The Rhetorical Situation

Diagram of the Rhetorical Situation:
- Subject
- Genre
- Exigence
- Audience
- Purpose
- Medium
- Rhetor
- Constraints
"Skills Gap" & the responsibility of higher ed.

Gov. Walker proposed changes to state funding for education that prioritize skills for today's job market.

parents of current and future students

Classical argument - begin with counterargument

only have two examples of local WI businesses paying substandard wages for skilled workers

The idea of a "prepared" student leading to a guaranteed job will be appealing to many parents paying big $$$ for school.

Space - a full length editorial is 600 words

persuade readers that the skills gap is a myth; educational content should not be decided by state gov't.

Thesis: The "skills gap" is the result of a radical decrease in wages for skilled jobs and not because of a dysfunctional system of higher ed.

Newspaper editorial in Journal Sentinel
Student Draft

Subject: Foxconn

Exigence:
Employee working conditions are poor at Foxconn with riots, explosions, and suicides

Audience:
Apple Owners
Foxconn Owners
Anyone who buys Apple Products

Purpose:
Readers to question whether Apple's products can be made in the USA or not

Genre:
Classical Argument

Medium:
Newspaper editorial

Constraints:
Lack of my situated ethos
Audience may never hear of Foxconn

Thesis: That at this time it is impossible to move these jobs back to the USA but there are ways to improve working conditions in these foreign countries.