Sharing the Love: Working with the Campus Community to Create Engaging Social Media Content

Angela M. Vanden Elzen
Reference & Web Services Librarian and Assistant Professor
Lawrence University, Appleton, WI
The campus community

- Wider community working together
- Academic department partnerships (in person and interacting with other pages)
- Community content
- Alumni
- Within the library
- Share your collaborations and social media addresses!
Lawrence University

- “Deliberately small” liberal arts college and conservatory in Appleton, WI.
- Residential campus
- About 1,500 full-time undergraduate students
Seeley G. Mudd Library

- Staff of 15
- About 48 student workers in positions around the library
Social Media We Use

- Facebook
- Tumblr
- Instagram
- Twitter
- Flickr, Pinterest, Vine
Working with the University

- Social Media Leadership Team
  - Formed by the campus Social Media Specialist
  - Many representatives from departments around campus
  - Share information about the campus you wouldn’t otherwise learn.

- Focus on
  - Academics, community, preparing students
  - Try to play up Appleton and community engagement, Wisconsin winters
Working with the University

Lawrence University updated their cover photo.
March 11 at 2:15pm · Edited ·

The "classroom" is not confined by four walls at Lawrence University. Ingrid V. Albrecht, Postdoctoral Fellow of Philosophy and Ulhein Fellow of Ethics, took her philosophy class outside.

Photo credit: Rachel Crowd.
Future Lawrentians, perhaps? It's never too early to start sharing Lawrence University history!

Archivist Erin Dix recently led a group of fourth grade students from Riverview Lutheran School on a historical tour of the Lawrence campus. The students then gathered in the library for a little quiz and a writing activity. Look at that enthusiasm! — with Erin Dix.
Working with the University
Working with the University: Kasey Corrado, Lawrence University Social Media Specialist

- **Benefits**
  - Learn about campus history
  - Campus culture and “brand”
  - Remain updated on campus events
  - Opportunity to share the spotlight with other departments

- **Difficulties**
  - Balancing content and making everyone happy
  - Refining to a single voice
Working with the University: Kasey Corrado, Lawrence University Social Media Specialist

- How has she succeeded?
  - Social Media Leadership Team
  - Individual meetings with social media coordinators around campus
  - Listening to comments, analyzing insights
  - Using tools such as Hootsuite and MeltWater News
Partnerships with academic departments: Wriston Galleries

Collection of Indian Rabari Objects on Display

Currently on display in the library display cases is a beautiful collection of cotton textiles and other handicraft objects made by the Rabari people of India. This eye-catching display was curated by Beth Zinsli and Leslie Wulfish of the Wriston Galleries.

The objects are a selection from the larger Judy Frater, ’74 Collection of Indian Rabari Objects. The collection was assembled by Lawrence alumna Judy Frater during her travels in India, and later curated by her into a traveling exhibit. This exhibit was donated to Lawrence by Ms. Frater and displayed in the Wriston Galleries in 1987.

In her original traveling exhibit notes, Ms. Frater describes the culture from which these objects were created:

“The Rabaris are an ancient nomadic people who slowly migrated from Central Asia to the Indian subcontinent around twelve centuries ago... One of these groups, the Kachi Rabaris, lives in the desert Kutch. Kachis are sheep and goat herders and are semi-nomadic. In their leisure time the women make mirrored embroidery for the children’s dresses and their daughters’ dowries. Embroidery is a part of their way of life.

Judy Frater is author of the book, *Threads of Identity: Embroidery and Adornment of the Nomadic Rabaris* and extensively researched the art of Indian textiles and crafts. She is the founder and former director of Kala Raksha, an organization dedicated to preserving traditional crafting by educating artisans about how to promote their goods in markets.”
Partnerships with academic departments: Wriston Galleries

Thanks to the Wriston Art Galleries for posting this picture of a beautiful painting by Milwaukee-Downer College Alumna, Elizabeth Ann Richardson. In addition to painting, Ms. Richardson also created comics that appeared in a number of Milwaukee-Downer publications. A selection of these comics is currently on display in the library.
Partnerships with academic departments: Wriston Galleries

Alt-Art @ Noon: Kruse Room Tour

Wednesday, October 15, 2014 at 12:00pm - 12:30pm
about 5 months ago

Seeley G Mudd Library at Lawrence University, 4th Floor, Room 415

An alternative Art @ Noon tour of the Roger Dale Kruse Room on the 4th Floor of Seeley G Mudd Library at Lawrence University.

