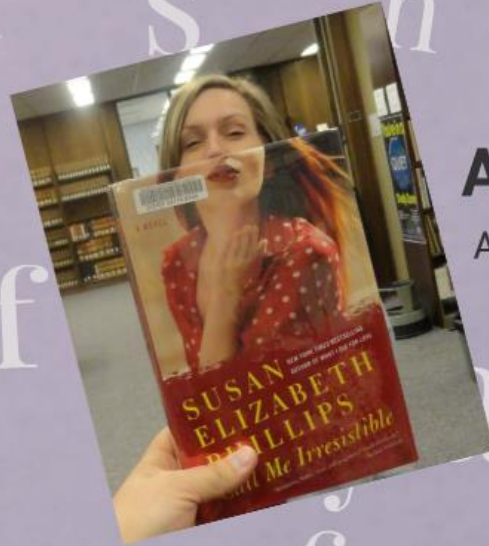


As Seen on Social Media



Anne Stenzel

Archives Technician

Jamie Dalbey

Gov. Docs./Preservation
Technician



#SocialMedia



[memorial.library.mnsu](https://www.facebook.com/memorial.library.mnsu)

[@MNSULibrary](https://twitter.com/MNSULibrary)



[@mnsulibrary](https://www.instagram.com/mnsulibrary)

[mnsulibrary](https://www.youtube.com/mnsulibrary) YouTube



[msumlibrary](https://www.pinterest.com/msumlibrary)

thearchivationline.blogspot.com



#FirstWorldProblems

#NoExcuses

No Time?



No Content?



No Budget?



No Confidence?



#BetterTogether



Outreach Committee

Social Media Team

Support



Collaboration

Keep Each Other in Check

#KnowYourHashtags

Daily Hashtags

#SundaySolitude #LibraryFlow #MotivationMonday
#TransformationTuesday
#DidYouKnow #WackyWednesday
#WayBackWednesday #TBT
#LibraryLife #Bookface
#Caturday #BookfaceFriday
#FlashbackFriday

Campus and Library Specific Hashtags

#MavLibLove #HornsUp #StudyMavStrong
#MavFam #MavLib
#MavNation #FutureMav

#WhatsUp

- Trending Events
- Campus Events
- Recognizing Catastrophic Events

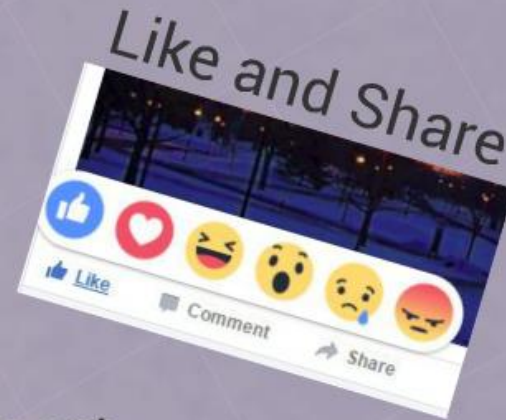


Promote the Good...Acknowledge the Bad...

Sometimes!

#Interact

Retweet  Regram



Comment

Share

Follow

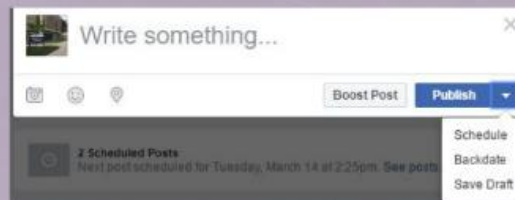
Sharing is caring...

#FreeAndEasy Scheduling

Tweetdeck



Facebook scheduling



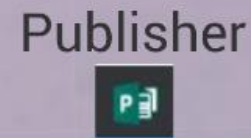
Ink361



#FreeAndEasy Editing



Snip it



#NewBeginning

Take A Risk

- Book Choices
- Learning

Schedule

- Time for photos
- Posts around holidays, events, seasons, sports, etc.

Have Fun!

