



**SKOL Vikings!
Training Camp Oral History Project**

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Highlights

- ◆ The Season
- ◆ Playing the Game
- ◆ Season Results
- ◆ Tips for other Teams



Minnesota Vikings Player Bob Bruer is surrounded by fans at Mankato State University, August 1983.

The Season/Project

- ◆ **2015 – 50th anniversary of Vikings Training Camp at Minnesota State University, Mankato**
- ◆ **How to document?**
 - < Traditional Oral History



Minnesota Vikings training camp at Mankato State University, 1987

Plays Come Together

- ◆ **Blue Earth County Historical Society (BECHS)**
 - < Exhibit
 - < Community materials
 - < MSU Archives
 - Exhibit
 - Oral History Project



Examples of material from BECHS memorabilia night.
May 2015

Game Changer



- ◆ Minnesota Digital Library Annual Meeting, June 2015
- ◆ St. Paul Almanac-Storymobile
- ◆ iPad on a Stick



Lining Up

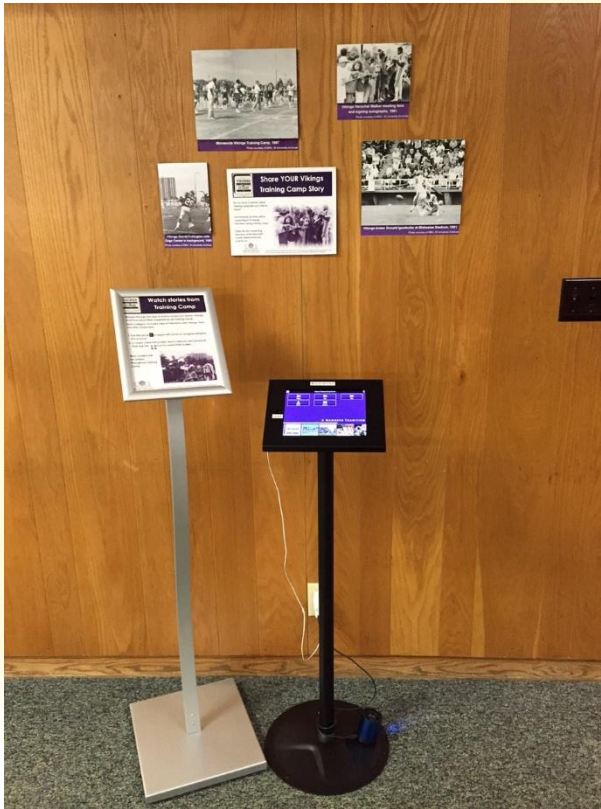
- ◆ **Interview with Justice Alan Page**
- ◆ **ARCH: University Archives Digital Collections**
- ◆ **BECHS Exhibit**



Description

Part of an oral history interview with Justice Alan Page about his experience at the Minnesota Vikings Training Camp in Mankato, MN. The interview was held at the Minnesota Judicial Center, St. Paul, MN and was conducted by Daardi Sizemore and Anne Stenzel for Minnesota State University, Mankato on July 8, 2015. Alan Page was a Minnesota Viking from 1967-1978. At the time of this interview he was finishing up his final term as an Associate Justice on the Minnesota Supreme Court.

Rushing the Ball



- ◆ Interactive kiosk at BECHS
- ◆ Custom app of VTC stories



MSU Interactive Kiosk at BECHS and part of the Celebrating 50 Years of Vikings Training Camp: A Mankato Tradition Exhibit, 2015

Vikings Training Camp Stories - App



Deciding on the Play(s)



MSU Training Camp display in Hall of Champions exhibit case, 2015

- ◆ Small display
- ◆ Short Interviews at camp
- ◆ ARCH
- ◆ BECHS exhibit and Ipad kiosk

Special Teams PR

- ◆ **Library social media**
- ◆ **Archives/Preservation blog: Archivation Line**
<http://thearchivationline.blogspot.com>
- ◆ **Reporter**
- ◆ **Campus eNewsletter**
- ◆ **Flyers at BECHS**
- ◆ **Hall of Champions display**



 Library Services-MSU @MNSULibrary · 27 Jul 2015
Did you see us at
#VikingsTrainingCamp? #MNSU #Vikings
on.fb.me/1OLEsPT



