Click or Poll your way to an Interactive Library Instruction

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I CAME TODAY BECAUSE...

1. I want to learn something new.
2. Show support for the speaker.
3. Needed to kill an hour.
I WORK AT A(N):

1. Academic Library
2. Public Library
3. Public/Private School Library
4. Law Library
5. Other
AUDIENCE RESPONSE SYSTEMS (ARS) IN THE CLASSROOM:

- Engage students in the classroom
- Ask questions “on the fly”
- Assessment
- Fun!
“TurningPoint audience response system integrates 100% into Microsoft® PowerPoint® and allows audiences and students to participate in presentations or lectures by submitting responses to interactive questions using a ResponseCard™ keypad or other hand-held/computer devices.”

http://www.turningtechnologies.com/
Faculty Opinions:

- Clickers increased student engagement in the classroom: 94%
- Clickers increased student participation in the course: 87%
- Clickers facilitated good interactions among students in the class: 68%
- Clickers allowed me to stimulate class discussions based on data received: 82%

Student opinions:

- Clickers led me to become engaged in class: 69% Agree and Strongly Agree, 18% Neutral, 13% Strongly Disagree and Disagree.
- Clickers increased the frequency of my participation in the course: 70% Agree and Strongly Agree, 17% Neutral, 13% Strongly Disagree and Disagree.
- Using clickers helped me to pay attention in class: 67% Agree and Strongly Agree, 17% Neutral, 16% Strongly Disagree and Disagree.
The use of clickers in PSYCH 235 library instruction...

- Was fun and easy to use. It also helped us pay attention more easily.

- Was beneficial in learning information about the library and also made it interesting. It worked well and without any complications. Would definitely use them again.
Made the session much more interactive and fun. Starting off with the clicker exercise I think really helped you to connect with the students and made the students much more engaged.
THE USE OF CLICKERS IN FYS LIBRARY INSTRUCTION...:

- was very interesting.
- was fun and useful.
- was beneficial.
- I like the clickers. They were easy to use.
- were very fun to use & helpful! It was a great way to involve the class.
Clicker Benefits:

- Ensures interaction
- Keeps students focused
- Increases participation
- Promotes discussion
- Increases retention
- It’s fun (for students and librarians)!

(Hoffman, Christina, and Susan Goodwin, 2006, pg. 424)
Awww....
Sarah Likes:

1. all children.
2. a few (if they are good).
3. none – hates them all.
4. her own because he is perfect like her.
IS LOCATED AT?

1. Go to each library, and walk around hoping to find it
2. Select, “College of Saint Benedict/Saint John’s University”
3. Select the title
4. Look for another book
ACADEMIC SEARCH PREMIER CONTAINS:

1. Magazine articles
2. Newspaper articles
3. Scholarly articles
4. All of the above
5. None of the above
Can I find a date at the library?

1. Yes
2. No
3. Maybe
CHALLENGES

- Technology is great, when it works!
- Preparation Time
Are you going to use Clickers?

1. Yes
2. No
3. Maybe

33% 33% 33%
OUR LIBRARY “SITUATION”

Alcuin Library

Clemens Library
Poll everywhere – what’s that?

- Similar to clickers
- Dissimilar to clickers
- Free (sorta)

www.polleverywhere.com
## Change Your Plan

Upgrade or downgrade your plan anytime

### Instructor Price

- **Higher Ed Free**
- **Current Plan**
- **Individual Instructor**
  - $399/semester
  - $699/year
- **Student Pays**
  - Each student pays $14
- **University-wide**
  - Minimum 200 students

<table>
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<th>Classroom Size</th>
<th>Unlimited number of classes (?)</th>
<th>Unlimited</th>
<th>Unlimited (?)</th>
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<td>1</td>
<td>10</td>
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<td>Grade Reporting</td>
<td>See each students’ answers</td>
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<tr>
<td>Response Moderation</td>
<td>Approve what’s shown on-screen</td>
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<td>Custom Keywords</td>
<td>Four or more characters (?)</td>
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<tr>
<td>Response Segmentation</td>
<td>Run competitions and comparisons (?)</td>
<td>✓</td>
<td>✓</td>
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### Technical Support

- **Higher Ed Free**
- **Current Plan**
- **Individual Instructor**
  - FAQ, Email
- **Student Pays**
  - FAQ, Email
- **University-wide**
  - FAQ, Email
How To Vote via Texting

1. Standard texting rates only (worst case US $0.20)
2. We have no access to your phone number
3. Capitalization doesn’t matter, but spaces and spelling do
HOW TO VOTE VIA TWITTER

1. Capitalization doesn’t matter, but spaces and spelling do
2. Since @poll is the first word, your followers will not receive this tweet
How To Vote via Poll4.com

What is your favorite color?
To vote: Text a CODE to ####

Red
72612

Blue
72613
17%

Green
72581
33%

Capitalization doesn’t matter, but spaces and spelling do

EXAMPLE
HTTP://WWW.YOUTUBE.COM/WATCH?v=rmEzo51e_SQ&list=UUWoup68RayyXLPQgDgTZ_wA&index=7&feature=plcp
ADVANTAGES TO USING POLL EVERYWHERE:

- Get responses via cell phone, web or Twitter
- Archive poll responses (great for assessment!)
- Free (sorta)
FYS FEEDBACK:

Positive
- It was a useful and easy tool that made the class easier!
- It was helpful because it kept everyone involved and focused on the material.
- I liked the presentation and it helped me learn about the library! It was very helpful.
- It was basic to use and effective in its purpose. It helped the class, with interactive learning.
- It helped me learn more about the library.

Negative
- There should be a universal submit number for each session working with poll, but it was fun and kept the class engaged.
- Struggled a little with the codes, but I understand that they are necessary for the site to work.
- I enjoyed the poll even though at points I forgot to put the submission number first.
Poll Everywhere Benefits:

- Ensures interaction
- Keeps students focused
- Increases participation
- Promotes discussion
- Increases retention
- It’s fun (for students and librarians)!

(Hoffman, Christina, and Susan Goodwin, 2006, pg. 424)
CHALLENGES:

- Keeping count for open-ended questions
- Having students wait to respond to multiple choice questions
- Waiting for system to catch-up (lag time)
- Time to prepare
OTHER ONLINE SERVICES:

Zoomerang.com
Polldaddy.com
Sissurvey.net
Surveygizmo.com


Google search: online surveys and polls
QUESTIONS?

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