Social Networking in the (Law) Library: can you do that?
Marcia L. Donty Baker

What is social media?

Broad definition from Wikipedia: http://en.wikipedia.org/wiki/Social_media

Schmid Law Library: http://law.unl.edu/library

Twitter: http://twitter.com/schmidlibrary


Law Librarian Conversations radio show: http://lawlibcon.classcaster.net/

Mobile website, UNL Libraries: http://www.unl.edu/libr/mobile/

Libraries using social media:

Flickr: Civilian Conservation Corps, Oregon State University
   http://www.flickr.com/photos/osucommons/set/72157613061881243/

Flickr: U.S. National Archives
   http://www.flickr.com/photos/usnationalarchives/

NING network: Law Libraries and Librarians
   http://lawlibraries.ning.com/

Delicious: Library Journal article
   http://www.libraryjournal.com/article/CA6476403.html

Delicious: Blog post list of libraries using Delicious
   http://angelacw.wordpres.com/2007/06/04/delicious-libraries/

Library of Congress – great example!
http://www.ignitesocialmedia.com/social-media-marketing-example-library-of-congress/

Why use social media?


How small business can use social media: http://www.wpsmallbusiness.com/web-strategy/social-media/