

# Creating Collaborative Connections through Conversation, Community, and Cranes



**Jamie Dalbey**

Preservation/Gov Docs Technician



**Caroline McGowan**

Outreach Graduate Assistant

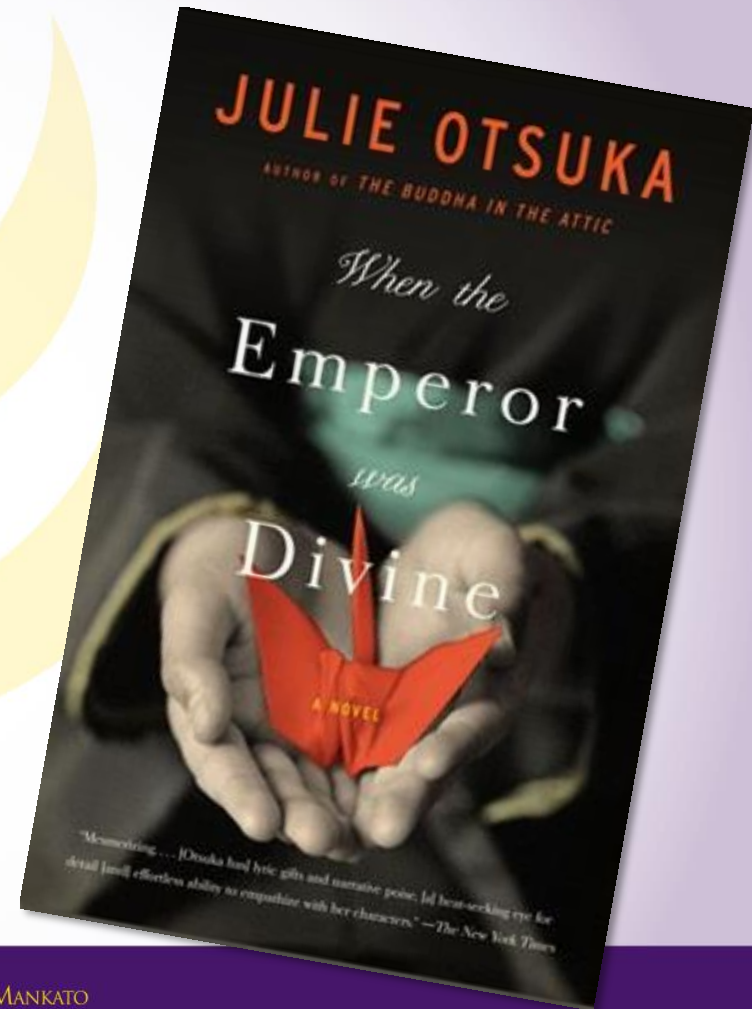
# #MavLib

- Memorial Library
  - Serve  $\approx$  17,000 Students
  - Serves community members too!
  - Library has 4 floors
  - Many resources
    - Educational Resource Center



# #MavCommonRead

- Annual campus-wide community-building public reading initiative
- One book is chosen
  - Service
  - Citizenship
  - Cultural Diversity
  - Life Transitions
  - Coming of Age
- Program's seventh year on campus and Library-run second year
  - First full year that Library Services managed the University Common Read Program



# #MaverickMigration

- Reading as Solitary Endeavor
- Hands-On Component
- Japanese Legend
- Art Installations
  - Memorial Library
  - Centennial Student Union
  - Earley Center for Performing Arts



# Collaborative Connections

- Library Involvement
  - EXPLOSION of Outreach Activities
    - Student Crane Making
    - Attendance to Campus Fairs
    - Team Building: library/campus/community
    - Social Media
    - Videos
    - 3D Printer Cross-Promotion
    - Finals Week Activities
    - Homecoming Parade and Presence at other events
    - Thank you cards



# Campus Collaborative Connections

- Campus Partnerships (16)

- Library Services
- Academic Affairs
- **Art Department**
- Barnes and Noble Bookstore
- Honors Program
- Institutional Diversity
- IT Solutions Media Production
- Learning Communities

- New Student & Family Programs
- Printing Services
- Strategic Partnerships
- **Student Activities** (our community link)
- **Stomper Cinema**
- Student Affairs
- University Fellowships
- **Women's Center**

4 additional connections!