Wriston Art Galleries Director & Curator Beth A. Zinsli leads a tour on the artists and artworks in the Kruse Room. Reference and Web Services Librarian Angela M. Vanden Elzen will also give a brief overview of the room’s creation.
Partnerships with academic departments: Art & Art History

Check out the latest student art exhibit happening right now in the Mudd gallery from class: (that) Pesky 3rd Dimension
The Mudd gallery is located on the 3rd Floor of the library. Join us on Thursday, March 18th for an artists’ reception!

Did you make it to the exhibit opening in the Mudd Gallery last night? If not, you still have through February 16th to take a look at WINTER LIGHT, an exhibition of black & white Holga photographs.
Partnerships with Academic Departments: English

Thanks to everyone who came out to mingle with the students from Professor Bond’s History of the Book class today. The students discussed their poster projects about select books from the library’s special collections. The posters and a selection of books will remain on display on the first floor of the library through Friday.
Partnerships with Academic Departments: History

Microform Magic!

If you are old enough to remember the microform readers of the past, you may remember having to squint to see poor quality images and put a substantial amount of effort into reading the material. Our new ViewScan II digital microform reader adds digital magic* to your microforms to allow you to edit and crop frames, resulting in content that possibly looks better than when it was first printed back in 1900 (or whenever)!

Associate Professor of History, Jake Frederick had been using the ViewScan II quite often as he prepared for an upcoming deadline for his book. After trying to read a microfilm reel for years on machines at other libraries, Professor Frederick was ecstatic to discover how readable the ViewScan II made his document from the 18th century.

Here is what he had to say about his experiences with the ViewScan II:

“Normally using microfilm is like trying to read badly printed newsprint in a moving car at night. It’s blurry, dark, never focuses on the whole page at the same time, and is likely to make you seasick. I have had some microfilm sitting in my office for the last nine years that I could hardly bring myself to look at because it’s usually so terrible to use. The new scanner in the library is awesome. It has literally taken away everything that made using microfilm awful. I can’t believe how much better it is.”
Partnerships with Academic Departments: History
Partnerships with academic departments: Environmental Studies

iPads 😞
Partnerships with academic departments: Conservatory of Music

Seeley G Mudd Library at Lawrence University
Posted by Holly Roycraft (?) · October 24, 2014 · Edited ·

We are really looking forward to the Marian Anderson tribute concert in the Chapel on Sunday, and are proud of our colleagues who have helped to organize this wonderful event.

Lawrence to revisit 1941 concert of Marian Anderson
Tribute concert to black contralto Marian Anderson gives her the credit she was due in 1941.
POSTCRESSENT.COM
Partnerships with academic departments: Music History
Partnerships with academic departments: National Library Week
Partnerships with academic departments: National Library Week

"ARTstor offers a wide variety of images not usually included in art databases, allowing me to make more creative visual comparisons in the classroom."

Elizabeth Carlson, Assistant Professor of Art History

Explore our electronic resources @ the Mudd Library
Partnerships with academic departments: National Library Week

Why I love...

Web of Science

“Web of Science helps me to find articles I wouldn’t have even known to look for. With the ‘web’ of citations, you can discover so many relevant and interesting articles!”

Jessica Beyer ‘09

Explore our electronic resources @ the Mudd Library
Partnerships with academic departments: National Library Week

“Why I love...
America's Historical Newspapers

“There are many incredible resources for historians at the Mudd. One of my favorites is the America's Historic Newspapers database.”

