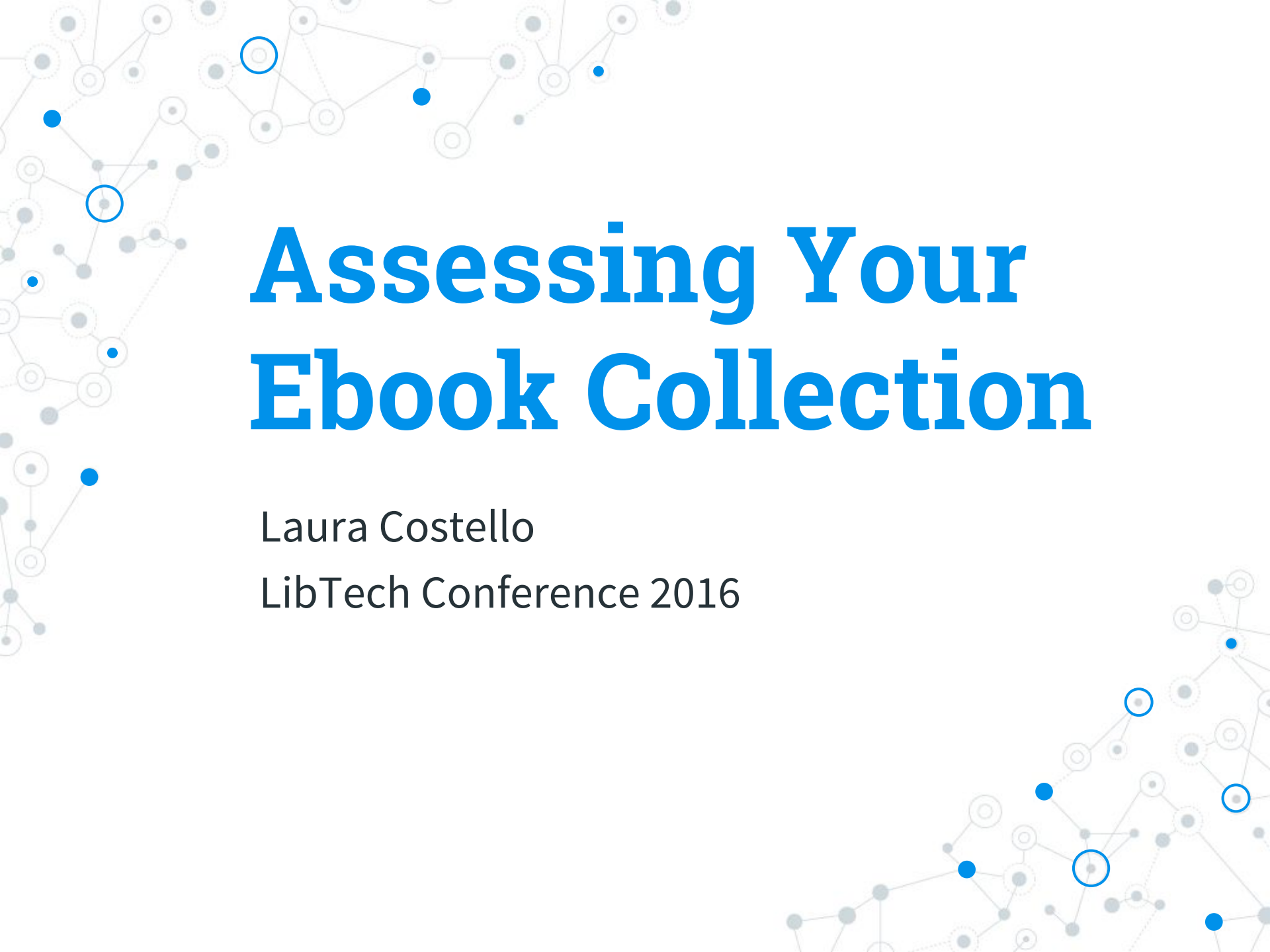




Assessing Your Ebook Collection

Laura Costello
LibTech Conference 2016

Hello!

I am Laura Costello

Head of Research & Emerging Technologies

Stony Brook University

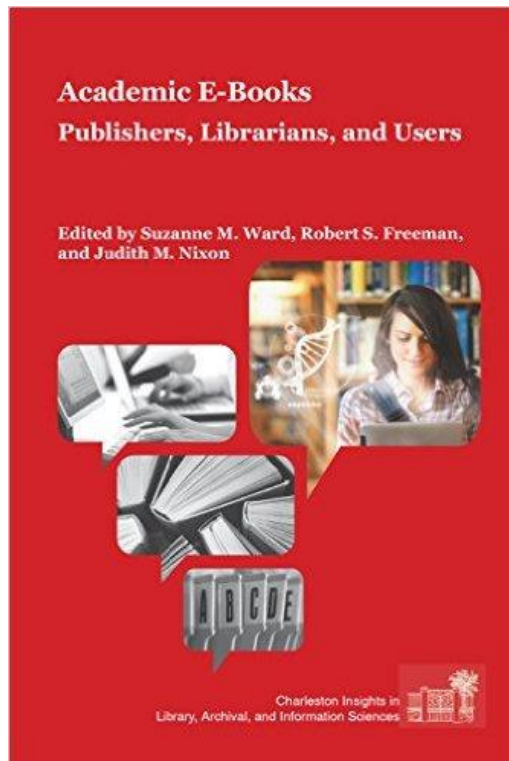


@lacreads

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<http://bit.ly/LibTechEbooks>

