A desk setup featuring three Apple devices. On the left is an iMac with a dark, rocky landscape wallpaper and a dock with various application icons. In the center is a MacBook Pro displaying a complex software interface with multiple panels, charts, and data tables. In the foreground is an iPad displaying a mobile-optimized version of a website with a woman reading a document and a green call-to-action button. The devices are arranged on a dark wooden desk.

My resources are digital
but my staff is still
analog!

- Brian McCann, Black & Veatch
- @writerbrarian

Hi, it's me—Brian.

- Corporate librarian at engineering firm.
- SLA: Past-President for Kansas/Western Missouri, Chair-Elect for Engineering Division.
- Trained staff at public, academic, and special libraries.
- When not at a library, I write novels and run obstacle courses.



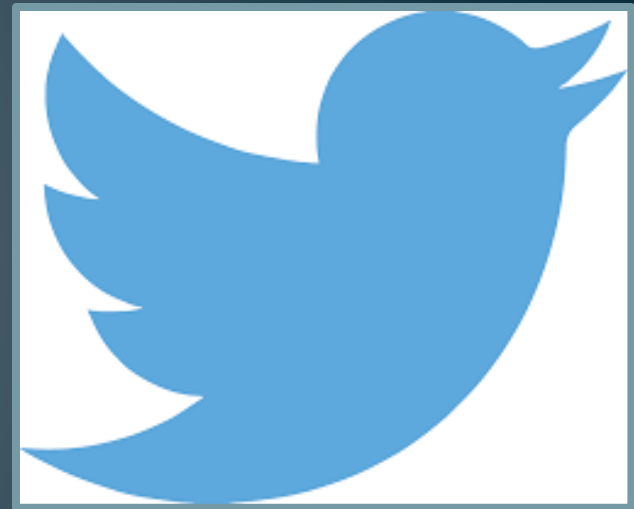
Webex GoTo Meeting Lync Skype



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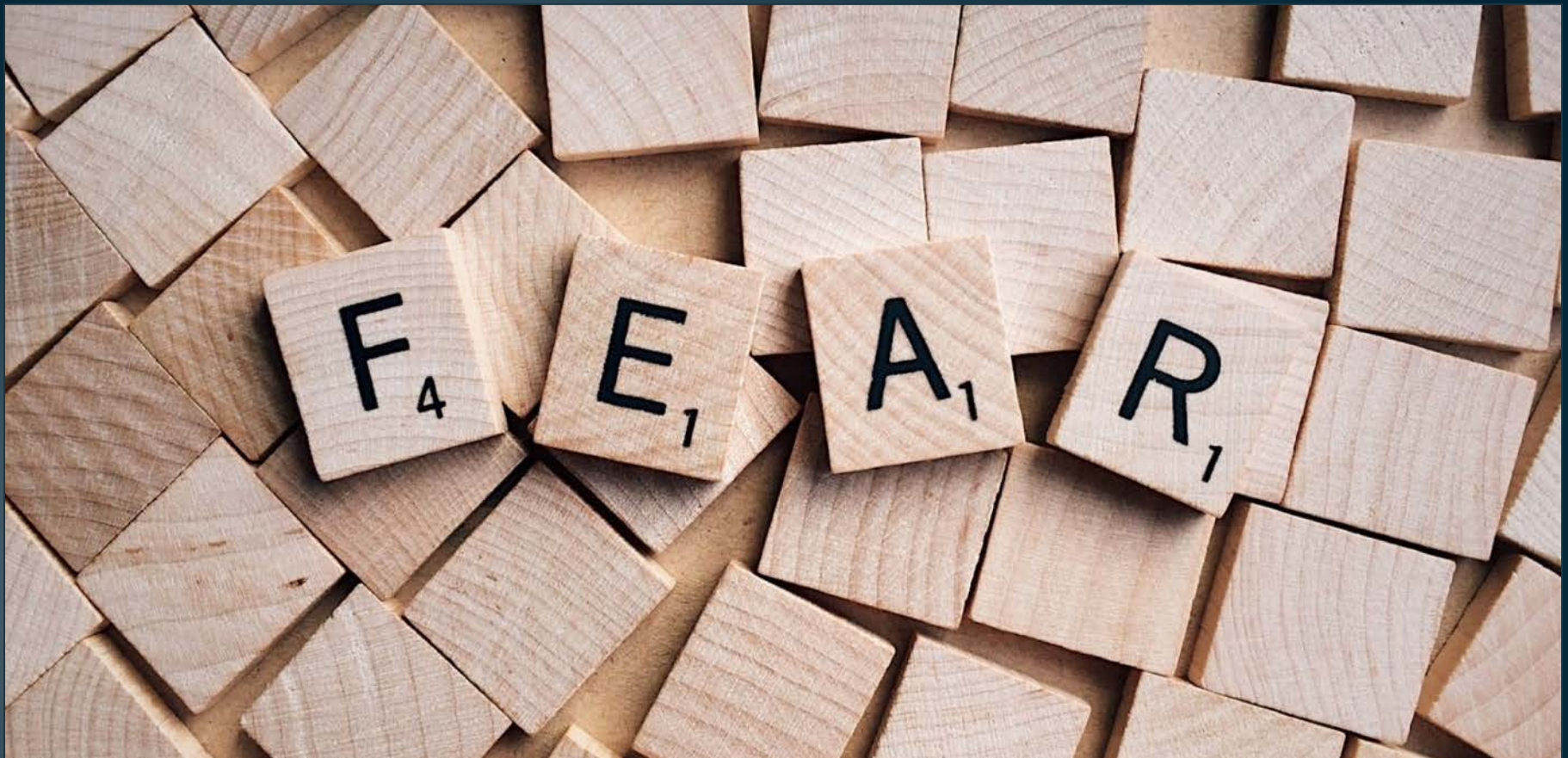
Lately, social media