Monica Rico, Assistant Professor of History

Explore our electronic resources @ the Mudd Library
Partnerships with academic departments: National Library Week

"DRAM lets me hear all the music America has to offer without leaving my doghouse!"
Zeek, The Conservatory Dog with Brian Perl, Dean of the Conservatory

Explore our electronic resources @ the Mudd Library
Partnerships with academic departments: National Library Week

COMMUNITIES THRIVE @ THE MUDD

“The Milwaukee-Downer Collection gives students hands-on experience with the history of the book.”
Garth Bond, Assistant Professor of English

Discover how the Seeley G. Mudd Library can help you thrive.
Partnerships with academic departments: National Library Week

COMMUNITIES THRIVE @ THE MUDD

“The Lawrence library would be nothing without the people, who, with their expertise, helpfulness, smiles, and innovation, make the library’s resources come alive and create a vibrant environment that fosters learning, community, and collaboration!”

Julie McQuinn, Assistant Professor of Music, pictured with Hank and members of the library staff.

Discover how the Seeley G. Mudd Library can help you thrive.
Partnerships with academic departments: National Library Week

"The new artist book collection is a great resource for both faculty and students interested in exploring the book as an art form."

-Benjamin D. Rinehart, Associate Professor of Art
Partnerships with academic departments: National Library Week

"Among all the familiar titles and old favorites I always encounter new books that I can't wait to read."

-Erica Scheinberg,
Visiting Assistant Professor,
Department of Music History
Partnerships with academic departments

- Questions?
- Does anyone have any examples of partnerships with academic departments that they’d like to share?
Browsing of community content
(totally not Facebook stalking)

- Professors posting about books in the library
- Students and professors talking about events and asking questions
- Tumblr - tracking hashtags
- Yik Yak - see what people are saying anonymously about the library (and try really hard to ignore the rest)
Browsing of community content: Lawrence Class of 2018

Do you love Studio Ghibli movies? Stop by the Mudd Library to check out your favorite, or discover a new favorite!
Browsing of community content: Man versus Manatee

So this is what happens to missing library books...
Man versus Manatee is a delightful web comic created by current Lawrence student, Rachel Arnow.

Man versus Manatee » New Year’s Resolution

MVSM.OMNOMZOM.COM
Alumni: Librarians

Alumni Librarians: Jennifer Chamberlain, ’96

Friday, October 4th, 2013

Editor's note: We invited Lawrence alumni who have gone into library work to share with us what they do and how they got there. Here's another in a series.

The Roundabout Road from the Mudd or How I Accidentally Became a Librarian

by Jennifer Chamberlain, ’96 (center)

To me, the Seeley G. has always been more than a concrete fortress beckoning to procrastinating Lawrentians. From 1992-1996, it was my second home as an unexceptional English major with disparate interests and a remarkable capacity for getting side-tracked. Armed with a steaming cup of coffee from the Grill (this is commonly referred to as the pre-latte era) and a steeled resolve to hit the books, I spent many hours tackling my homework and papers with an inefficient, yet well-intentioned outlook. I adored the research process, but hated writing papers. I could spend countless hours refining a topic or following an obscure research lead only to find myself pulling out my hair in the final hours before a paper was due trying to synthesize a mountain of citations. Professor Spurgin could likely attest to the fact that my works cited pages always read a lot better than the paper itself.

The Mudd is also the place I spent a fair number of hours studying (ok, shamelessly flirting) with my then-friend and now-husband of 14 years. Who knew that sixteen years post-graduation, I'd sit on the other side of the reference desk helping college students tackle their research projects (while watching them shamelessly flirt with fellow students)? Never underestimate the power of romance in the library.
Alumni: Librarians

Alumni Librarians: Wendy Pradt Lougee ’72

Wednesday, October 8th, 2014

Editor’s note: We invited Lawrence alumni who have gone into library work to share with us what they do and how they got there. Here’s another in a series.