# Community Collaborators

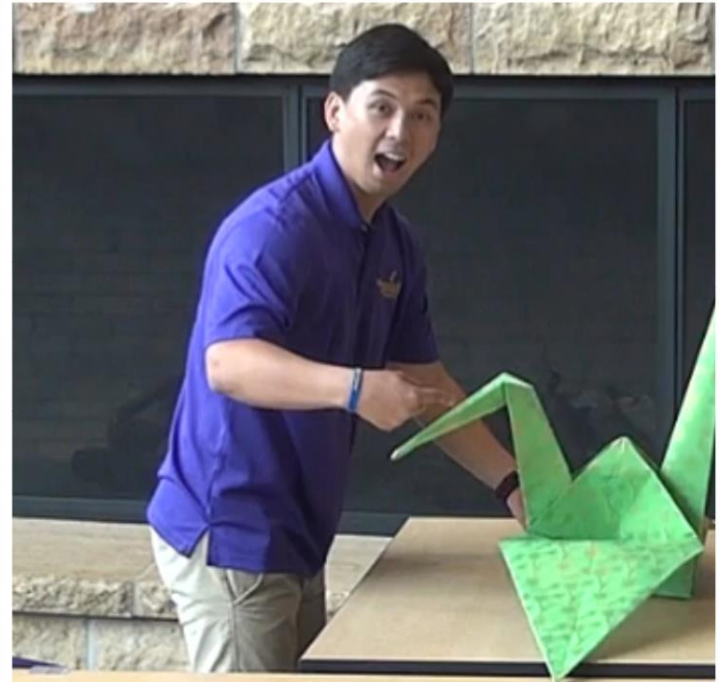
- Community Partnerships (6)
  - Blue Earth County Historical Society
  - Japanese American Citizen League
  - Student Activities (our campus link)
  - Emy Frenz Arts Guild
    - Dr. Gina Wenger – Art Professor at MNSU
  - Vine Faith in Action Book Discussion
  - Fillin' Station Coffee House

Dr. Gina Wenger – Art Professor at MNSU – did this installation in the art gallery in the Student Union. Visit us - it's now in the Memorial Library!



# Peace Cranes

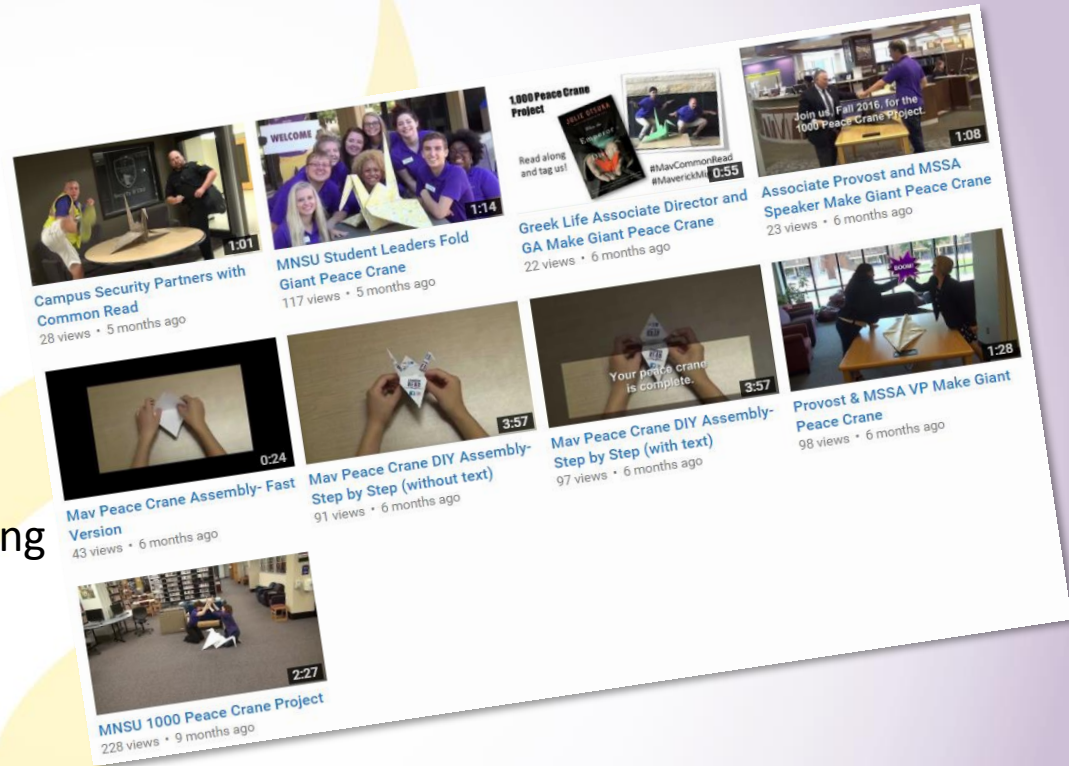
- Up-Cycled Paper
  - Withdrawn Maps from Maps Collection
  - Antique Paper
  - Campus Event Posters
- Bought Origami Paper
  - 6 x 6 (traditional size)
  - 8 x 8





