"Appification" of Information Literacy

Low Stakes, Big Rewards
Presentation Outline

Overview

Goals

Specific Apps
Impetus

- Major English Composition Revision
  (Blugold Seminar in Critical Reading & Writing, BGS)

- [http://www.uwec.edu/Blugoldseminar/overview/coursegoals.htm](http://www.uwec.edu/Blugoldseminar/overview/coursegoals.htm)
New Library Lesson

- Library Lesson Study for BGS
- Pared down expectations
- Two goals – effective search strategy & transferability of search skills
Meeting goals not in the Lesson

- Prerequisites
- Optional non-library lessons
Rhetorical Frame

- **speaker or writer**
- **intention**
- **genre**
- **context**
- **audience**
- **subject**

Overview
Value of Rhetoric for Research

- Organization
- Searching
- Evaluating
- Analyzing
“Placing research skills in a rhetorical framework will make the search process more meaningful and the evaluation of sources more natural for students.”

- Barbara Fister, “Teaching the Rhetorical Dimensions of Research” Research Strategies 11.4 (Fall 1993)
“Work in rhetoric and composition can help situate information literacy in social and disciplinary practice, so that we might focus not just on simple “look-up” skills, but on the integration and evaluation of information in complex communicative acts.”

-Rolf Norgaard, “Writing Information Literacy in the Classroom”
Supplementing in the classroom

- Easy to Use
- Supplementary to Library Lesson
- Relevant to curriculum
- Clear objectives
Technology Requirements

- Adaptable
- Reusable
- Easy to create
The Antithesis

- Creating our own “Information Cycle”
Learning objects in the literature

- Best practices: emphasis on solid pedagogical design
- Not much on audience analysis
“If we're going to expect students to engage in personal, professional, and academic discourse in digital environments—not just as consumers but as producers of knowledge—then it's imperative that we integrate digital writing in first-year college courses.”

- Dr. Michael Faris, UW-Eau Claire
The Appification

- Information Cycle

Inquiry Development/Topic ID
- Research Meditations (Scoop.it)

Library Lesson Prerequisite
- Background Research (Libguide)

Source Evaluation
- Who Do You Trust? (Storify)

Research Revision
- Project Chart (LucidChart)