- Organic communication and collaboration
- Attend social media trainings from local businesses
 - Cerner, NWS, and more
- Twitter chats
- Winning prizes
 - Donuts, steak money, oysters



Where we're going today

- Identify and disarm the main obstacle to your staff learning tech skills
- Explore tools to help your staff (and yourself) be at ease with learning new tech skills



Of looking foolish

Of breaking the machine

Of losing their job

Of not achieving
perfection on the 1st
attempt

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Disarm with:
Giving the worst-
case scenario

- **Give the worst-**
case scenario





Disarm with: Training 1-on-1

- Give the worst-case scenario
- Train 1-on-1

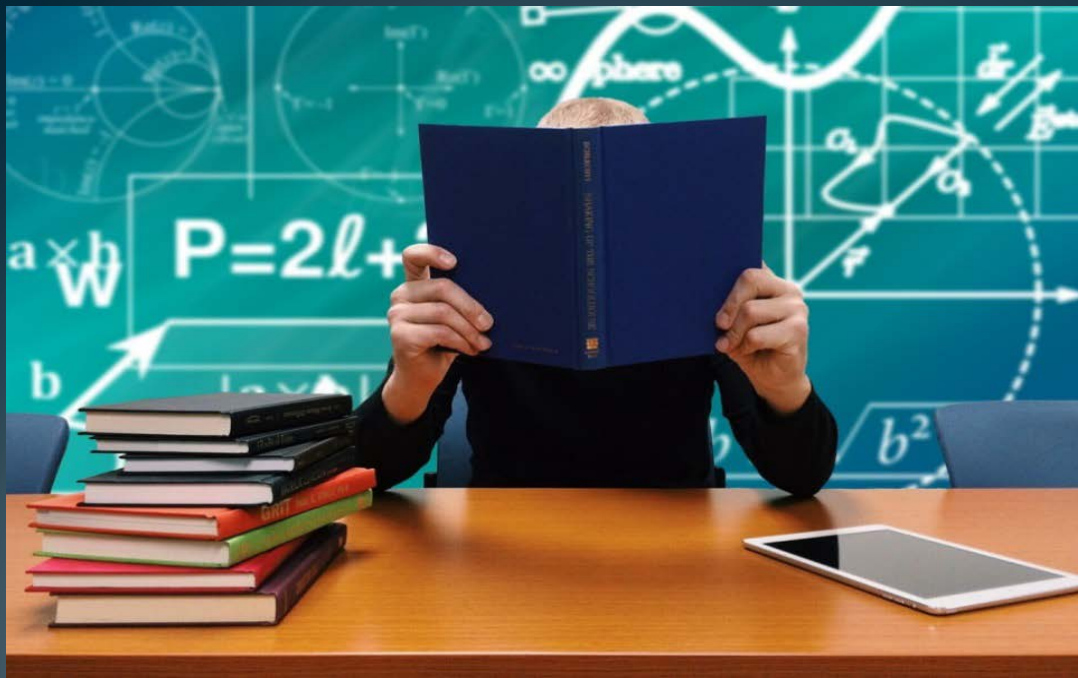




Disarm with: Coaching over time

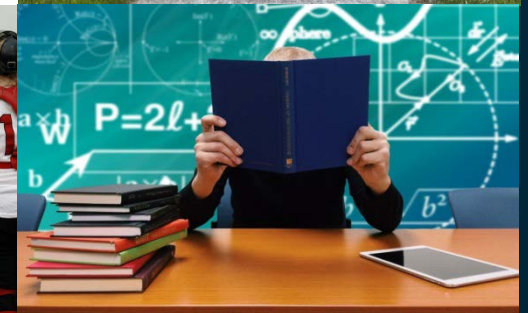
- Give the worst-case scenario
- Train 1-on-1
- Coach over time





**Disarm with:
Reminding that this
is what we do**

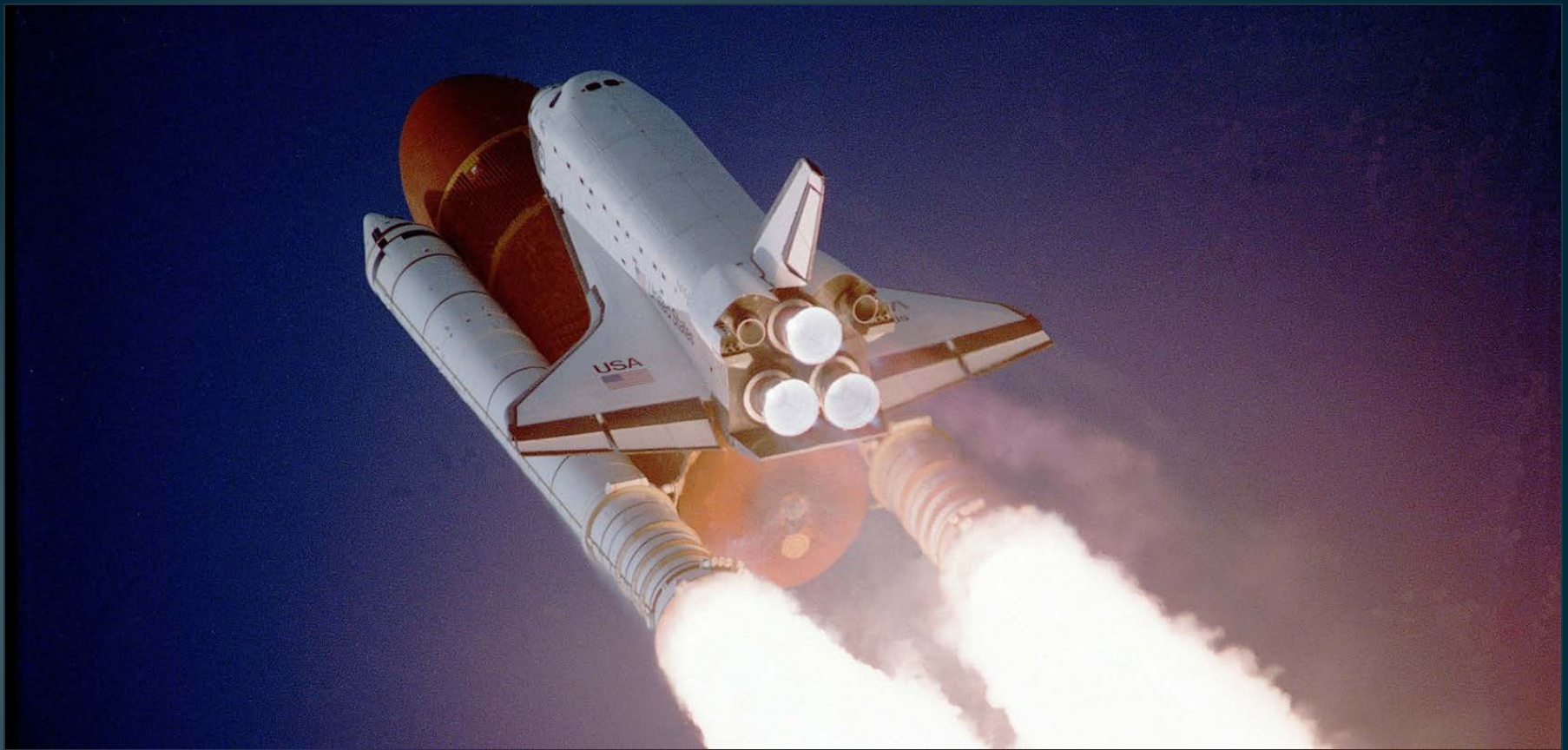
- **Give the worst-case scenario**
- **Train 1-on-1**
- **Coach over time**
- **This is what we do!**



