

# "Appification" of Information Literacy



Low Stakes, Big Rewards

# Presentation Outline



Overview



Goals



Specific  
Apps

# Impetus



Overview

- Major English Composition Revision  
(Blugold Seminar in Critical Reading & Writing, BGS)
- <http://www.uwec.edu/Blugoldseminar/overview/coursegoals.htm>

# New Library Lesson



- Library Lesson Study for BGS
- Pared down expectations
- Two goals – effective search strategy & transferability of search skills

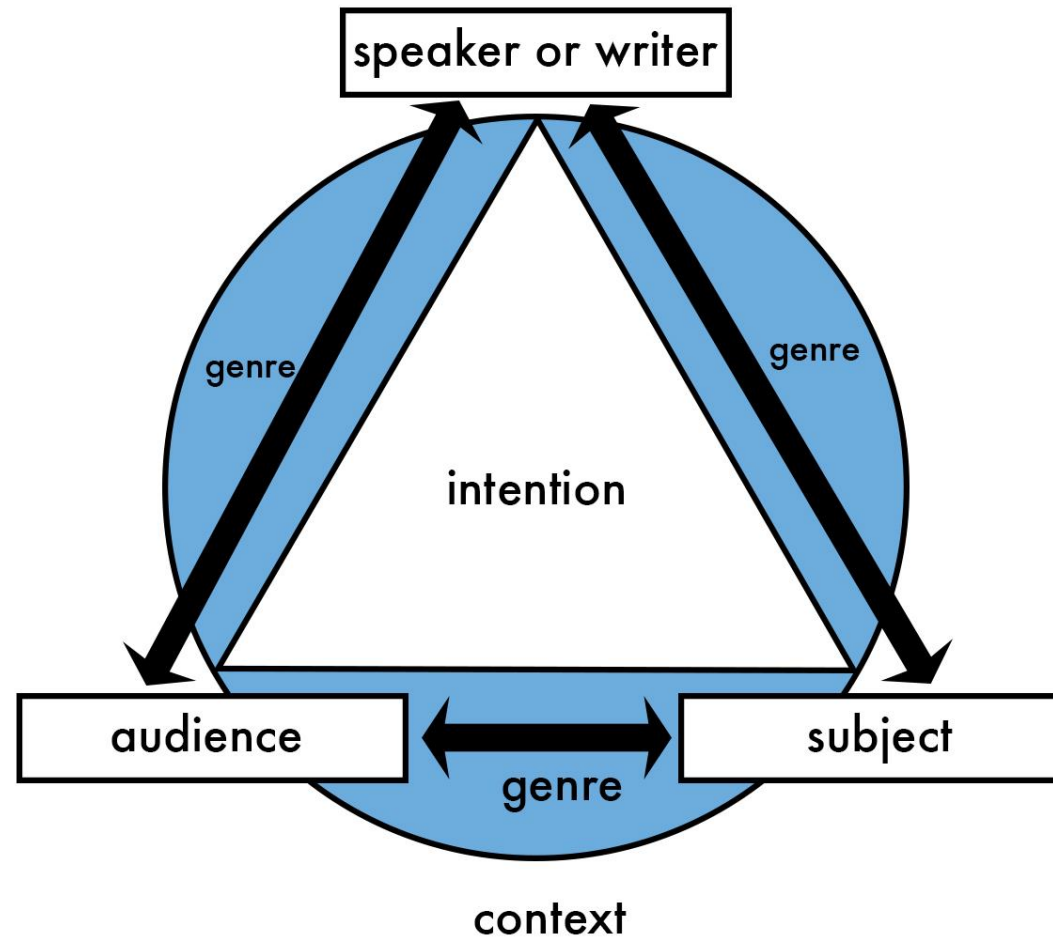
# Meeting goals not in the Lesson



- Prerequisites
- Optional non-library lessons

# Rhetorical Frame

Overview



# Value of Rhetoric for Research

- Organization
- Searching
- Evaluating
- Analyzing



Overview

# Rhetoric & IL



Overview

“Placing research skills in a rhetorical framework will make the search process more meaningful and the evaluation of sources more natural for students.”

- Barbara Fister, “Teaching the Rhetorical Dimensions of Research” *Research Strategies* 11.4 (Fall 1993)



# Rhetoric & IL



## Overview

“Work in rhetoric and composition can help situate information literacy in social and disciplinary practice, so that we might focus not just on simple “look-up” skills, but on the integration and evaluation of information in complex communicative acts.”

-Rolf Norgaard, “Writing Information Literacy in the Classroom”  
*Reference & User Services Quarterly* 43:3 (2004)

# Supplementing in the classroom



- Easy to Use
- Supplementary to Library Lesson
- Relevant to curriculum
- Clear objectives

# Technology Requirements

- Adaptable
- Reusable
- Easy to create



# The Antithesis



- Creating our own “Information Cycle”

# Learning objects in the literature



Goals

- Best practices: emphasis on solid pedagogical design
- Not much on audience analysis

# Digital Writing → Digital Instruction



Specific  
Apps

“If we're going to expect students to engage in personal, professional, and academic discourse in digital environments—not just as consumers but as producers of knowledge—then it's imperative that we integrate digital writing in first-year college courses.”

- Dr. Michael Faris, UW-Eau Claire

# The Appification

- Information Cycle

## **Inquiry Development/Topic ID**

- Research Meditations (Scoop.it)

## **Library Lesson Prerequisite**

- Background Research (Libguide)

## **Source Evaluation**

- Who Do You Trust?  
(Storify)

## **Research Revision**

- Project Chart (LucidChart)



Specific  
Apps