GOING PAPERLESS
first year students, selfies, and information literacy

SOLVEIG LUND & VIRGINIA CONNELL

concordia college
moorhead, mn
LIBRARY LAUNCH

- Introduce librarians
- Highlight collections
- Library services
- Academic success
LIBRARY LAUNCH

Goals

• Tiered instruction
• Information literacy
  – Research is inquiry
  – Searching involves strategic exploration
  – Information is valuable
• Reduce research anxiety
LIBRARY LAUNCH

1. video
2. brainstorming
3. activity
4. synthesis

class length: 70-100 minutes

- Find a book
- Circ desk + services
- Article click through
- Consult librarian
LIBRARY LAUNCH

how did we manage to get into every class?

Tailored for specific topics

Traditional library advocates

First Year Experience Summit

Support resources for faculty

Optional follow-up sessions
WHY GO PAPERLESS?

- Sustainability
- Save librarian time & energy
- Mobile activity
  - Qualitative information
  - Shareable results
WHY GO PAPERLESS?

Summon + VuFind = Mosaic
GOING PAPERLESS
what do we want and need the tech to do?

randomization
upload images
GOING PAPERLESS

- No survey logic
- No images
- No analytics

- Survey logic
- No images

- Survey logic
- Images

- Survey logic
- Images
- Analytics
Using the Library

With your partner, complete the following Library Launch activity. When you have submitted all of your responses, return to the classroom for the next step of the Launch.

COMPLETE THE ACTIVITY
CONCERNS

how many students have access to a mobile device?

work in pairs or groups

could use a computer

iPads available

ADA
FINDINGS & ISSUES

Twitter: 53%
Instagram: 45%
Facebook: 1%
Tumblr: 1%
Submission Rate: 48%
SELFIES!

#inq2014
FINDINGS & ISSUES

Completion Rate: 61%

Total Surveys

- Incomplete Surveys
- Complete Surveys
FINDINGS & ISSUES

listenin’ is hard!
readin’ is hard!
working in pairs
FINDINGS & ISSUES

panic!

Summon + VuFind = Mosaic
GOING PAPERLESS

Benefits

• Engagement
• Sustainability
• Social Media connections
• Less work

Changes

• Address ADA issues
• Re-write instructions
• Tagboard alternative
QUESTIONS?
DESIGN RESOURCES

background image

- Seier+Seier
- Flickr Creative Commons License

color palette inspiration

- A Visitor by Lee May Foster-Wilson
- Creature Comforts blog

fonts

- Playfair Display
- Jenna Sue