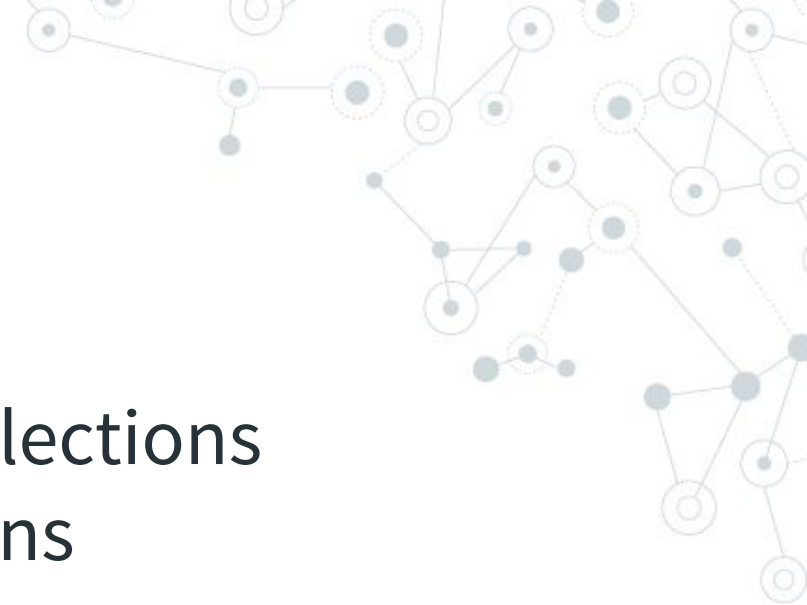
Great book!



Academic E-Books: Publishers, Librarians, and Users

Suzanne M. Ward,,
Robert S. Freeman, &
Judith M. Nixon

<http://www.amazon.com/gp/product/B0182JXNHW>



What's the plan?

- ◎ Assessing your ebook collections
 - ◎ Methods and visualizations
 - Cost
 - Diversity
 - Standards
 - Usage
 - Other factors
 - ◎ Questions/Discussion
- 

Why Assess?

and why now?





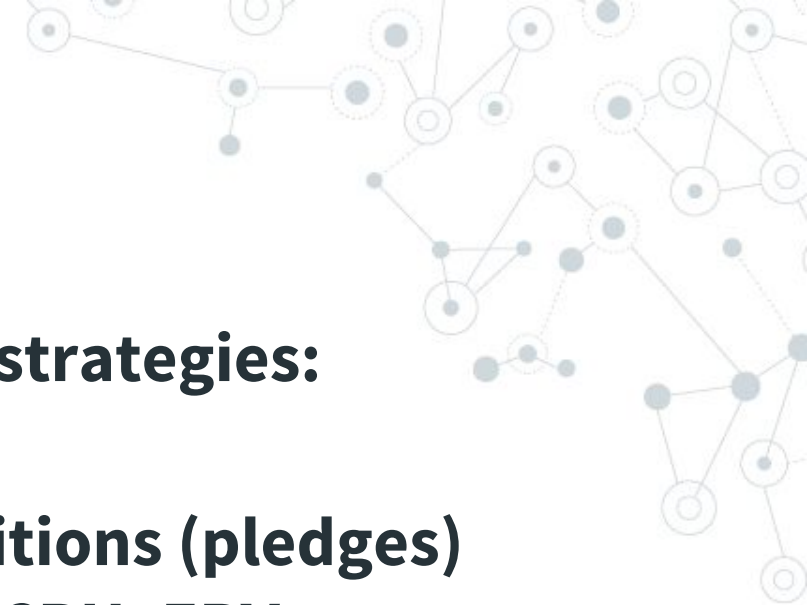
**Let's Talk
About...**
Digital Books

A decorative network diagram in the top-left corner, featuring a complex web of interconnected nodes and lines. The nodes are represented by circles of varying sizes, some with concentric rings, and the lines are thin and grey. The diagram is partially cut off by the left edge of the frame.

1.

Assessing for Cost

A decorative network diagram in the bottom-right corner, similar to the one in the top-left. It shows a cluster of interconnected nodes and lines, with nodes represented by circles of varying sizes and some having concentric rings. The lines are thin and grey. The diagram is partially cut off by the bottom and right edges of the frame.



