A Library-Writing Center Partnership:
Improving Research and Citing using Camtasia Video Tutorials

Thursday, March 18, 2010
3:40pm - 5:00pm

Session Description:
In light of academic research taking place almost entirely online and the recent release of the APA’s 6th Edition Publication Manual, it has become more imperative to integrate the process of research and research writing. Presenters from Saint Mary’s University’s Library and Writing Center (Minneapolis) will describe their collaborative project aimed at helping both on-campus and distance students develop their information literacy skills and understand APA citation style in relation to academic research, resources, and critical thinking. The technology used for this project is the video tutorial software Camtasia. This is an ongoing, developing project: the evolution of the project since its inception, obstacles to project completion, and the remarkable features and quirks of the software will be examined. Ideas for further outreach and potential collaboration between schools will be discussed with the audience.

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Buros' Mental Measurements Yearbook

About the Mental Measurements Yearbook

The Mental Measurements Yearbook (MMY) is a compilation of test reviews published by the Buros Institute of Mental Measurements at the University of Nebraska. The MMY has published many editions (volumes): The 18th edition is in press. A new edition does not replace a previous edition; instead it adds reviews of new tests and reviews of older tests that have been substantially changed. The MMY is available both in print and in electronic versions. The electronic version is found in a database managed by EBSCO and listed on the Twin Cities Library Web page as "Mental Measurements Yearbook."

To cite the MMY you need to keep in mind a few points:

• The electronic version of MMY provides access to the same test reviews that appear in the Mental Measurement Yearbook print series. However, the electronic version includes new reviews not yet published in the print version. Furthermore, the electronic version of MMY slightly abbreviates some of the test information that prefaces reviews. It is therefore necessary to distinguish between electronic and print versions when citing.

• An MMY test review is cited similarly to a book review (APA 6th ed., p. 209, example 45), but volume number and page numbers are not applicable.

• Each MMY entry begins with the author, date, and publication information for the test being reviewed. This information does not belong in your citation.

• You must locate the publication date and the publisher information from of the edition of the MMY in which your reviewer published. The illustrations below will assist you.

APA Reference for MMY Electronic Version Test Reviews

(Print version instructions appear on p. 4)

Reference Format for Electronic Version

Reviewer name(s). (publication year of MMY edition). [Test review of Name of test]. In edition editors' names (Eds.), The edition number mental measurements yearbook [Electronic version].

1. Reviewer name(s) are found in the full citation of the review as illustrated in View 2a below. List last name(s) first, followed by initial(s).
2. To find the publication year of the MMY edition, use the Yearbook number (illustrated in View 2b below) to locate publication year in the table below. Do not use publication date of test.
3. Editors' names are found by yearbook number in table below. List last initials first, followed by last name(s).
4. Identify the title's edition number (sixteenth, seventeenth, etc.) in the table below.
Locating APA Citation Information for MMY Electronic Version Test Review

Step 1: View the short citation resulting from your search for a test review.

The first view of your search results is a list of short citations. A short citation contains information about the test itself but not about the test review. Click the title to view the full citation (see Step 2).

Step 2: Open the full citation.

Click to open the FULL CITATION, which contains the information you need.

The information at the top portion of the full citation refers to the test being reviewed, not to the review you are citing. Do not use this information in your citation of the review. Go to Step 3 below.
Step 3: Scroll down the full citation to find review information.

Further down in the full citation screen, you will find the citation information you need: (a) the reviewers name(s) and (b) the yearbook year.

Step 4: Locate the editors of the MMY edition in which your review appears.

Whether you are citing information from the print or electronic copy, you must provide the publication year and editors for the edition in which your review appears. In the print version, you simply look at the title page. The electronic version is a little more challenging because the publication information you need is not provided in the citation. Use the yearbook number (provided near the bottom of the full citation) to find publisher information in the table below.