# Creating Videos

- Instructional
- Promotional
- YouTube
  - [mnsu.edu/commonread](http://mnsu.edu/commonread)
  - Post, tag, summary, CC, Sharing



# Creating Videos

- Resources (Library-Owned)
  - Video Camera
  - Tripod
- Other Technology Resources
  - Camtasia Software (free version available)
    - Added Text - be inclusive
  - Music Files (Creative Commons Licensed)
    - [freemusicarchive.org](http://freemusicarchive.org)
    - [creativecommons.org](http://creativecommons.org)



# Creating Videos

- Location
  - Showed campus locations
- People
  - Administration, students
- Challenges
  - Schedule of participants
  - "I want to do it too!"
  - Locations not available
  - Camera Angles
    - We're not professionals...and it's OK!



MAVERICKS

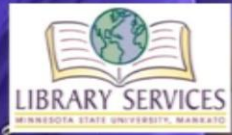
WELCOME

# 1,000 Peace Crane Project

Create a #MaverickMigration

JULIE OTSUKA  
*When the Emperor*  
*Divine*

#MaverickMigration  
#MavCommonRead



# Social Media

- Channels
  - Common Read
  - Library Services
  - University
  - Art Department
- Posting
  - Videos
  - Memes
  - Use hashtags!



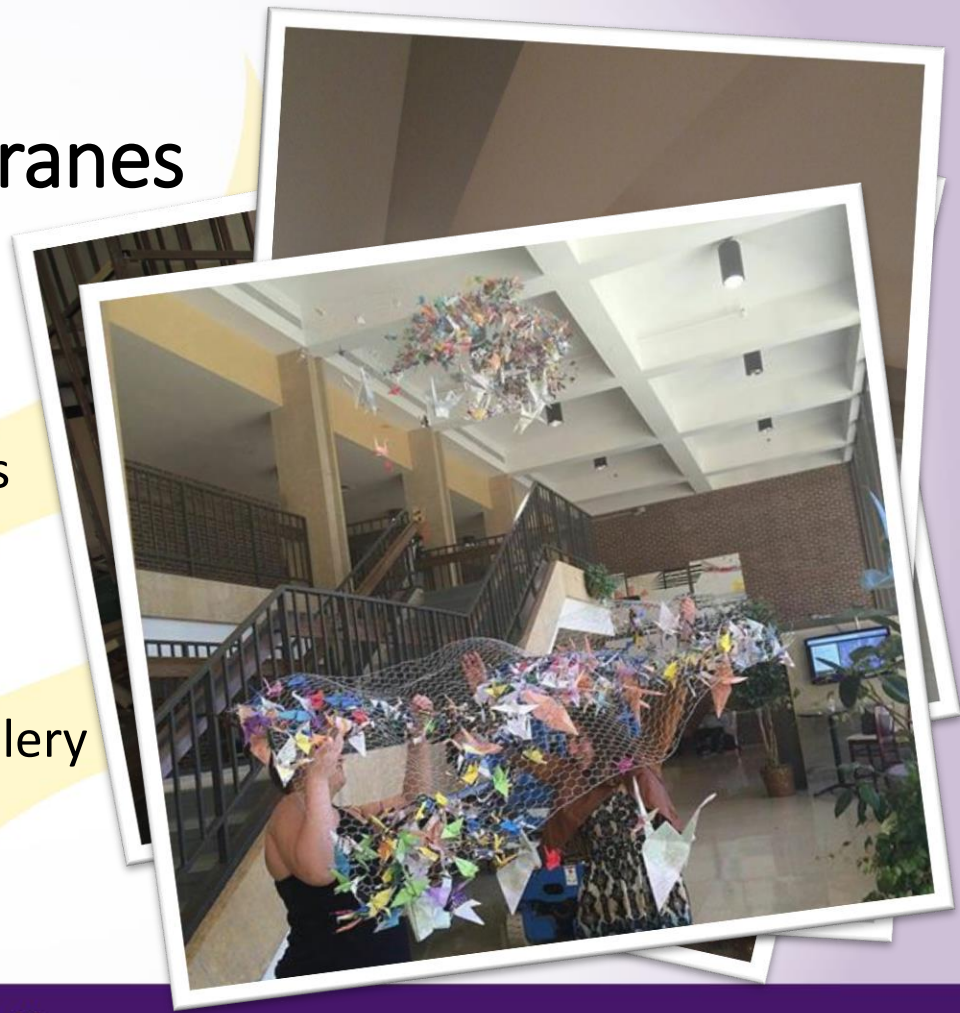
# Cross Promotions

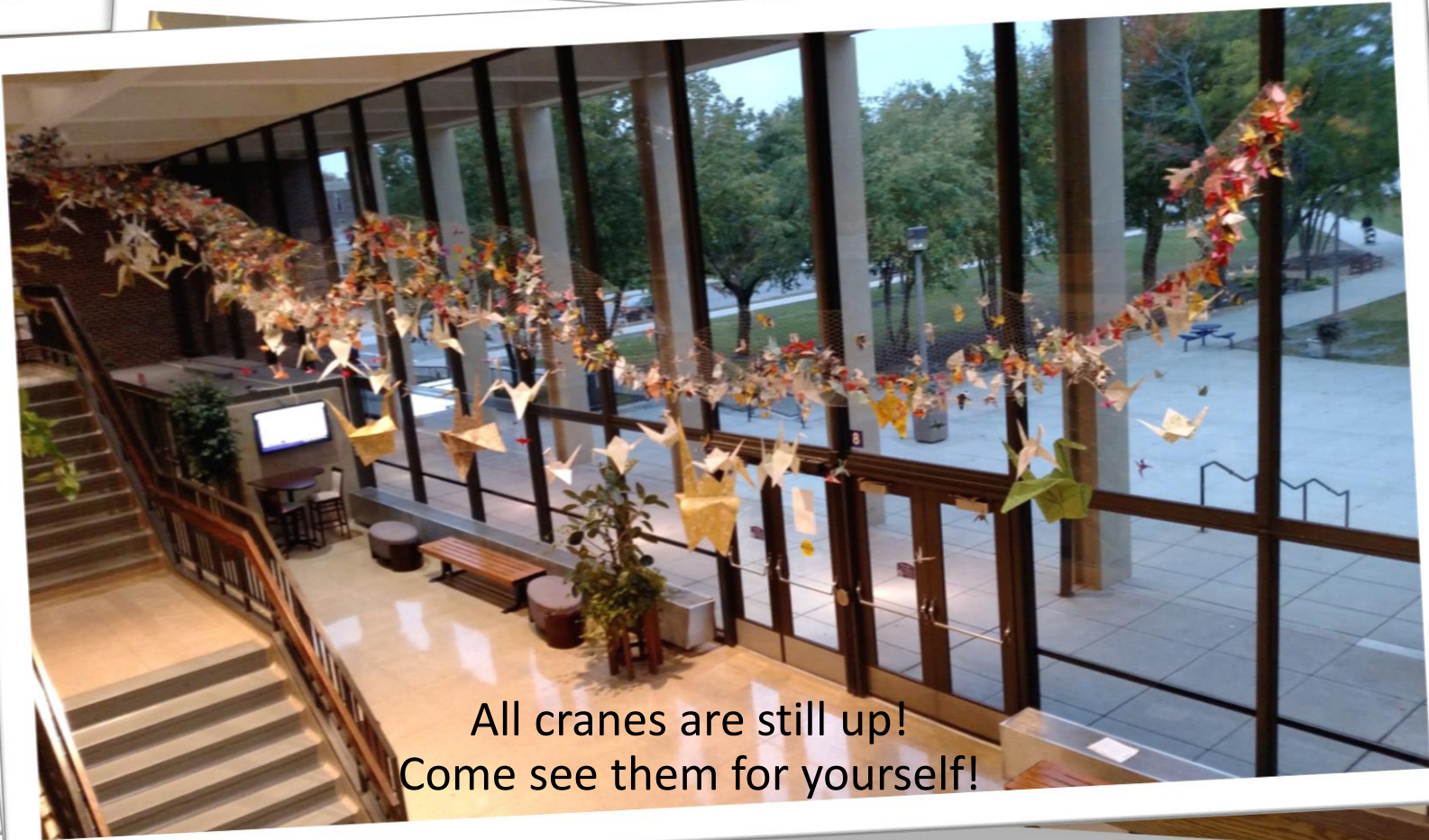
- Retro Technology (Print Ads)
  - Student Newspaper – Reporter
  - Community Education ([mankatocer.com](http://mankatocer.com))
  - Mankato Free Press Story
  - Library Newsletter Story
- In Real Life
  - TV Screens in Library and CSU (video and stills)
  - 3D Printer Cross-Promotion
  - Open Crane Assembly Workshops (Library, Job Fair, Tabling in CSU)
  - Team Building (10 sessions!)
    - Res halls, departments, co-workers, community groups