Facets

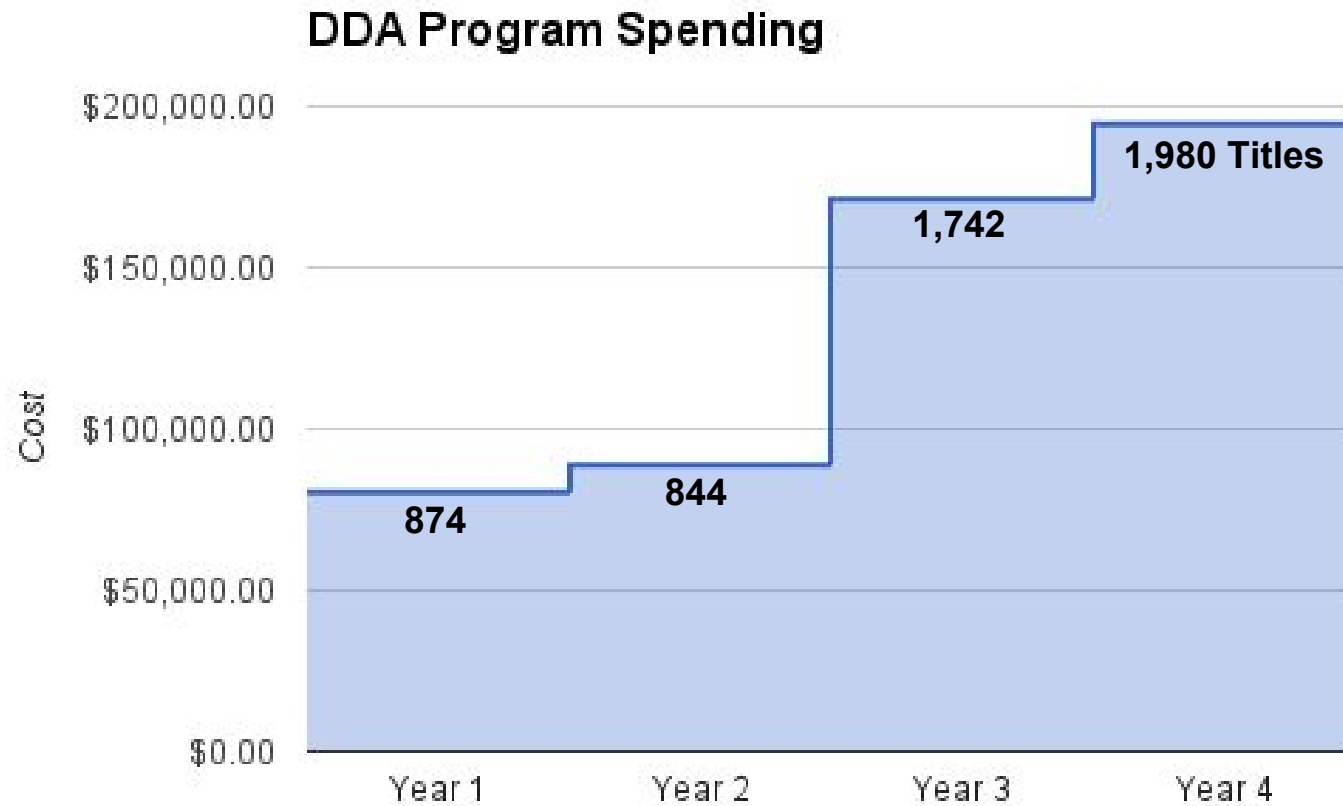
Different strokes for different strategies:

- ◎ **DDA (Triggers, STLs)**
- ◎ **Evidenced based acquisitions (pledges)**
- ◎ **One time, subscription (CPU, EPV, license terms)**

How fast are you spending?

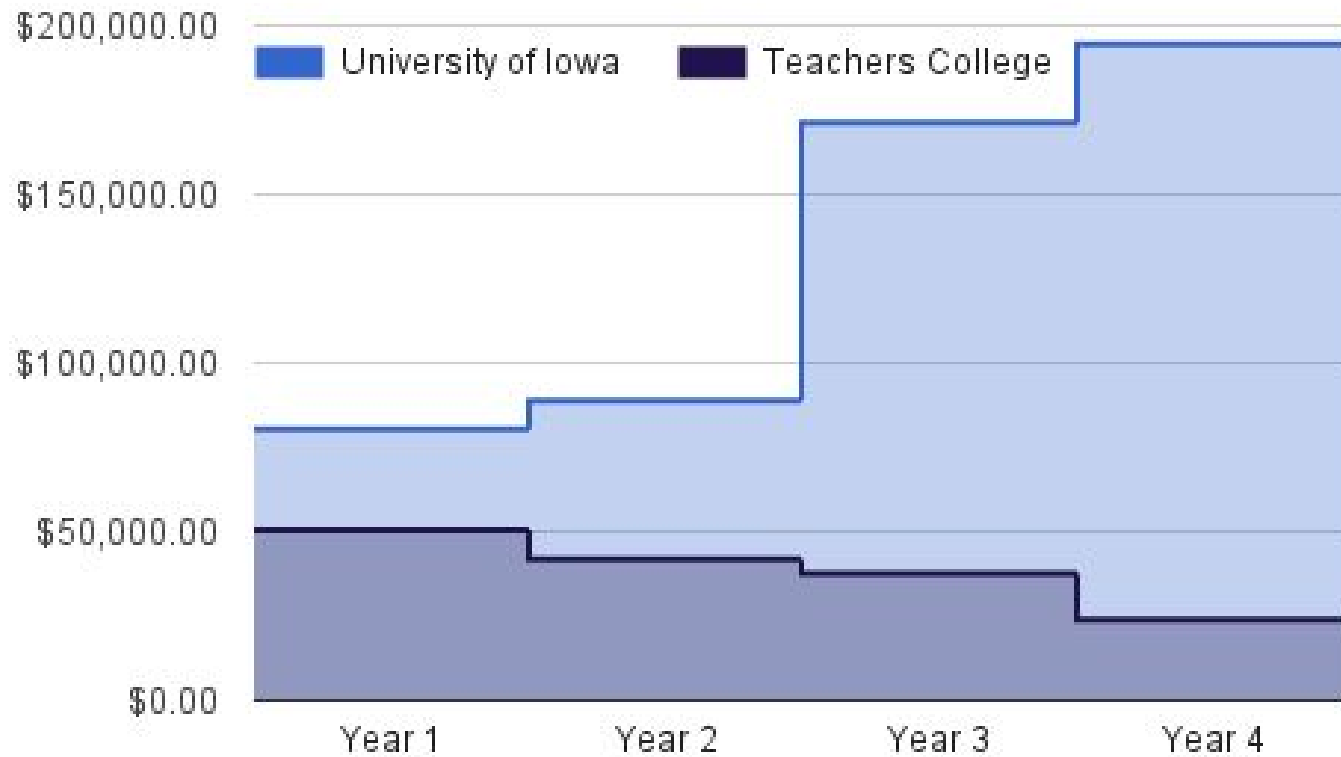
How fast do you want to be spending?