<table>
<thead>
<tr>
<th>YEARBOOK</th>
<th>EDITION</th>
<th>PUB YEAR</th>
<th>EDITOR/S</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>Eighteenth</td>
<td>In press</td>
<td>K. F. Geisinger, R. A. Spies, &amp; J. F. Carlson</td>
</tr>
<tr>
<td>17</td>
<td>Seventeenth</td>
<td>2007</td>
<td>K. F. Geisinger, R. A. Spies, J. F. Carlson, &amp; B. S. Plake</td>
</tr>
<tr>
<td>16</td>
<td>Sixteenth</td>
<td>2005</td>
<td>B. Plake, J. C. Impara &amp; R. Spies</td>
</tr>
<tr>
<td>15</td>
<td>Fifteenth</td>
<td>2003</td>
<td>B. Plake, J. C. Impara &amp; R. Spies</td>
</tr>
<tr>
<td>14</td>
<td>Fourteenth</td>
<td>2001</td>
<td>B. Plake &amp; J. C. Impara</td>
</tr>
<tr>
<td>13</td>
<td>Thirteenth</td>
<td>1998</td>
<td>J. C. Impara &amp; B. Plake</td>
</tr>
<tr>
<td>12</td>
<td>Twelfth</td>
<td>1995</td>
<td>J. C. Conoley &amp; J. C. Impara</td>
</tr>
<tr>
<td>11</td>
<td>Eleventh</td>
<td>1992</td>
<td>J. J. Kramer &amp; J. C. Conoley</td>
</tr>
<tr>
<td>10</td>
<td>Tenth</td>
<td>1989</td>
<td>J. C. Conoley &amp; J. J. Kramer</td>
</tr>
<tr>
<td>9</td>
<td>Ninth</td>
<td>1985</td>
<td>J. V. Mitchell</td>
</tr>
</tbody>
</table>

Step 5: Type the reference.

APA Reference for *MMY Print Version* Test Reviews

Citation information for the print version is found on the title page of each edition. Follow the same format as for the electronic version but add the publisher location and name, and remove the “[Electronic version]” designation.

**Reference Format for Print Version**

Reviewer name(s). (publication year of MMY edition). [Test review of Name of test]. In edition editors’ names (Eds.), *The edition number mental measurements yearbook*. Lincoln, NE: Buros Institute of Mental Measurements.

**Example**

Other Electronic References

ERIC Online Resources [p. 121, #62]
ERIC (Educational Resources Information Center) contains mostly citations and abstracts, not full text documents. If you want the full document, you can order it from ERIC or use the location information to retrieve it yourself (with help from a librarian).

- A reference page entry for an ERIC document you retrieved yourself should contain the ED number or EJ number assigned by ERIC, and ERIC should be identified (see APA p. 212, example 62). For example,

- An ERIC resource ordered through ERIC or through a librarian should be cited like any other source of its type, without mention of ERIC (because you found the citation in ERIC but not the document).

WHAT IS A DOI NUMBER? [6.31-6.32, 7.01]
DOI is an abbreviation for Digital Object Identifier, a unique set of characters assigned to identify an intellectual property resource so that it is searchable on the Internet. (When abbreviated on a reference page, the letters appear in lowercase, as shown in the example above.)

The APA manual gives a complete explanation of the DOI, along with examples for its use in references, in the section numbers indicated above.

For instructions on locating DOIs in Saint Mary's electronic databases, and for examples of how to use them, go to the free download of the Writing Center's Writing APA References for Electronic Sources 2007 at our website www.smumn.edu/tcwrite under the menu item "APA for Graduate Students."

Journal Article from an Electronic Database
Business and Management Electronic References


MORE REFERENCE ENTRY EXAMPLES

- **Business and Management Online References**

  Business and financial reports from online databases often differ significantly from other kinds of electronic sources. Because the reports are updated frequently, the retrieval date is usually a necessary part of the reference. Sometimes the database name is required to help the reader locate the information. A few examples are provided here. More information is available at the Writing Center’s Web site: [www.smumn.edu/tcwrites](http://www.smumn.edu/tcwrites)

  **Gale Virtual Reference Library**

  Use the citation provided by Gale, but format as closely as possible to APA style. Retain Gale as part of the publisher information. For example, compare the following citation provided by Gale to the APA reference that follows it:


- **EDGAR Database of Online Corporate Financial Information**

  EDGAR is a public electronic database of forms filed with the U.S. Securities and Exchange Commission. The source of the information is provided by the companies that file the forms.


  - Title of the document is the form number
  - URL takes readers to the EDGAR company search page, hence "available from."
  - **In text citation**: Best Buy (2009) or (Best Buy, 2009)

- **Datamonitor Online**

  Datamonitor is accessed through Business Source Premier database. Datamonitor is the author of its own reports.

The above tutorial, specific to the database Academic Search Premier, teaches students how to locate information needed to quickly evaluate an information source and document it for retrieval, a.k.a. write an APA citation. Highlights include:

- Identifying peer reviewed articles
- Locating citation information
- Locating DOI numbers
- Formatting APA citations using Microsoft Word 2007

The tutorial is housed on the Writing Center’s web site and is also accessible from the Library web site. The Library and Writing Center have collaborated on additional tutorials covering popular databases provided to Saint Mary’s students.

Tutorial locations on the Writing Center and Library web sites will be shared during the presentation.
Writing Center and Library Collaboration: A Bibliography
Saint Mary's University of Minnesota
Schools of Graduate & Professional Programs