From liberal arts context to a research institution in 40 years... my career has been an interesting journey, reflecting some of the seismic changes in information, publishing, and technology. I wish I could convey that I heard a clear call to librarianship when I graduated from Lawrence in 1972 with an English major (and good liberal arts education). Rather, an older sister (also English major) was a librarian with Time Warner in New York, and her experiences helping with research for reporters around the globe sounded appealing. Perhaps, too, the focus on sound skills in inquiry and writing that Lawrence embraced had an impact in selecting a career path. Diploma in hand, I headed to UW-Madison for its library science masters program.

A year later, post-UW grad school, found me working at the University of Minnesota in the South Asian Library, unprepared for the diverse languages and narrow focus. Since academic librarianship seemed an interesting arena, I returned to graduate school in psychology at the University of Minnesota, considering a future as a psychology specialist within a university library. The next stages of my career took me first to another small liberal arts college (Wheaton College in Massachusetts) and then to Brown University Library, where I developed collections and supported faculty in social science disciplines.
Alumni Librarians: Paul Jenkins '83

Tuesday, October 9th, 2012

Editor's note: We invited Lawrence alumni who have gone into library work to share with us what they do and how they got there. Here's the first in a series.

My acquaintance with the Mudd library began during freshman orientation week. I thought I could just waltz in and get a work study job there. Little did I realize how fierce the competition was for these plum positions. It seemed like everyone wanted to work there. Long story short, I ended up pushing food tray carts in Downer for three years.

Having grown up a faculty brat (my father was a professor of English at Carleton College), I was already familiar with what a good academic library had to offer. I spent my teenage years educating myself about art history and folk songs in the Carleton stacks. After surviving the first few hectic weeks of Freshman year I began to spend lots of time, browsing the Ps and making mental notes to read all the classics that remained on my list.

Once I got the hang of student life and how to study efficiently I would spend a great deal of time during Finals Week in the stacks. This irked my classmates no end. While they crammed, I read Balzac. While they worked furiously to finish final papers, I learned more about Günter Grass.
Alumni: Librarians

Alumni Librarians: Kirstin Jansen Dougan, ’95

Monday, April 21st, 2014

Editor’s note: We invited Lawrence alumni who have gone into library work to share with us what they do and how they got there. Here’s another in a series.

Even as a small child, I loved the idea of investigating things—Harriet the Spy and the Hardy Boys were my heroes. By junior high, the idea of collecting information was extremely appealing. Crush on the new boy in school? Research! Where did he come from, what did his parents do, what kind of car did they drive? Silly, yes, but it carried over to school. I loved researching school projects (the writing, not so much). In high school, my youth orchestra director tasked me with being the group’s librarian, since he thought I was responsible and organized. I also started a love affair with technology—computers—especially.

By the time I got to Lawrence as a viola performance major, I was ready for the wonders that awaited me in the Seeley G. Mudd. When I wanted to learn the origins of a word, I went to one of the reference librarians (now director) Pete Gilbert. He showed me how to use the Oxford English Dictionary (just in print at that point). Shortly after that, my sophomore music history class had a session with the music librarian, the great Eunice Schroeder, and was assigned a follow-up scavenger hunt using the DOS based library catalog to find music materials. It was so much fun! The power to know how to search correctly and find what I needed—my investigative and information collecting tendencies were thrilled. If I remember correctly, one of the other students who did well on that assignment was Colleen Rortvedt, now director of the Appleton Public Library.
Scholarly work of Lawrence Alumni: Joe Siegel ’01

Thursday, April 10th, 2014

A bit about me, Joe Siegel (LU class of 2001)

How do people learn to listen? It's something that most people don't even stop to think about. The ability to listen in our first language develops with little effort or explicit attention, but listening competency in a second language can be an arduous task, something that takes significant time and effort. I’ve been interested in how listening ‘works’ for a long time, particularly in a second language, and I’m amazed by what an incredible ability it is. Biological, psychological, and auditory aspects combine to help us understand the aural messages we receive, and the communicative importance of listening, whether in a first or second language, makes it a fundamental tool.