Karen S. Fischer and Chris Diaz, "Four Years of Unmediated Demand-Driven Acquisition and 5,000 E-Books Later: We Gave 'Em What They Wanted" (2013). Proceedings of the Charleston Library Conference. <http://dx.doi.org/10.5703/1288284315296>

DDA Spending Comparison



STLs & Purchases for DDA



Yin, Z., Downey, K., Urbano, C., & Klingler, T. (2015). A Scenario Analysis of Demand-Driven Acquisition (DDA) of E-Books in Libraries. *Library Resources & Technical Services*, 59(2), 84-93.

A decorative network diagram in the top-left corner, consisting of various sized circles (nodes) connected by thin lines (edges). Some nodes are solid grey, while others are hollow with a grey outline. The network is dense and irregular.

2.

Assessing for Collection Diversity

A decorative network diagram in the bottom-right corner, similar to the one in the top-left, featuring a cluster of interconnected nodes and lines.



Facets

What is your library's destiny?

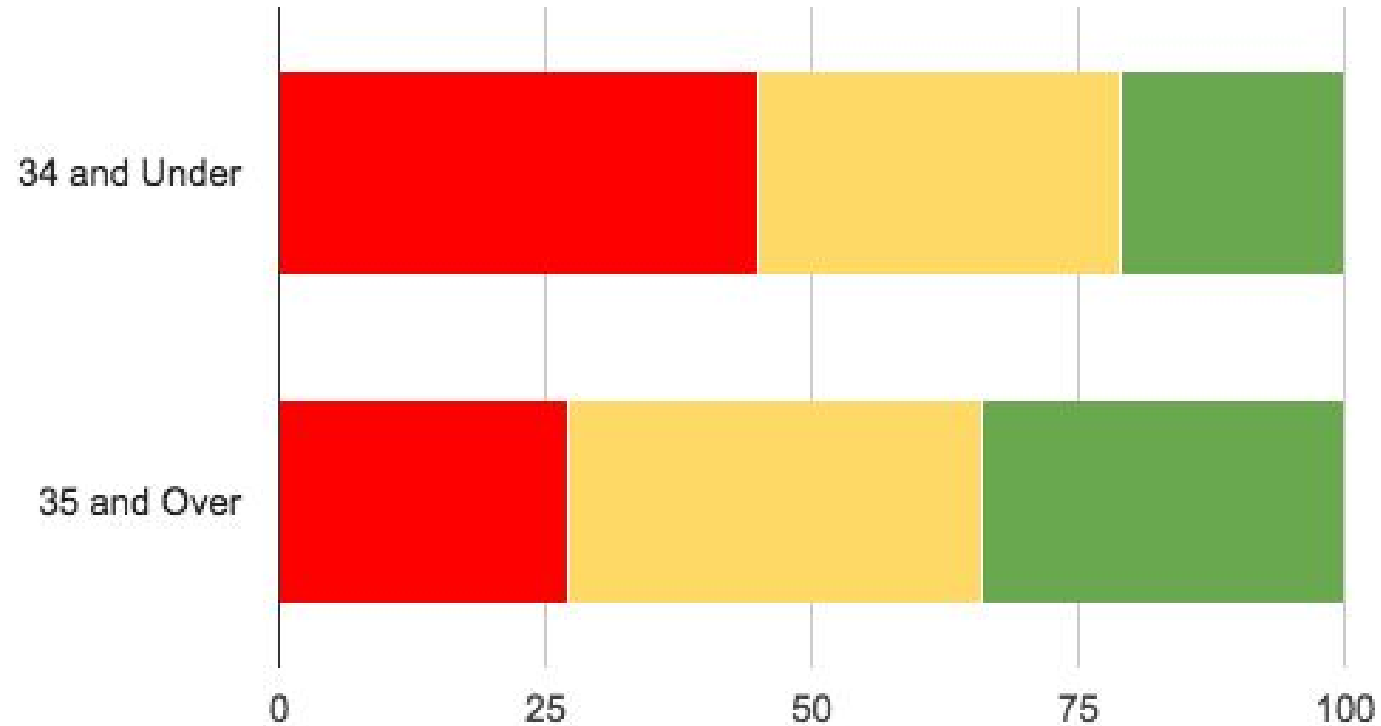
- ◎ **Are you representing core collections?**
- ◎ **What can we learn from the outliers?**
- ◎ **Do our formats serve?**
- ◎ **Are we balanced?**

Do people like to use it?



