO NOT COUNT against the student's academic year Work-Study earning limit.

Net ID Needed for Students Who Have Graduated

If a student has graduated and their Net ID has expired, they need to:

- Contact Information Technology at 847-491-HELP (4357)
- Request a new Net ID or change the expiration date of current ID to September of the current year (Use the date when new student week begins).
Student Supervisor Handbook (Northwestern University)

- Audience: Library staff
- Purpose: Internal documentation for supervisors of student employees
- Features:
  - Private guide
  - Boxes arranged around specific procedural tasks
Library New Hire Onboarding: Menu

This onboarding guide provides important milestones for both employee and supervisor in the critical first three months of employment.

Menu
- Offer Accepted
- Pre-Arrival
- General Logistics
- Day One
- First Two Weeks
- First Month
- Three Months
- Hiring Manager

Packet

Welcome!

We are happy to have you on board with Northwestern University Libraries. The onboarding guide is a roadmap for the first three months of employment. It is intended as a tool for both the new employee and his or her supervisor. The guide outlines the important steps and information needed for the new employee's integration into the Northwestern community and the library.

You will notice two columns in each of the timeline-driven onboarding sections: For the Employee and For the Supervisor. The tasks and information are assigned to the responsible party, but please review both lists. All content in the onboarding guide is important, but please pay particular attention to the following symbols: ☑ (Employee) and ● (Supervisor).

Step 1

offer accepted

Step 2

pre-arrival

Organizational Development Office

The Library Personnel Staff are your guides in the onboarding process. Feel free to contact us with questions or comments!

Jan Hayes, Director, Organizational Development

Jan is the department head and handles staff recruitment and professional development. As department head, you know meetings are part of Jan's daily routine, so the best way to reach Jan is via email.

Email: jan-hayes@northwestern.edu
Phone: (847) 491-2352

Step 3

general logistics

Step 4

your first day

Florence Headly, Library Personnel Assistant

Florence is the “go-to” person for student employment. You will get to know Florence quickly, as she is a wealth of information.
New Hire Onboarding (Northwestern University)

• Audience: Library staff
• Purpose: Informing and training newly hired staff
• Features:
  • Private guide
  • Very granular layout with columns for employee and supervisor
  • Use of graphics for table of contents
Culture Change Initiative: Home

Team Purpose

As listed in the CCI recommendations, the team will be expected to:

- Identify the concrete steps necessary to achieving the recommendations
- Prioritize the stages of implementation
- Develop action plans
- Form subgroups as necessary

The team will also be responsible for updating the CCI recommendations as conditions, options, and technologies change.

Culture Change: a Brief History

In August 2013, the University Library began a Culture Change Initiative with the goal of "helping staff develop skills that will assist them in managing change more effectively, building trust, and working together as a team. This goal supports the Library’s Strategic Plan under the theme of Organizational Readiness to help accomplish broader university academic goals.”

A Steering Committee, representing staff from all levels and divisions of the library, was formed to begin work on the culture change process. An Advisory Council was also formed and acted as a sounding board to the Steering Committees as they worked to develop a shared vision for the library as well as recommendations moving forward.

In September 2014, the Culture Change Initiative (CCI) Facilitation Team was formed to move the recommendations forward. The CCI Team divided the work and focused on the topics of Communication, Decision Making, and Rewards & Recognition. The group continues to meet regularly to develop action plans to move the recommendations forward.
Culture Change Initiative (Northwestern University)

- Audience: Library staff
- Purpose: Internal library committee site to facilitate communication during a change process
- Features:
  - Uploaded documents (PDF and DOCX)
  - Embedded forms for polling staff and collecting comments

http://libguides.northwestern.edu/cci
Library Professional Development: Home

Quick Links

- **Professional Organizations**
  Find links and information related to various professional organizations related to librarianship and who is involved from Miami University Libraries.

- **Conferences**
  Find the dates of conferences including deadlines for submitting proposals.

- **Learn at Miami**
  There are many opportunities to learn at Miami and that we are offering at Miami University Libraries.

- **Online Learning**
  Access online resources including sources for webinars.

- **Articles**
  Read what’s new in the literature as well as online.