I’m currently working as an Assistant Professor in the Department of Foreign Languages at J. F. Oberlin University in Tokyo, Japan. In the classroom, I teach courses on general English as a foreign language (EFL) with a specific focus on the development of aural abilities in a second language. Such skills include recognizing the beginnings and endings of words, parsing the speech stream into meaningful chunks of language, and confirming or rejecting predictions we make about what we hear. As a researcher in the field of applied linguistics, I'm interested to learn more about teaching methods and learning styles for second language listening. This work has included MA and PhD dissertations and grant-funded research supported by the Ministry of Education in Japan.
Alumni: Surprise Help

Shirley Steiner After consulting '59 classmates we think the girls are from left front: Ruth Weber, ?, Rusty Locke, Connie Gitzen, server ?; Judy Fabrick ?, ?, Jeanie Adomite. We would have lived at Sage for our soph. & jr. years and then Colman was ready for our senior year.

Unlike · 2 · December 1 at 11:48am

Lawrence University Archives That's great - thanks, Shirley!

Like · December 1 at 4:28pm
Within the Library: Organization

Team

- Holly Roycraft, Library Secretary
- Allison Wray, Student Social Media Assistant
- Me (Angela), Reference Librarian

Open communication

Meetings

Weekly Tasks
Within the Library: Holly Roycraft

- Look around the library with fresh eyes, and pay attention to who is using what.
Within the Library: Allison Wray, Social Media Student

- Advantages to having a student work on library social media
  - Able to follow developments in social media and internet culture and tailor content to them
  - Important student perspective

- Additional
  - Great learning experience
  - Wants to be a librarian
Within the Library: Allison Wray, Social Media Student

body positivity is for all bodies.

This Friday, attend the Body Positivity Fair hosted by Beta Psi Nu sorority for All Is One's People of Color Empowerment Week! It will be held from 5-7pm in Esch-Hurvis in Warch. In the meantime, check out these great body positive materials you can find in the Mudd and online:

- *Unbearable Weight: Feminism, Western Culture, and the Body* by Susan Bordo (online PDF through LUCIA catalog)
Within the library: Meet the Staff

Meet the Staff: Andrew McSorley
Thursday, November 7th, 2013

We are pleased to introduce a recent acquisition to the library—Andrew McSorley, Circulation and Interlibrary Loan Assistant. Andrew works tirelessly to fulfill Interlibrary Loan (ILL) requests submitted by students and faculty, not only at Lawrence, but from libraries all over the country. He also heads the Circulation desk on Saturdays and helps to coordinate the library’s electronic reserve collection. In addition, he’s proven himself as a real contender for the most hilarious library staff member title, and if you know how funny our music librarian Antoinette Powell is, this is no small feat. Bravo, Andrew! Read on to learn more about Andrew, and be sure to give him a warm welcome if you run into him at the Mudd.

How long have you been working at the Mudd Library?
I have been here for about three months now, and I love it!

What’s your favorite part of your job?
I really enjoy knowing that I’m an integral connection between the faculty, students, staff, and their research. Being at the front lines (in a sense) of a lot of the scholarship for the university is incredibly rewarding.
Within the library: Meet the Staff

Meet the Staff: Amanda Lee

Wednesday, January 23rd, 2013

This installment of ‘Meet the Staff’ brings us deep into the hidden recesses of Technical Services, located on the East end of the library building, just beyond the Media Center. There, amidst vast piles of the latest titles to grace the Mudd, you will find Amanda Lee, our Acquisitions Assistant, who orders and receives all of our new materials. She is also available to help faculty assess and improve the collection to better serve the voluminous intellectual needs of the university. This is a hefty task, which Amanda fulfills with grace and aplomb. She's been known to brave the mean streets of Appleton to painstakingly accrue faculty-requested materials as quickly as possible. Amanda is also a compassionate animal lover; in fact, in lieu of wedding gifts for their recent nuptials, Amanda and her husband selflessly requested donations for the local Humane Association. We are so glad to have this driven, talented Acquisitions expert here at the Mudd.

How long have you been working at the Mudd Library? Since March of 2005 – almost 8 years!