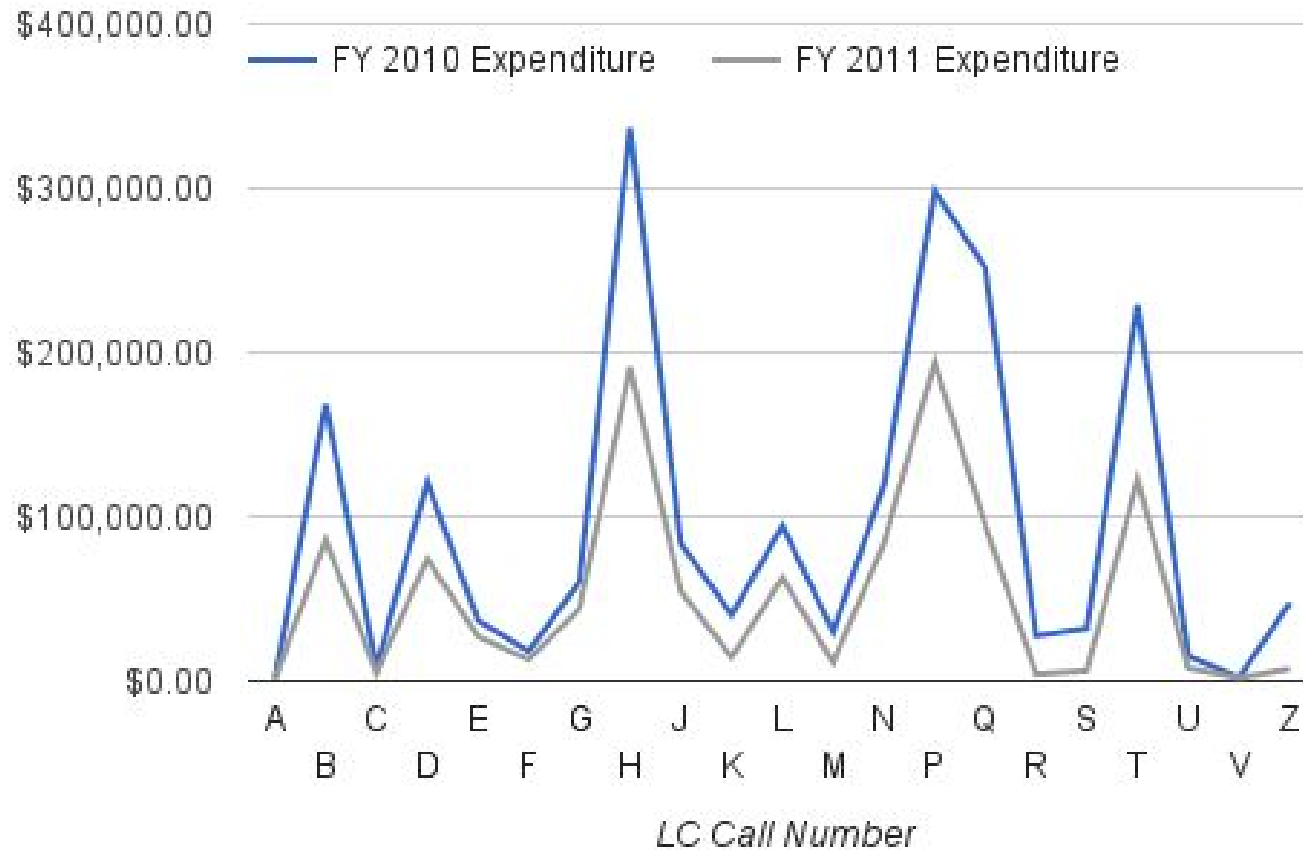
I find E-Textbooks _____ Desirable

Least Somewhat Most



Bethany Koestner Costello (2014) Does Book Subject Influence Format Preference? Survey Results From a Sample of Graduate Business School Students, Staff, and Faculty, *Journal of Business & Finance Librarianship*, 19:4, 319-332

E-approval Expenditures by LC Call Number



Pickett, C., S. Tabacaru, and J. Harrell, E-approval plans in research libraries. *College & Research Libraries*, 2014. 75(2): p. 218-231.

A decorative network diagram in the top-left corner, featuring a complex web of interconnected nodes and lines. The nodes are represented by small circles, some of which are larger and have concentric circles inside, suggesting a hierarchical or central structure. The lines are thin and gray, connecting the nodes in a non-linear fashion.

3.

Assessing for Collection Standards

A decorative network diagram in the bottom-right corner, similar to the one in the top-left. It shows a cluster of nodes connected by lines, with some nodes being larger and more prominent than others, indicating a central or highly connected part of the network.