Equipment

“iPad on a stick”

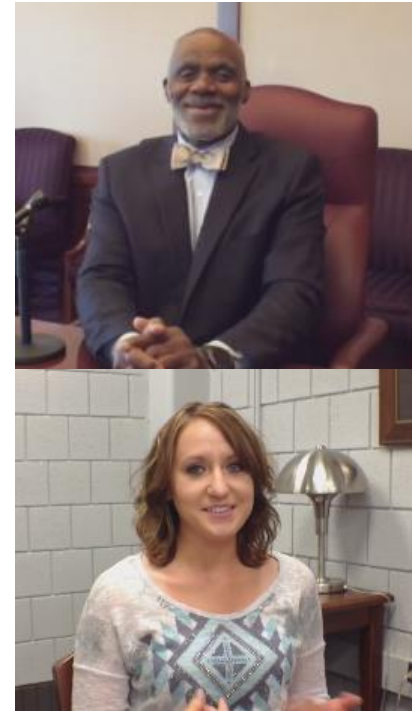
- ◆ iPad, 32 GB
- ◆ iPad case with lens, \$99.95
- ◆ Microphone, \$203.75
- ◆ Mic Jack, \$25.95
- ◆ Monopod, \$59.95
- ◆ Headphones/earbuds

- ◆ iPad App, \$25/ month



Long Interviews

- ◆ **Current/former faculty and staff**
- ◆ **Former Vikings players**
- ◆ **Fans**
- ◆ **Tailored questions**
- ◆ **Usually 7-30 minutes long**



Screenshots of Alan Page (top) and Jamie Dalbey (bottom) interviews

Fan interviews

- ◆ Train staff and students
- ◆ Vikings Training Camp schedule
- ◆ 1-3 minute videos
- ◆ 3 questions
 - < How many Vikings Training Camps have you attended?
 - < What is your favorite memory?
 - < What are you looking forward to this year?



Top: Staff and students posing at the photo op in Vikings Village.

Bottom: Adapting to Vikings Training Camp

Game Pass

- ◆ Minor video editing
- ◆ MSU identifier log
- ◆ Videos onto portable hard drive
- ◆ Ingest videos daily into ARCH
<http://goo.gl/m0UbDJ>
- ◆ Update Vikings Training Camp app
<http://goo.gl/yNw1Xi>



Andy Haack, Grove
City, OH - Fan
experiences at
Minnesota Vikings
Training Camp at
Minnesota State
University, Mankato

Cool Down Activities

- ◆ Paperwork
- ◆ Permanent location for videos
- ◆ Collection and finding aid



Daardi and students getting an autograph from Vikings player #71 Phil Loadholt

Season Results

- ◆ 147 video interviews in ARCH
- ◆ Partnership with local historical society
- ◆ Acquired tools and experience
- ◆ Good PR



Gary Etter and Kristina Etter, Eden Prairie, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Gary Kretsch, North Mankato, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Gavin Caswell, Collin Caswell, Carson Gellerman, Calen McLearn and Kevin Daily, Big Lake, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Gerald Provost, Brainerd, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Greg LaFriniere, Coleraine, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Jacob Galema and Sam Galema, Lansing, IA - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



James Camer, Brainerd, MN - Fan experiences at Minnesota Vikings Training Camp at Minnesota State University, Mankato



Jamie Dalbey - 2013 Security Guard at Vikings Training Camp at Minnesota State University, Mankato

Screen shot of Vikings Training Camp interviews in ARCH.

Next Season (Homecoming)



Tell Your MSU Story @ Homecoming 2015



Tips for other teams

- ◆ **Equipment**

- < Biggest memory you can afford

- ◆ **Players**

- < Train and practice with all equipment and the questions.

- < Have fun.

- < Don't over schedule

- ◆ **Have a game plan**

- < Be adaptable

- ◆ **Where to play**

- < Not where/when they want to watch

- < Big groups moving around

- ◆ <http://goo.gl/IOEA6n>

Questions?

Mee Xiong

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**ARCH: University Archives
Digital Collections**

<http://arch.lib.mnsu.edu>