- **Library Science Collection**
  See what’s new in our Library Science Collection. Updated quarterly.

- **Inspiration**
  A few items to begin your inspired professional development journey!

Best Bets

- **Diversity Resources for Library Staff**
  Check out this LibGuide by the Diversity Cluster!

- **ACRL Statement on Professional Development**
Library Professional Development (Miami University)

• Audience: Librarians
• Purpose: Highlight resources for librarian professional development
• Features:
  • Embedded video
  • Books from the catalog
  • Links to professional literature

http://libguides.lib.miamioh.edu/ProfDev
About CBML

The Council on Botanical and Horticultural Libraries, Inc. (CBML) is the leading professional organization in the field of botanical and horticultural information services. We believe in the critical importance of collecting, preserving, and making accessible the accumulated knowledge about plants for present and future generations. Therefore, CBML provides an organizational framework and an active forum for institutions and individuals concerned with fostering the advancement of botanical and horticultural information and information services.

CBML Flickr Photostream

Search results for cbhl

CBML Website
CBML Newsletter
Facebook
CBML Facebook Page
EBHL Facebook Page
Flickr
CBHL photostream
CBHL Twitter
Slideshow files - CBHL PowerPoints online
Field Book Project CBHL 2012 by Carolyn Sheffield on Jul 03, 2012
CBHL LibGuide (Council on Botanical & Horticultural Libraries)

- Audience: External professionals at multiple institutions
- Purpose: Provide information about the organization for both members and non-members
- Features:
  - Embedded Flickr photostream
  - Links to Facebook and Slideshare
  - Password protected section for members only

http://cbhl.libguides.com
Guides as Library Websites
Welcome to LibGuides@Southampton: Welcome

Welcome

The University Library supports all members of the University across every campus. We’re here to provide you with the resources you need, and training to make the best use of them.

Our guides will give you information about our sites, services and collections. You’ll find guides for every subject area at the University, plus guides to support research and to help you use our resources more effectively.

If you need help, use our enquiry services - we’re available in person, and also via email, telephone and our webchat service.
Hidden Brain

Click here to sign up for Hidden Brain book club discussion.
MID TERM EXTENDED HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Library Hours</th>
<th>Cafe Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday - Thursday</td>
<td>7am - 12:00 midnight</td>
<td>24/7</td>
</tr>
<tr>
<td>Friday</td>
<td>7:30am - 5pm</td>
<td>24/7</td>
</tr>
<tr>
<td>Mon-Fri. Mar. 14-18</td>
<td>8am - 5pm</td>
<td>8am - 5pm</td>
</tr>
<tr>
<td>Sat. Mar. 19</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>Sun. Mar. 20</td>
<td>Closed</td>
<td>12pm - 12am</td>
</tr>
</tbody>
</table>

R2 DIGITAL LIBRARY FOR HEALTH SCIENCES

We are pleased to announce that the library has arranged trial access to the Rittenhouse R2 Digital Library. The trial will be active through the end of February, 2010.

The R2 Digital Library is a leading eBook platform featuring a comprehensive selection of medical, nursing and allied health eBooks with an interface optimized for the health sciences workflow. The R2 Digital Library is a searchable database containing thousands of eBooks from leading health science publishers.
Other Uses for Guides
Central Library Book Club: 2015

Join the Central Library book club. Read and talk about great books and make new friends!


About

The Central Library Book Club meets the second Thursday of the month, at 10:30 a.m. at George Latimer Central Library.

Upcoming dates and times.

Please call 651-266-7000, ext. 5 for more information.

2015 Titles

The Omnivore’s Dilemma by Michael Pollan
ISBN: 0143038583
Publication Date: 2007-08-28

Today, buffeted by one food fad after another, America is suffering from what can only be described as a national eating disorder. Will it be fast food tonight, or something organic? Or perhaps something we grew ourselves? The question of what to have for dinner has confronted us since man evolved from a foraging primate. But from ancient China to the Industrial Revolution, the answer was simple: we grew our own food...
Central Library Book Club (St. Paul Public Library)

- Audience: Public
- Purpose: Advertise book club events and featured books
- Features:
  - Tabs for each year
  - Books from the Catalog content
  - Link to book club calendar


2016 LibTech Conference
BrowZine at APSU: BrowZine

BrowZine is a new tablet application that let you browse, read, and stay current with thousands of Woodward Library's top scholarly journals in a format optimized for your iPad or Android tablet.