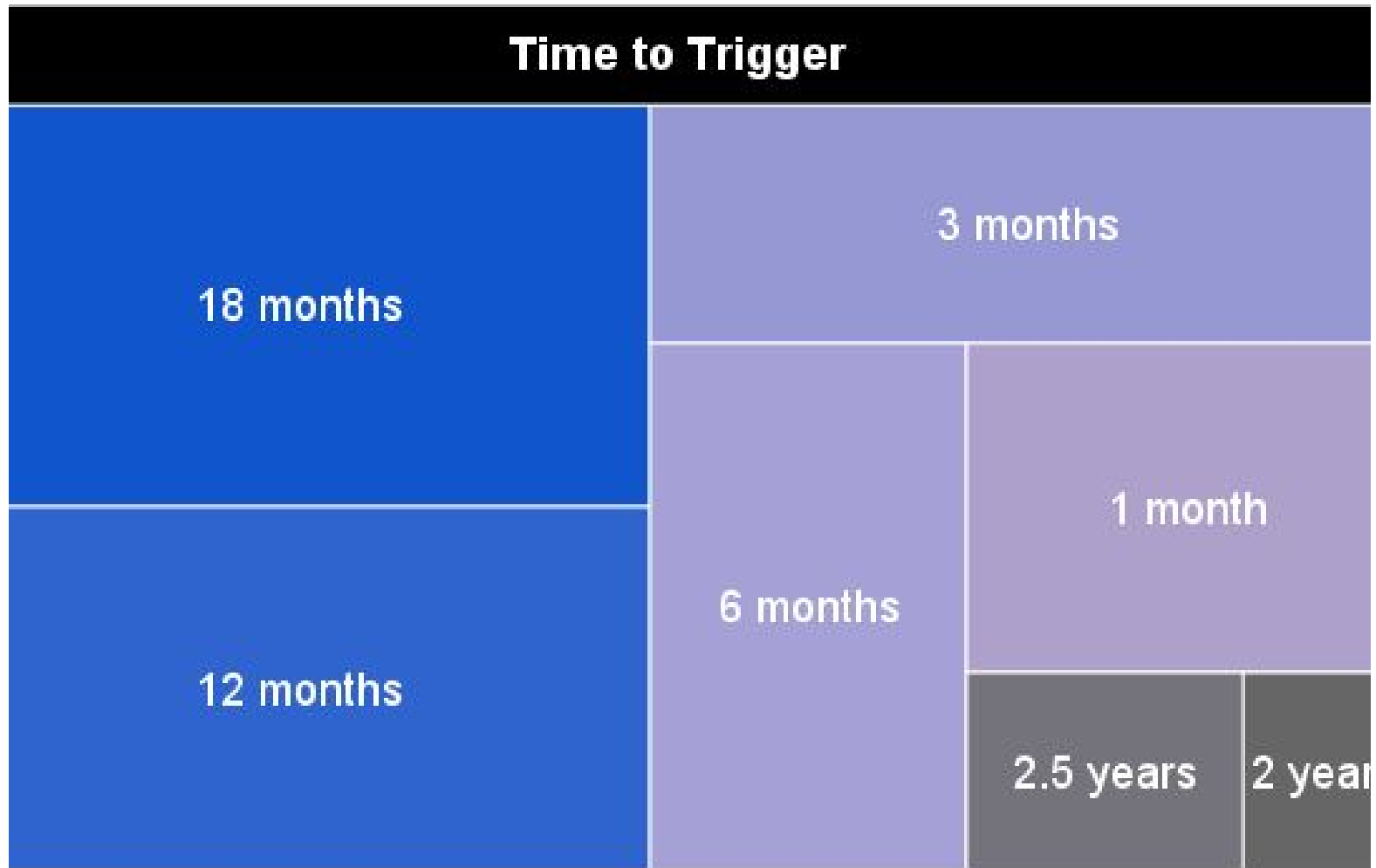
Facets

Different strategies:

- ◎ **DDA (bad triggers)**
- ◎ **Peer test**
- ◎ **Self test**
- ◎ **Librarian gut test**

We're looking here for evidence that we're building “good” collections.





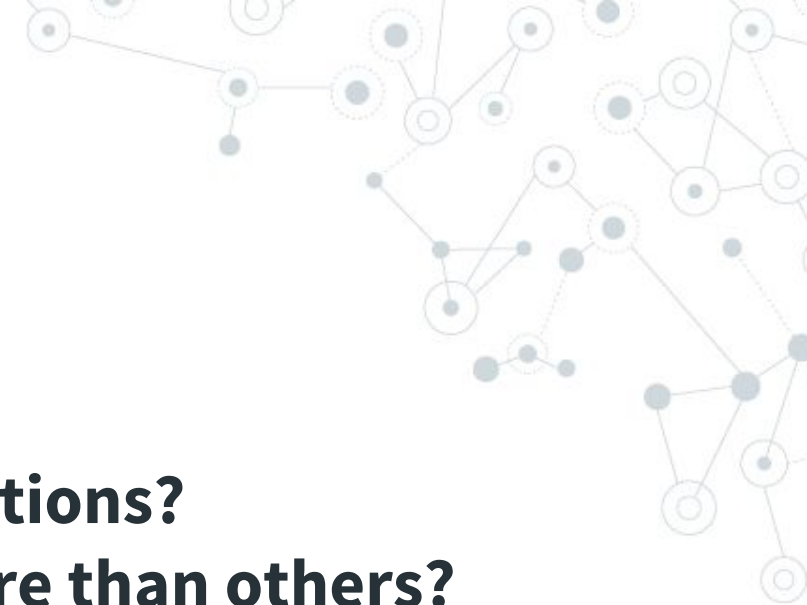
Yin, Z., Downey, K., Urbano, C., & Klingler, T. (2015). A Scenario Analysis of Demand-Driven Acquisition (DDA) of E-Books in Libraries. *Library Resources & Technical Services*, 59(2), 84-93.

A decorative network diagram in the top-left corner, featuring a cluster of interconnected nodes. Some nodes are represented by solid dark grey circles, while others are concentric circles with a dark outer ring and a light inner circle. These nodes are connected by thin, light grey lines, forming a complex web-like structure.

4.

Assessing for Usage

A decorative network diagram in the bottom-right corner, similar to the one in the top-left. It consists of a cluster of interconnected nodes, some solid dark grey circles and others concentric circles with dark outer rings and light inner circles, connected by thin, light grey lines.