Tools to move you into tech-dom



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2.5 million moving parts



3 main components
(shuttle, liquid booster,
solid rocket boosters)

Procedural mindset

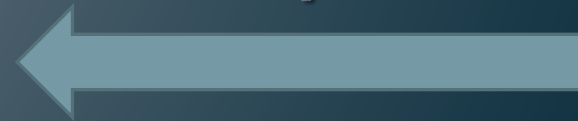
Conceptual mindset

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If you want to get here...



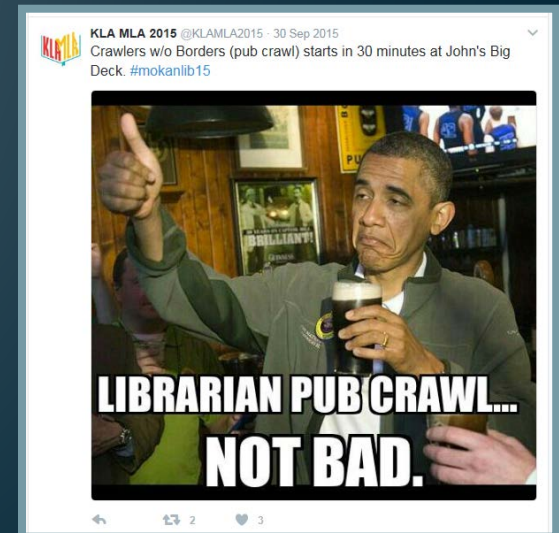
...you have to start here.



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Your staff can't follow where you don't lead.

1. Setup an ongoing tech news feed (twitter)
 - CES, NASA, Lifehacker, Wired,...
2. Look up every new tech you hear of.
 - Wikipedia and youtube are ok for this.
3. Go to meetings/lunches around town for specialists
 - SharePoint User Group (Edina). Sharepointmn.com
 - Social Media Club. @smbmsp
4. Play to your strengths
 - Planning posts ahead of time
5. Expect your first project to look crummy.
 - And the next one to look better.



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Questions?

- Brian McCann
- mccannb@bv.com
- [@writerbrarian](#)



Photos from pixabay.com

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