GOING PAPERLESS
first year students, selfies, and information literacy

SOLVEIG LUND & VIRGINIA CONNELL

concordia college moorhead, mn
LIBRARY LAUNCH

- Introduce librarians
- Highlight collections
- Library services
- Academic success
LIBRARY LAUNCH

orientation

Inquiry Seminar

Inquiry: Oral Com

first year experience

Inquiry: Written Com

library launch
LIBRARY LAUNCH

- Tiered instruction
- Information literacy
  - Research is inquiry
  - Searching involves strategic exploration
  - Information is valuable
- Reduce research anxiety
LIBRARY LAUNCH

1. video
2. brainstorming
3. activity
4. synthesis

- Find a book
- Circ desk + services
- Article click through
- Consult librarian

class length:
70-100 minutes
LIBRARY LAUNCH
how did we manage to get into every class?

Tailored for specific topics

Traditional library advocates

First Year Experience Summit

Support resources for faculty

Optional follow-up sessions
WHY GO PAPERLESS?

- Sustainability
- Save librarian time & energy
- Mobile activity
  - Qualitative information
  - Shareable results
WHY GO PAPERLESS?

Summon + VuFind = Mosaic
GOING PAPERLESS
what do we want and need the tech to do?

randomization
upload images
<table>
<thead>
<tr>
<th>Feature</th>
<th>Service 1</th>
<th>Service 2</th>
<th>Service 3</th>
<th>Service 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey Logic</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Images</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Analytics</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Using the Library

With your partner, complete the following Library Launch activity. When you have submitted all of your responses, return to the classroom for the next step of the Launch.

COMPLETE THE ACTIVITY

Please complete the following activities.

Select your Inquiry Seminar professor's name from the list below.

NEXT
CONCERNS

how many students have access to a mobile device?

- work in pairs or groups
- iPads available
- could use a computer
- ADA
SOCIAL MEDIA SOLUTIONS

#tagboard

#inq2014

all things related to the Fall 2014 Library Launch at Concordia College - Moorhead, MN

@askccref /thecarllibrary @thecarllibrary http://library.cord.edu

#thecarllib
  #inq2014
FINDINGS & ISSUES

Twitter 53%
Instagram 45%
Facebook 1%
SELFIES!

#inq2014
FINDINGS & ISSUES

61% Completion Rate

Total Surveys

0 50 100 150 200 250 300 350 400 450

Incomplete Surveys
Complete Surveys
FINDINGS & ISSUES

- listenin’ is hard!
- readin’ is hard!
- working in pairs
FINDINGS & ISSUES

panic!

Summon + VuFind = Mosaic
GOING PAPERLESS

benefits
• Engagement
• Sustainability
• Social Media connections
• Less work

changes
• Address ADA issues
• Re-write instructions
• Tagboard alternative
QUESTIONS?
DESIGN RESOURCES

background image

• Jorn Utzon, Architect, Unbuilt Paper Factory Proposal, Morocco 1947
• Seier+Seier
• Flickr Creative Commons License

color palette inspiration

• A Visitor by Lee May Foster-Wilson
• Creature Comforts blog

fonts

• Playfair Display
• Jenna Sue