13

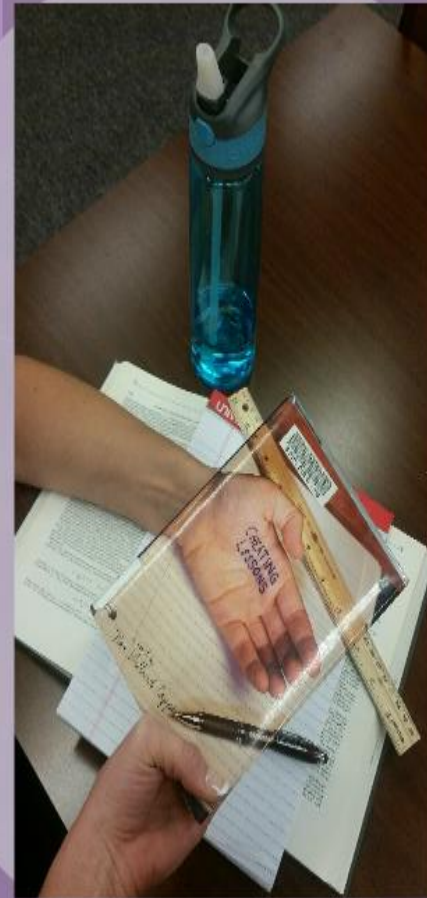


<https://www.theguardian.com/books/gallery/2015/aug/07/readers-put-themselves-on-the-cover-for-bookfacefriday-in-pictures>

#MoreThanJustAPrettyFace

Be Creative

11





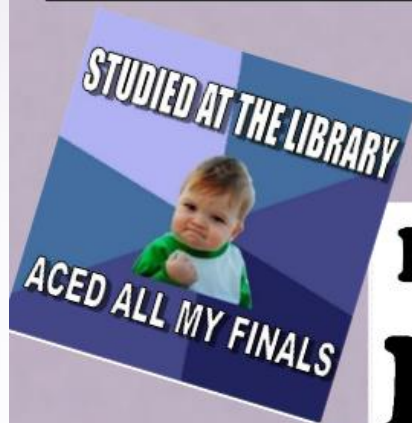
#SquadGoals

Bigger Squad
=
Bigger Trouble...

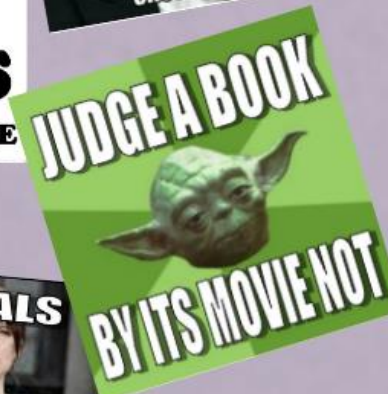
#Quotes



#Memes



I LIKE
BIG
BOOKS
AND I CANNOT LIE



#ViralVideo

17



18



<https://www.youtube.com/user/mnsulibrary>

19



20



#GoingViral

Okay...Maybe Not Yet...

Why iMovie Trailers?

User Friendly

Easy Access

Short Videos

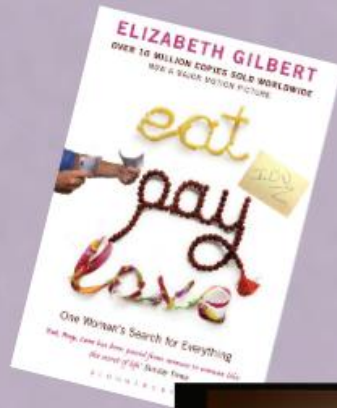
Professional

No Closed Captioning

Remember.

- Does not work in OneDrive
- Microsoft vs Apple

#NotSoHot



**Check It Out...
In the ERC!**

Memorial Library
#StudyMavStrong



**Memorial Library
Timelapse Video**

#StudyMavStrong



#BringIt #BookFace



Who's our lucky #winner?

#Questions?

When?

What?

How?

Why?

Where?

#ThankYou

#FollowUs




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