Hello, LibTech!
Rebecca Celis
Architect

Terri Fishel
Library Director

Angi Faiks
Associate Director, Library
welcome!

1. PREPARATION
   • Collection Management Project
   • Vision 2020

2. SETTING THE CONTEXT
   • Framing the Question

3. IDEATE
   • What would you do?

4. CASE STUDY
   • What we did
   • What we learned

5. Q & A
   • How’d we do?
part 1: preparation
Collection Management Project
Our Vision

"Truly one of the jewels of the institution. We would not be the what we are as a college if we didn't have our library at our heart."

DeWitt Wallace Library
June 2013

DeWitt Wallace Library
part 2: setting the context
the big idea
exploration - discovery - innovation - creation - transformational learning
recall a recent time that you: explored
              discovered
              innovated
              created
              learned

● where were you?
● what was around you?
● who was around you?
● what resources did you use?
innovative & strategic partnerships
existing condition
“Change is always hard, but this part of the change in library practice will be particularly difficult because it will require changing the way we think about books, and books, especially for academics are special...Going forward we will have to adjust our perspective and justify the space used to store books. Books will go from being the library's primary asset to being, in many cases, a liability.”

Reimagining the Academic Library (David Lewis)
“Destroying a book has some of the same emotional tenor as eating a dog.”

-Cory Doctorow, science fiction novelist, blogger and technology activist.
“Destroying a book has some of the same emotional tenor as eating a dog.”

-Cory Doctorow, science fiction novelist, blogger and technology activist.
part 3: ideate

https://www.oceanhousing.com/home/your-community/resident-resources/bright-ideas/
Uncertainty / patterns / insights

<table>
<thead>
<tr>
<th>Research</th>
<th>Concept</th>
<th>Design</th>
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Clarity / Focus

https://revisionlab.wordpress.com/that-squiggle-of-the-design-process/
How do I know if my idea is working?

- Gut Check
- Role Play
- Storyboard
- Rapid Prototyping
- Get Visual
- Integrate Feedback and Iterate
- Business Model Canvas
- Share Inspiring Stories
- Cloud Nine
- How Night We
- Determine What to Prototype
- Co-Creation Session
- MASH-Ups
how might we create a space that:

- fulfills the vision of the library (for the future)
- celebrates exploration, discovery, innovation, and transformational learning
- welcomes all
What KEY ACTIVITIES might occur in this space?
BUILD ON THE IDEAS OF OTHERS
FAIL EARLY AND OFTEN
THINK USER-CENTRIC
DEFER JUDGEMENT
BE VISUAL
GO FOR QUANTITY
STAY FOCUSED ON TOPIC
ONE CONVERSATION AT A TIME
GO FOR WILD IDEAS

http://www.gavinoleary.com/design-thinking-ideate-phase-4/
how might we create a space that:
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What are the STORIES?
part 4: case study
How might we specifically make the "culture of Macalester" evident in our design?
BIG ideas
success factors
# Key Activities

**1. MEETING**
- Two offices
- Meeting with students
  - Interview
  - [Revealing process]
  - Viewing

**2. LEARNING**
- Interactive classroom
- Video conferencing
- Active teaching
- Consulting
- Tutoring
- Supporting
- Connecting with alumni

**3. COLLABORATION**
- Collaboration
- Coffee bar/ café
- Farm table
- Workbench
- Lounge
- Socializing
- Observing
- Discovery
- Testing

**4. TINKERING**
- Creating beauty, art
- Painting
- Screen printing
- Sculpting
- Playing games
- Playing music
- Recording music
- Making videos
- Exploring 3D technology
- Predicting theater
- Making books
- Making websites
- Writing on walls
- Working with CS dept.
- Prototyping
- Publishing
- Producing
- Artistic design
- Portfolio making
- Journal writing
- Legal
- Co-teaching
- English + painting
- Making protest posters
- Creating resumes
- Weaving, knitting, sewing, textile creation

**5. REFLECTION**
- Solo study
- Focus space
- Reading
- Relaxing
- Resting
- Rejuvenating
- Observing
- Absorbing
- Daydreaming

**SHOWCASE!**
- Exhibition space
- Display
- Community events
- Open forum [town hall]
- Entrepreneurship club meeting
- Poetry slam
- Pitch

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**Entrepreneurship**

- **Business plan**: A formal business plan of the type of business
- **Management team**: A checklist of management team members
- **Technology**: A checklist of technology used
- **Production process**: A checklist of production process
- **Team members**: [list]
- **Community/Other Info, meeting on site]

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**Key Points**

- [List of 7 key points]

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**Define**

**Key Activities**

- **1. MEETING**
- **2. LEARNING**
- **3. COLLABORATION**
- **4. TINKERING**
- **5. REFLECTION**

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**Visuals**

- [Diagram and table visuals]
GROUP 1

GROUP 2

prototype
WORKSHOP
GROUP 1
Active Learning Featured
Skype in Reflect Alcove
Tinker In and Out

GROUP 2
Showcase! Wall
Refresh Area
Mix Collab and Showcase!

SHARED
Rare Books Learning
Offices in Tinker Alcove
Gathering Table
plan
DIAGRAM

MEET  LEARN  COLLABORATE  TINKER  REFLECT  SHOWCASE
visualize
implement
implement
implement
what’d we learn?
Awesome! Love the games. Great space. Wish the whole library was like this.

So beautiful! I love all of the outlets everywhere.
Not at all what I expected.

I love it! It's a great revitalization of a previously underused space. I think the design of it all is wonderful.

I love it! Wish it was like this for all of my four years. New favorite study space.

Poorly explained last year...but now it exceeds my expectations. Entirely incredible! a pro-social study space that's conducive for interaction (social & tech!)

Holy cow, I love it! I'll definitely be spending most (if not all) of my study-time here. :)

Are we children? I appreciate the idea of the "Idea" lab, ut it looks messy, is practically unusable and too loud. Also haven't touched toys since '05.

I love it! Wish it was like this for all of my four years. New favorite study space.

Traitors to knowledge.
Even though I was SUPER opposed to this it is actually great! I just didn't get the vision.
When I walked into the second floor of the library on September 1 to see what had become of my beloved second floor reading room, my jaw hit the ground.

It was lit.

Contrary to popular belief, books weren’t removed from the library; they were simply moved to the third floor and the basement. No one has lost access to journals or other publications; they’ve been moved online. What we gained in exchange is a spectacular learning space which is aesthetically pleasing, conducive to group work, well-resourced and community-oriented. The negative response to the perceived capitalistic encroachment has been, ironically, reactionary.
“I find these scrawls of ink on...well, whatever it is a whiteboard is made of...strangely moving. If some anthropologist from the future were to transport back and stare at these walls, that person would see, in all its breadth and complexity, the mind of Macalester.”

- President Brian Rosenberg

Draw your best Penguin
WELCOME TO THE
IDEA LAB
THIS SPACE IS FOR YOU! YES, YOU!

Build a LEGO City!
Draw something

3D PRINT

THE IDEA LAB IS YOUR OYSTER
part 5: q & a