Getting Started

1. Download BrowZine by simply going to the app store for your device and search for "browzine". It's a free download.

2. Next, select "Austin Peay State University" from the library list.

3. You will be prompted to log in with your last name and A number. This is the same username/password that you would use to access library materials from off-campus locations.

What is BrowZine?

<table>
<thead>
<tr>
<th>Description</th>
<th>Video Demonstration</th>
<th>More Info / Help</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowZine delivers thousands of academic journals to your iPhone, iPad or Android tablet.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BrowZine works by organizing the articles available through Woodward Library, uniting them into complete journals, then arranging these journals on a common newsstand. The result is an easy and familiar way to browse, read and monitor scholarly journals across disciplines.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Electronic Resources Librarian

Michael Hooper

Email Me

Contact:
Library 324
931-221-7092
BrowZine at APSU (Austin Peay State University)

- Audience: Students, faculty, etc.
- Purpose: Advertise a new service
- Features:
  - Tabbed box in LG2
  - Embedded video
  - Embedded vendor widget

http://libguides.apsu.edu/BrowZine
Give credit to sources

When using images, sound and videos in your presentations, you must still give credit if they are not your own creation. Look for media files that are in the public domain. Provide Creative Commons attribution for images and other media files. Many resources, such as Flickr and Wikimedia Commons provide this correctly. This link shows you how to provide the Creative Commons attribution.

Finding media files

Use search tools in Google. You can search for images "labeled to noncommercial reuse". This option appears after you have entered your search.

Finding images

Use this site to search for images from a variety of sources such as OpenClipArt or Pixabay which provide CC attribution.

Flickr Commons - Public Photography Commons Archives
National Gallery of Art images
Presentation Toolkit (Passaic County Community College)

• Audience: Students
• Purpose: Provide guidance on obtaining images and other media to avoid plagiarism and copyright infringement
• Features:
  • Single page design
  • Strategic use of graphics
  • Screenshot to demo Google video search strategy

http://pccc.libguides.com/presentation
GIS: Geographic Information System: Home

Northwestern University Library's GIS guide.

Welcome to our Library!

GIS Services

Services:
- GIS Support Request
- Distance Learning Options
- Map scanning & printing
- Map Collection Assistance
- Data Inquiries
- ArcGIS in the Evanston Campus Libraries:
  - University Library, Main Library, all public PCs (hours)
  - Mudd Library, Evanston Campus - all public PCs (hours)

GIS at Northwestern University Library

What is GIS? GIS Software at NU Library GIS Support at NU Library

A Geographic Information System (GIS) "integrates hardware, software, and data for capturing, managing, analyzing, and displaying all forms of geographically referenced information." (EUBC) What is GIS used for? There are many applications, spanning a wide variety of...
Geographic Information System (Northwestern University)

• Audience: Students, faculty, etc.
• Purpose: Advertise and provide access to GIS services and resources
• Features:
  • Tabbed box in LG2
  • Embedded video
  • Embedded calendar from LibCal

http://libguides.northwestern.edu/gis
New Books Sliding Gallery (Kankakee Community College)

• Audience: All users
• Purpose: Highlight new books
• Features:
  • Sidebar navigation in LG2
  • Gallery Box in LG2

http://kcc.libguides.com
New Books

**February 2016**

- **Massive Open Online Courses** by Paul Kim (Editor)
  - Call Number: LB 1044.87 M275 2015
  - ISBN: 9780315733090
  - Publication Date: 2014-12-04
  - MOOCs (Web-based instruction)
  - Distance education
  - Educational technology

- **It's the Student, Not the College** by Kristin M. White
  - Call Number: LB 2351 .W48 2015
  - ISBN: 9781615192373
  - Publication Date: 2015-04-07
  - Universities and colleges -- Admission
  - Universities and colleges -- Entrance

**March 2016**

- **Dress Codes in Schools** by Gale (Editor); Cynthia A. Bily
  - Call Number: LB 3024 .D744 2014
  - ISBN: 9780737769302
  - Publication Date: 2014-04-14
  - Students -- Clothing -- United States -- Juvenile literature.
  - Students -- United States -- Uniforms -- Juvenile literature.
  - Dress codes -- United States -- Juvenile literature.