What’s your favorite part of your job? Seeing all of the material that comes into the library; it’s really interesting to see what professors and students are studying.
Within the Library: Meet the Staff

Meet the Staff, Student Worker Edition: Thomas Malm

Tuesday, July 23rd, 2013

For the summer editions of Meet the Staff, we thought it was high time we featured some of the most valuable employees that we have here at the library, our student workers! The Seeley G. Mudd employs about 50 students each year to help in Circulation, Technical Services, Archives, and Media Services. Student workers are fundamental to the fulfillment of our mission, and their work provides invaluable support to library staff, and as a result, to the entire campus community. They also serve as unofficial liaisons between the library staff and the student body, helping us stay attuned and connected to the needs and interests of our student population, as well as making the library feel welcoming, friendly, and familiar to the students we serve. The Mudd library would not be the same without their input and presence. We love our student workers!

Thomas Malm had spent four years as a library student worker before graduating this past June. Currently, he’s happily awaiting his student-teaching stint by spending the summer as a Student Circulation Desk Assistant. Whether helping patrons with materials or taking photos for our flickr page, Thomas is a capable and industrious employee. And while it will be difficult for all of us to see this intelligent, hard-working, and outright hilarious employee move on at summer’s close, we are looking forward to hearing about his future success! And now, without further ado, more about Thomas:

What’s your major?

Bassoon Performance and Music Education, emphasis in Conducting.
Within the Library: Meet the Staff

Meet the Staff, Student Worker Edition: Tyler Grasee
Tuesday, February 24th, 2015

Tyler Grasee is another of the Seeley G. Mudd Library's wonderful Circulation Assistants. He is adept at the full array of circulation duties, including helping patrons find and check out materials. Tyler, who is an anthropology and German double major, has worked in the Mudd since his sophomore year at Lawrence. We appreciate his sweet and helpful nature, and are always impressed with his impeccable sense of style. Read on to learn more about Tyler!

Tyler, where are you from?
I'm a local! Originally from Green Bay, Wisconsin.

What's your favorite part of your job?
I love the interactions with professors, visitors, and other non-students. Working with and meeting new people are nice breaks from studying.

Share something you've done at work that has made you especially proud.
I'm not certain I've done anything particularly notable behind the desk, but there is definitely a sense of personal satisfaction on the rare occasion I find a lost book.
Within the library: Student Research, William Gislason

Summer Student Research in the Library: William Gislason

Monday, August 18th, 2014

A great deal of interesting student research happens in the Mudd Library over the school year as well as the summer. William Gislason was kind enough to share a bit about the innovative project he has been working on in the library this summer. We were happy to help him out by providing a student office, research materials, and use of one of the library’s iPads.

My summer project – William Gislason

When I entered Lawrence, I had no idea what major I would choose much less what career options I was interested in. While in St. Paul, Minnesota, I held a series of odd-jobs during which I worked at a hardware store, a Christmas tree lot, a garden center, as well as a coffee shop. At Lawrence, I even assisted an Ecology professor with her research. I finally focused enough to choose Biology and Environmental Studies for my double major and I knew I would need a summer job related somehow to this field. As I reflect about my time at Lawrence before starting my senior year, it’s clear I’ve learned a lot from each position but I’ve realized that I’ve learned more in this past summer than ever I thought possible.
Within the library: Student Research, Allison Juda

Do you know that the Seeley G. Mudd library has nine individual study rooms that can be assigned to students on a term-by-term basis? More information about our student offices, as well as the student office request form, can be found here.

Allison Juda applied for a student office at the beginning of Winter Term to facilitate her work on her senior honors project. She is an English major and an anthropology minor from Maple Grove, MN, a Northwest suburb of Minneapolis. Read on to learn more about what Allison is researching in her student office in the Mudd!

**Allison, tell us about your research.**

I am currently working on a senior honors project about the portrayal of Jane Austen’s heroines and how their individual growth out of a position of liminality is reflected in many ways in societal growth so that by the end of the novels both the heroine and community are corrected and society operates once again with morality and decorum. In doing this I am combining theories of liminality produced by notable anthropologists and historical information about social structures in Austen’s time period, as well as some research on Austen herself.