# Creatively Connected Cranes

- Art Installation Classes
  - 2/3/4/5 & 600 level students
- Installations in 3 Campus Buildings
  - Memorial Library – Library Services
  - Earley Center for Performing Arts
  - Centennial Student Union
- Art Show in Student Union Art Gallery
  - Dr. Gina Wenger



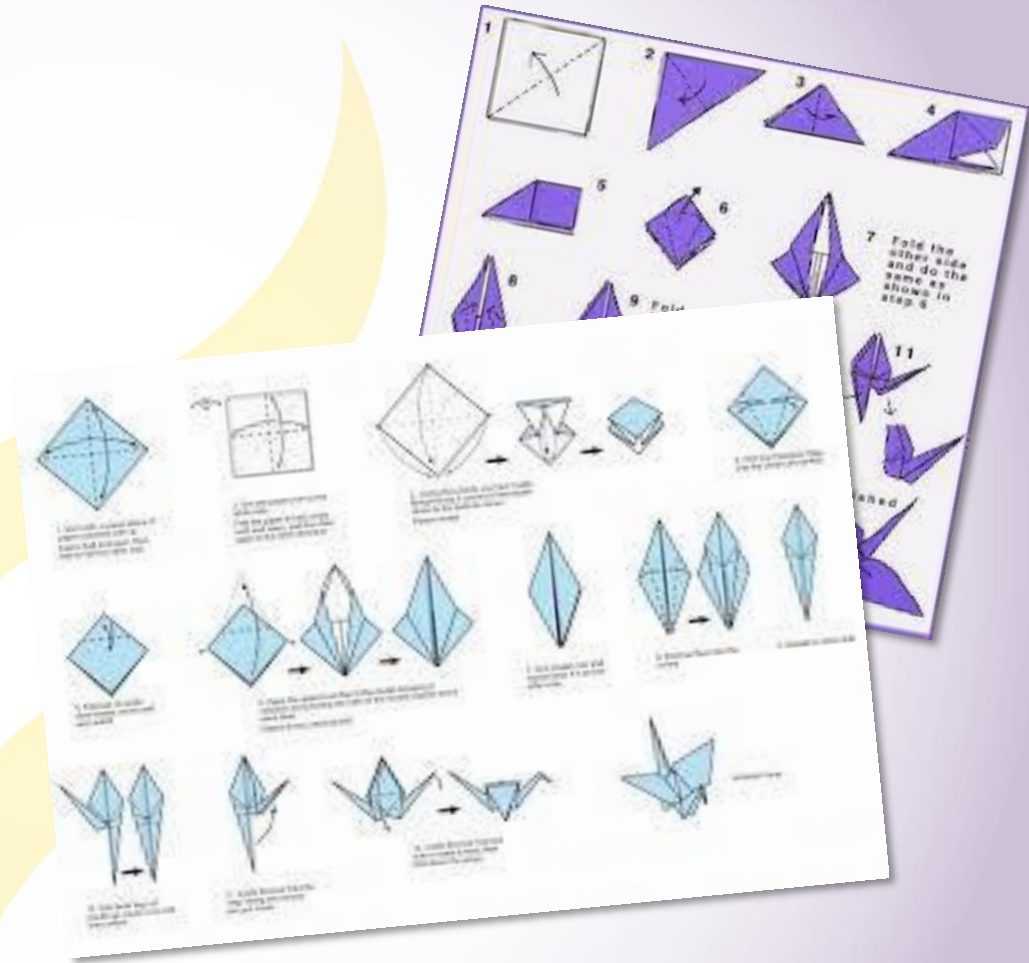


All cranes are still up!  
Come see them for yourself!



# Lessons Learned

- Communication
  - Start closer to home
- Level of Difficulty
  - Advanced origami design
- Time
  - Plethora of ideas
  - Lack of time to implement
- Resources
  - Lack of personnel



# Celebrating Success

- Team building
  - Campus and community
- Administration by-in
  - Event promoted at convocation
- Keynote event
  - Had a full house!
- Art class installations



Questions?



# Thank you!



**Jamie Dalbey**

Preservation/Gov Docs Technician



**Caroline McGowan**

Outreach Graduate Assistant