- **Where Everybody Looks Like Me** by Ron Stodghill
  - Call Number: LC 2781 .S744
New Books (Oakland Community College)

• Audience: All users
• Purpose: Highlight new books
• Features:
  • Sidebar navigation in LG2
  • Books from the Catalog

http://libguides.oaklandcc.edu/NewBooks
More LG Features
Uploading Documents/Files

• Supports PDF, DOC, XLS, & PPT
• Copy of file is saved in the LG system
• Useful for documentation and reproducible forms
Books from the Catalog

• Available in LG1 only as a content box
• Available in LG2 as a content type (can mix & match)
• Book cover art from Syndetics or Amazon
• More visual appeal than simple list, but uses more screen space
• Form must be filled in manually (no auto-populate or uploading)
• Great for new book highlights
RSS Feeds

• RSS content box in LG1, content type in LG2
  • Paste in URL for the feed, select number of items to display and set description placement

• Blogs and subject/topic-based news content

• Alerts from databases, catalog, Google

• Output lists of items with links (may include images)

• Can be further styled with CSS
R.I.P. Yahoo Pipes

• Mash up multiple RSS feeds into one
  • RSS Mix (http://www.rssmix.com)
  • ChimpFeedr (http://chimpfeedr.com)

• Filter feed content by keyword
  • Feed Rinse (http://feedrinse.com)
  • Feed Sifter (http://feedsifter.com)

• Other RSS feed processors available, most are not free and require local hosting
Gallery Box

- Available only in LG 2
  - Could build similar item for LG1, but requires more advanced coding skills
- Multiple images cycle continuously
- Images are easily hyperlinked, can be almost anything
- Best if all the images are of equal size
- Great for highlighting resources, librarian profiles
Widgets & APIs

• Mechanisms for calling up content within LG
  • Widgets are pre-formed chunks of code customized via internal LG form
  • API = Application Programming Interface, allows more specific calls for content with more customization options

• LG1 refers to APIs, but really just widgets
• LG2 distinguishes widgets from APIs with more functionality
• Output is pre-formatted with customization options
• Can be enhanced with additional JavaScript and CSS
Uses of Widgets/APIs

- Create more refined interfaces for LG content
- Guide boxes/lists to show related guides
- Tailored listings of databases and other resources
- In LG2 can use subject associations as filtering criteria
Other Springshare Products
LibGuides CMS2

- Define groups with individual branding and templates
- More templates for guides
- Workflow control
- Internal discussion boards
- Access to guides can be restricted by IP
- LTI integration for course management systems
- Greater API functionality, but output is raw XML so you have to do a lot more coding
LibCal

• Calendar system designed for managing library hours
• Great for space reservations services
• Calendars can be embedded into LG and beyond
LibAnswers

- Question management service designed for building FAQ pages
- Allows you to create knowledge bases
- Monitor and transfer queries to appropriate staff
- Organize queries by tags and set up topic-based queues
- Widgets for embedding question boxes and buttons in LG and beyond
LibChat

- Add-on service within LibAnswers
- IM system for chat reference
- Provides SMS service for texting
- Widgets for embedding chat boxes and buttons into LG and beyond
Embedding External Content
Online Workshops - Webinars

**Use Google Books for Research**

Google Books allows you to search for words and phrases within Google's large collection of digitized books.

**SUN, MAR 6, 2016 3:00 PM - 4:00 PM EST**

**REGISTER**

**Citations Made Simple: MLA**

In this online workshop, you will learn how to cite materials in MLA style for both parenthetical (in-text) citations and

**Mon, Mar 7, 2016 12:30 PM - 1:30 PM EST**

**REGISTER**
Library Workshops (Delaware County Community College)

- Audience: Students, faculty, etc.
- Purpose: Workshop registration
- Features:
  - Uses Citrix GoToTraining (https://www.gotomeeting.com/training)
  - Allows users to register directly from the guide

http://libguides.dccc.edu/workshopschedule
Visiting the NYU Law library

The **New York University School of Law library** is located in Vanderbilt Hall at 40 Washington Square South, Manhattan.