**What are you hoping to learn or gain from this research?**

I noticed that all of Austen’s novels seem to follow a similar plot structure, so my main goal was to discover why Austen continued to write about the same worlds and journeys, and how that was reflective of literary, and also Austen’s contemporary, society.
Within the library: More from William Gislason

5 Things I Wish I Knew About the Mudd Library as a Freshman

Wednesday, September 10th, 2014

Lawrence student and library fan William Gislason took the time to write another excellent post for our blog. In this post, he imparts some wisdom he’s gained about the Mudd Library after spending much of his summer here.

5 Things I Wish I Knew About the Mudd Library as a Freshman by William Gislason Class of 2015

The summer before my senior year, I got to know Lawrence University’s Mudd Library on a whole new level. Amazingly, Lawrence hired me to build an iPad app for the trails of Björklunden— that’s right, sometimes Lawrence actually pays you! Along with the job, I got an office of my very own in the Seeley G. Mudd Library. After spending day after day in it, I’ve learned a thing or two about this building and I’ve come to realize that our library is actually one of the best places on campus! Here’s a list of 5 things I wish I knew about our library when I was a freshman.
Within the library: WLA Trip

Lawrence Students at the WLA Conference

Friday, February 13th, 2015

Back in November, three library student workers, Allison Wray, Aubrey Klein, Andrea Parmentier, along with Angela Vanden Elzen, one of our reference librarians, attended the 2014 Wisconsin Library Association Conference. The three students were invited to attend because they are interested in pursuing library sciences and librarianship after college. In addition to helping organize the Conference’s Makerspace, everyone was able to attend some of the numerous presentations and talks, featuring a huge range of topics. It was a fantastic experience, here is what Andrea, Allison, and Aubrey have to say about it!

Andrea: I am very grateful for the opportunity I had to go to WLA. The conference really solidified my resolve that librarian is the career path I want to follow. I felt that I fit in with these people who want to help people learn and have fun. It was interesting to see how and what kinds of ideas were exchanged

(From Left) Andrea, Aubrey, and Allison in front of the Makerspace
Within the library: #MuddSelfie
Within the library: Reference Appointments

Ever wonder what reference librarians do all day? One of our favorite things to do is meet with students for reference appointments. Reference appointments allow us to set a time to meet with an individual student or a small group of students to find the best resources and search strategies for a particular research assignment. Pictured here, our Music Librarian Antoinette Powell is helping a group of students on their Music History research assignment — with Antoinette Powell.
Within the library: Easel Pad

Since getting out of bed during 10th week when it is 16°F outside can be a daunting task, we asked students to write haikus about it or about upcoming final exams. We were inspired by this brilliant haiku about getting out of bed:

No No No No
No No No No No No
No No No No No

Write a haiku about finals or getting out of bed.

I have studied hard.
That time of the term is here.
To take final exams.

Finals are not bad.
May not be the cutest.
First class, still.
Sharing with other libraries: Appleton Public Library

Learn about researching German ancestry with the Mudd's own Music Librarian Antoinette Powell, and Dutch ancestry with Paul West from the Little Chute Historical Society at the Find Your Ancestors Program. The event will take place on March 14th from 1:00-2:00 p.m at the Appleton Public Library.
Sharing with other libraries:
Appleton Public Library

Benedict Cumberbatch is back to his old tricks and photobombing some Milwaukee-Downer College records in our archives.
Photo courtesy of the Lawrence University Archives on Facebook...

sgmudd, we think there's a portal between your Milwaukee-Downer records and our Milwaukee-Downer yearbooks, because look who just showed up!
Sharing with other libraries: Women of Library History blog

ZELIA ANNE SMITH

Today's post comes from Angela M. Vanden Elzen, Reference & Web Services Librarian at Lawrence University (Appleton, WI). Angela added this information about the pictures:
Share different ways you’ve worked with the campus community to generate social media content.
Let’s follow each other!

- Go to padlet.com/mudd/social and add your library’s social media addresses.