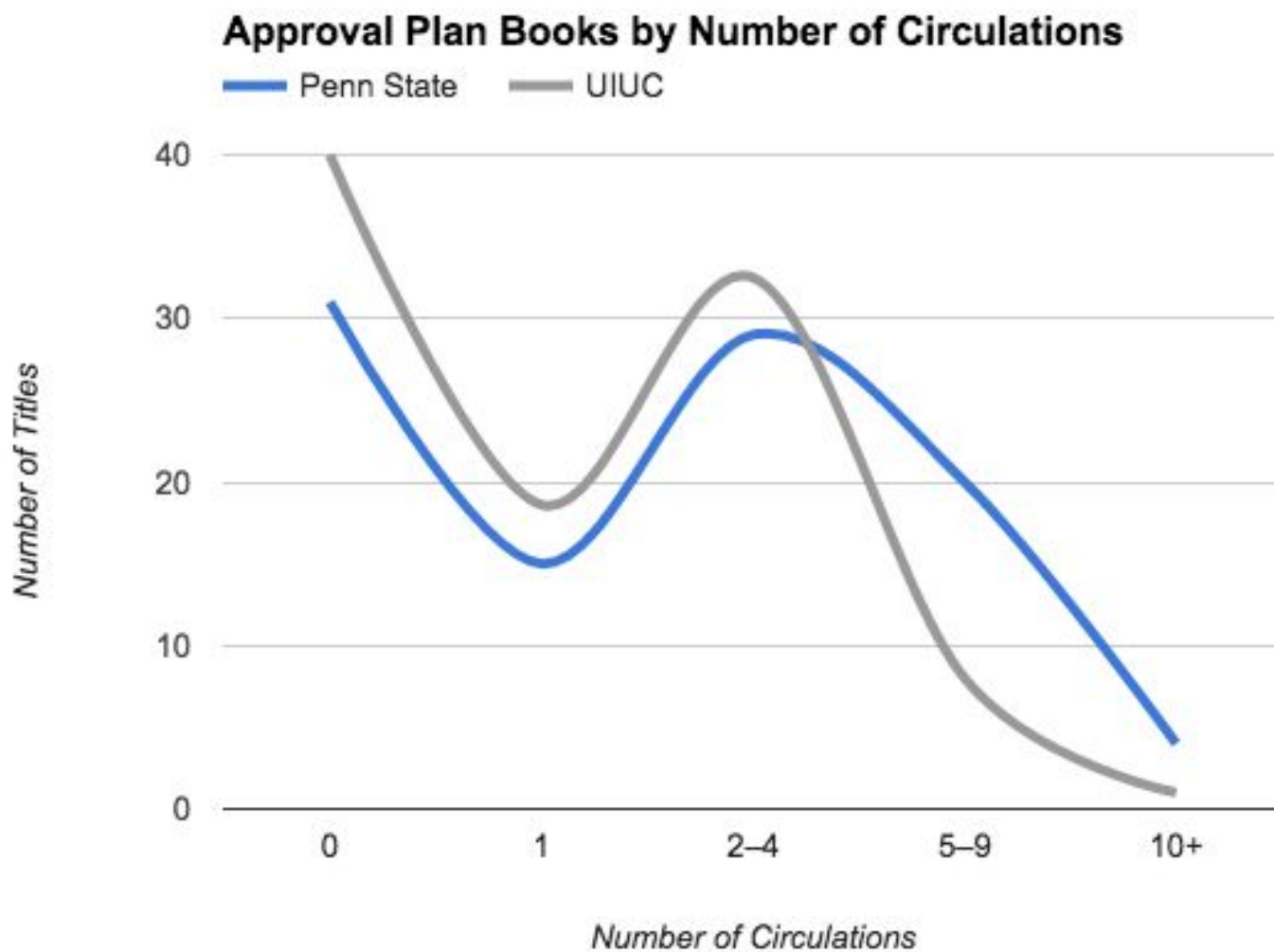
Facets

Worlds collide!

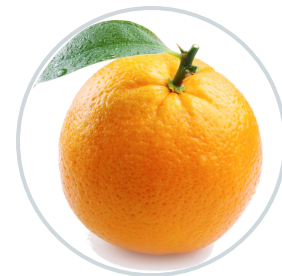
- ◎ **Do people use the collections?**
- ◎ **Are they using some more than others?**
- ◎ **What is the impact?**

Remember apples and oranges, but there's also a lot we can learn about how different formats and methods interact.

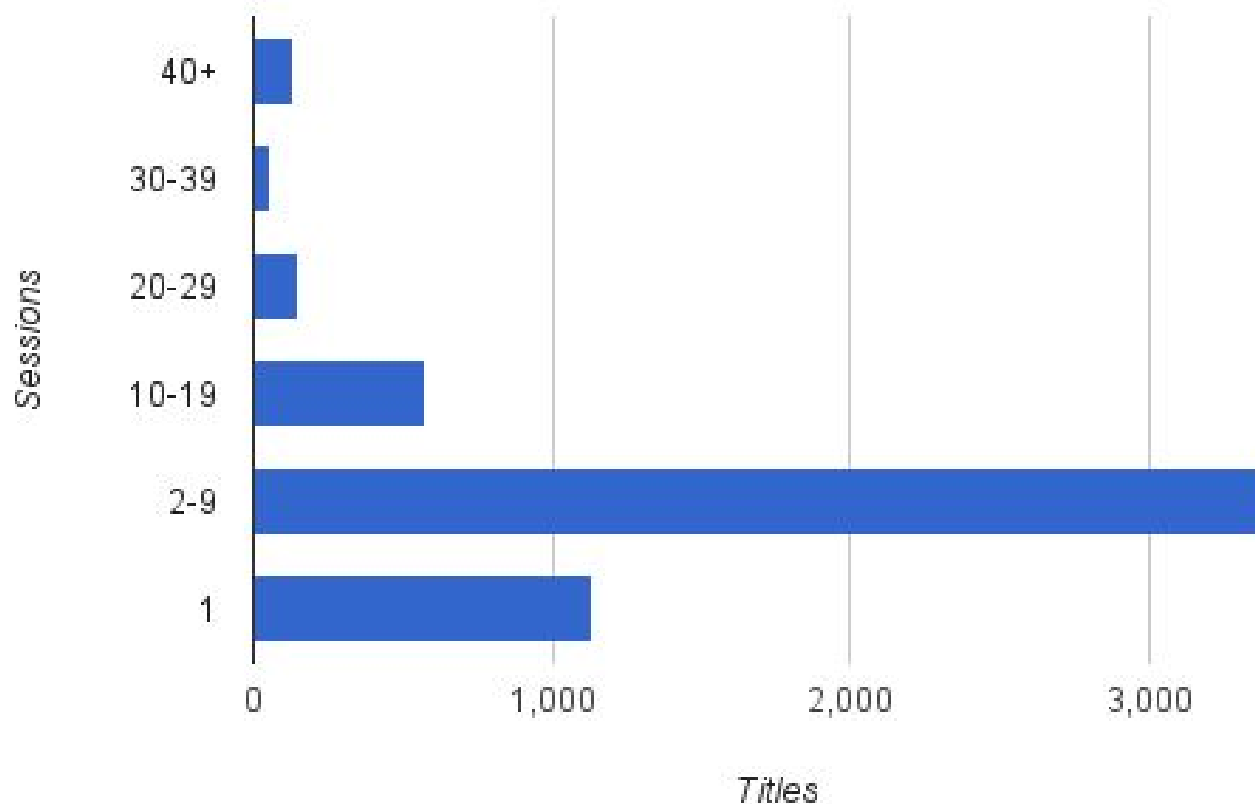




Alan, R., et al., Approval plan profile assessment in two large ARL libraries. *Library Resources & Technical Services*, 2011. 54(2): p. 64-76.