**Google map**
Visiting the Library (New York University Law)

• Audience: Public
• Purpose: Provide directions to the library for U.S. depository visitors
• Features:
  • Embedded Google map
  • Dynamic map gives directions regardless of origin

http://nyulaw.libguides.com/govtdocuments
Staff Recommended Reads (Red Bank Regional High School)

- Audience: Students
- Purpose: Encourage pleasure/personal reading
- Features:
  - Embedded bookshelf of staff recommended books
  - Amazon’s Shelfari ([http://www.shelfari.com](http://www.shelfari.com)) **Soon to be shut down in favor of GoodReads**

“Reading one book is like eating one potato chip.” — Diane Duane

Subscribe to our Newsletters!

NHCPL is on Goodreads!
Reading and Writing Resources (New Hanover County Public Library)

• Audience: Public
• Purpose: Provide book recommendations to young readers
• Features:
  • Sidebar navigation in LG2
  • EBSCO NoveList (https://www.ebscohost.com/novelist)
  • Amazon’s GoodReads (https://www.goodreads.com)

http://libguides.nhclibrary.org/readwrite
Latina/o Studies: Schedule an Appointment

Resources to help get started in your research.

John's Calendar

Check my calendar for open times before you submit an appointment request. I will do my best to keep this up to date.

Use the adjacent form to request a 30 minute time slot. All appointments will take place in my office: Room 2315 Iman Library (2nd floor, North Tower).

Mar 7 – 13, 2016

Request an Appointment

Research Appointments

* Required

Your name: *

Your answer

Your email: *
Schedule an Appointment Tab (Northwestern University)

• Audience: Students
• Purpose: Provide a means for students to request a half-hour research appointment
• Features:
  • Embedded Google calendar
  • Embedded Google form
Embeddable Content
Embedding Media into LG

• Use Embedded Media & Widgets box in LG1 or Media/Widget content type in LG2
• Paste the HTML embed code (usually within <iframe> tags)
• Can also use the Rich Text box/content type
  • Especially if you need to edit additional scripting or in-line CSS
  • Remember to use the plain text or source code editors
Anatomy of an `<iframe>`

- **HTML Inline Frame Element**
  - Represents a nested browsing context, effectively embedding another HTML page into the current page

  `<iframe>src="[URL for object]" height="###px" width="###px"></iframe>`

- Height and width values control the dimensions of the frame
- Learn more, see: [http://www.w3schools.com/tags/tag_iframe.asp](http://www.w3schools.com/tags/tag_iframe.asp)
Adjusting `<iframe>` Height & Width

• Calculate the aspect ratio
  • Take the height and width values from the original object
  • Divide the height by the width to get the aspect ratio (AR = H / W)

• Note the desired width of your LG column
  • See guide template or use a screen-capture utility to measure
  • Adjust width for borders and spacing

• Multiply the adjusted width by the aspect ratio to determine the adjusted height, round height to nearest whole number

• Replace the height and width values in the embed code
Book Recommenders

- **GoodReads** ([https://www.goodreads.com](https://www.goodreads.com))
  - Social cataloging site where users can create personal bookshelves, rate and review books, see what others are reading, participate in discussions and get suggestions for future reading

- **LibraryThing** ([https://www.librarything.com](https://www.librarything.com))
  - Social cataloging site for storing and sharing personal book catalogs and various types of book metadata
  - Can also use for music and videos
Book Recommenders

• What Should I Read Next? (http://www.whatsshouldireadnext.com)
  • Enter a book you like and the system will match against database of reader favorites
  • Registered users can create lists

• NoveList (https://www.ebscohost.com/novelist)
  • Subscription-based suite of services from EBSCO to match readers with books
  • Uses a combination of cataloging data and book appeal terminology to find books according to the reader’s expressed preferences
  • Libraries can generate newsletters and other alerts for reader advisory
Survey Forms