Ebook Sessions per Title

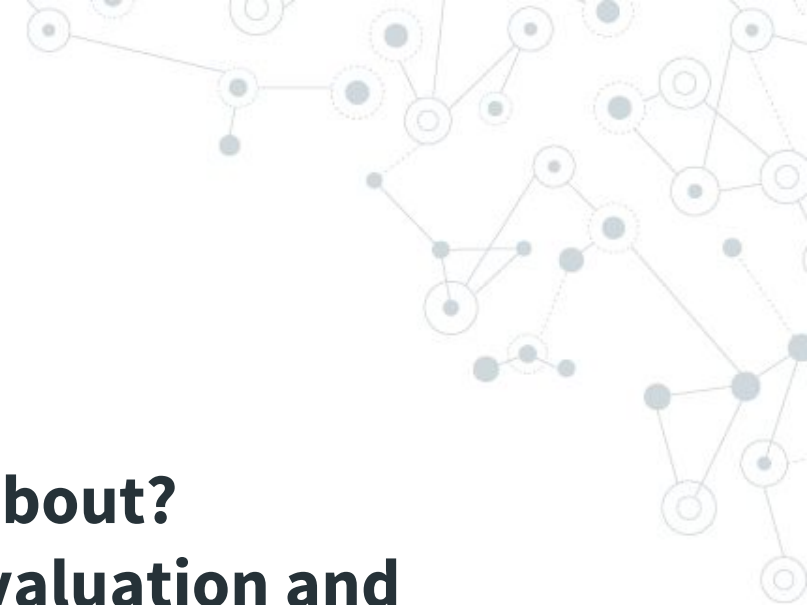


Karen S. Fischer and Chris Diaz, "Four Years of Unmediated Demand-Driven Acquisition and 5,000 E-Books Later: We Gave 'Em What They Wanted" (2013). Proceedings of the Charleston Library Conference. <http://dx.doi.org/10.5703/1288284315296>

A decorative network diagram in the top-left corner, featuring a complex web of interconnected nodes and lines. The nodes are represented by small circles, some of which are larger and have concentric circles, suggesting different levels of connectivity or importance. The lines are thin and gray, creating a subtle background pattern.

5. **Other Factors**

A decorative network diagram in the bottom-right corner, similar to the one in the top-left. It shows a cluster of nodes connected by lines, with some nodes being larger and more prominent than others. The overall style is clean and modern, with a focus on geometric patterns.



Facets

Ebook assessment is people

- ◎ **What is your workflow about?**
- ◎ **Who cares about your evaluation and how do you bring it to them?**

What about the future?

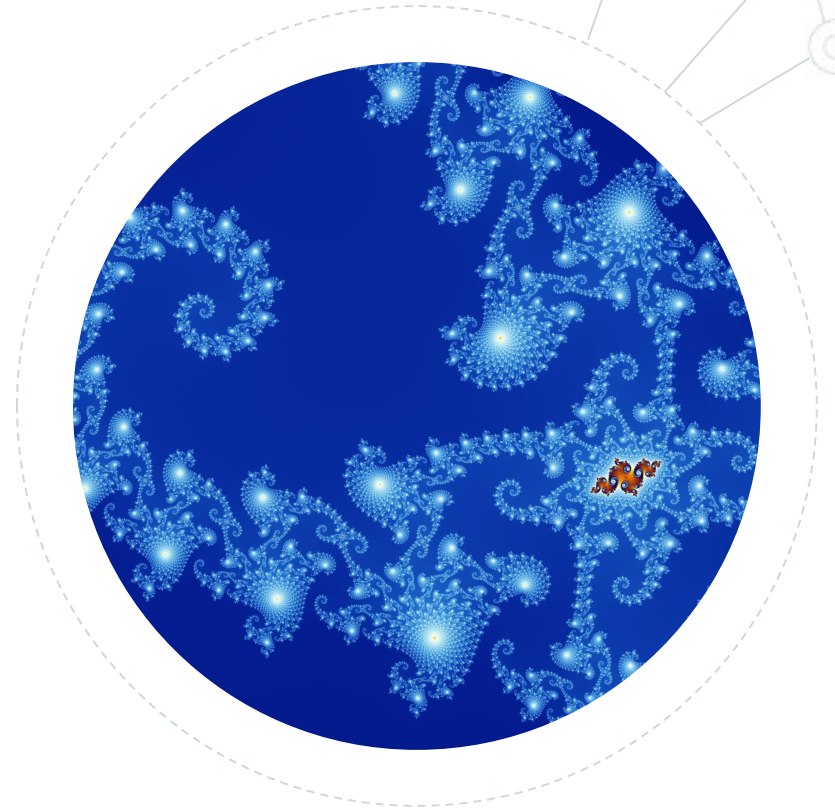


What's the big idea?

This is complex, none of it exists in a vacuum.

There will be crossover.

The best assessment is holistic assessment.





Thanks!

Any questions?

You can find me at:

[@lacreads](#)

laura.costello@stonybrook.edu

<http://bit.ly/LibTechEbooks>



Credits

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