• Google Forms
  • Edit your form, then click on Send button and click on embed symbol <>
  • Enter height and width, then copy <iframe> code snippet

• SurveyMonkey
  • Click on Collect Responses tab, then click on Website button and choose Embedded Survey
  • Copy <iframe> code snippet and adjust height and width as needed

• Qualtrics
  • <iframe src="Paste Survey Link Here" width="600px" height="450px"></iframe> (Replace link with URL for your survey and adjust the height and width)
Calendars

• Google Calendar
  • Create a separate public calendar without editing permission
  • In the left sidebar, hover over the calendar, use pull-down menu to select Calendar settings
  • Edit details as desired, then scroll down to Embed This Calendar
  • Click on the “Customize the color, size, and other options” link
  • Change settings as desired, then copy <iframe> code snippet

• Local institutional calendar
  • Check with your IT department or local documentation
Maps

• Google Maps
  • Find location on map, click on Share, then Embed
  • Select size and copy <iframe> code snippet
  • See instructions (https://support.google.com/maps/answer/3544418?hl=en)

• MapQuest
  • Use the MapQuest Map Builder (http://tools.mapquest.com)
  • Enter address and click Search
  • Add location to map
  • Select size for interactive or static map and click Save
  • Copy <iframe> code snippet(s)
Presentation Slides

• Slideshare (https://www.slideshare.net)
  • Go to your presentation and click the Share button
  • Find the code in the Embed section, enter the size (height x width) and choose which slide to start from
  • Copy the updated code snippet

• Prezi (https://prezi.com)
  • Select the desired prezi and click on the Embed button below it
  • Enter the height and width and select the level of viewer control (pan & move freely or only backwards & forwards)
  • Click on Copy code to clipboard button
Presentation Slides

• Google Slides
  • Under File tab select Publish to the web..., then click on Embed
  • Choose settings for slide size, auto-advance speed, etc. (will be saved as a video)
  • Click Publish, then copy <iframe> code snippet

• PowerPoint (a few choices)
  • Upload to LG and post (not really embedding)
  • Upload to Slideshare or Google Slides and embed
  • Save as video, upload to YouTube and embed (see videos slide)
  • For PowerPoint Online, under File tab select Share, then Embed

2016 LibTech Conference
Videos

• YouTube (https://www.youtube.com)
  • While viewing your video, click on Share, then Embed
  • Copy <iframe> code snippet, adjust height and width as needed

• TED Talks (https://www.ted.com)
  • Click on Embed button, select frame size, then copy code

• Jing (https://www.techsmith.com/jing.html)
  • Record and embed video tutorials

• Vendor Tutorials

2016 LibTech Conference
Collaboration Tools

- **Padlet** ([https://padlet.com](https://padlet.com))
  - Internet application that allows people to express their thoughts on a common topic easily
  - Go to side panel and select Share, then copy the embed code

- **Trello** ([https://trello.com](https://trello.com))
  - Can only embed “public” boards
  - Find root URL for your board then insert into `<iframe>` src with `.html` extension added
  - API available for more interactivity
Social Media

• LG allows you to include your personal/institutional social media contacts in the Profile Box
• Public posts are embeddable from
  • Instagram, Facebook, Twitter, Pinterest
• Embeds from social media often cannot be resized manually like <iframes> but should resize within columns
The Good, The Bad & The Ugly

- Integrate various media
- Enhance user interaction
- Automate features
- Easy to structure
- Can require a fair amount of tweaking
- Sometimes requires advanced coding skills
- Sometimes does not work
- Links can go stale
- Feeds can break down
- Third party services sometimes die
- Embedded content may disappear
LibGuides as Creative Space

- Possibilities are limited by your imagination
- Think about your audience first and what they need to do
- Don’t forget about private guides - especially for internal uses
- Build sandbox guides to experiment
- Use the opportunity to learn about other media and tools
- Get friendly with your IT staff
Helpful Resources

• Springshare Blog (http://blog.springshare.com)
• Springshare Lounge (http://springsharelounge.com)
• LibGuides Community site (http://libguides.com/community.php)
• Springshare Training Webinars (http://calendar.springshare.com)
• SpringyCamp
Thank you!

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