

Improving Discovery It's More Than a Single Product

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Library Technology Conference, Macalester College
March 15, 2012

Agenda

1. Getting Started with Discovery
2. Definition of Terms
3. Stakeholders
4. SWOT Analysis
 - Exercise
5. Requirements
 - Exercise
6. Wrap Up

start over

modify search

another search

(Search History)

ADVANCED KEYWORD

t:(new york times)

View All Collections

Search

335 results found. sorted by date.

Results Page 1 2 3 4 5 6 7 8 9 10 11 ... 28 Next

save marked records

save all on page

ADVANCED KEYWORD (1-12 of 335)

1		<input type="checkbox"/> <p>Page one [videorecording] : inside the New York times / Magnolia Pictures and Participant Media in a</p> <p>StO Rolvaag Library Commentators Sarah Ellison, Andrew Ross Sorkin, David Carr, Larry Ingrassia, Bruce Headlam, Dennis Crowley, Richard Pérez-Peña, Evan Wi Markos Moulitsas, Alex S. Jones, Seth Mnookin, Ian Fisher, Nicholas Lemann, Noam Cohen, Clairborne Ray, Susan Chira, Carla Baranauckas, Nick Denton, Jeff Jarvis, Jimmy Wales, Katrina Vanden Heuvel, Rick Lyman, Shane Smith, Dean Baquet, Tim Arango, Brian Lam, Gay Talese, James McQuivey, Carl Bernstein, Michael Hirschorn, John Carr. Editors, Chad Beck, Christopher Branca, Sarah Devorkin ; cinematographer, Andrew Rossi ; original music, Paul Brill.</p>
2		<input type="checkbox"/> <p>New York Times v. Sullivan : civil rights, libel law, and the free press / Kermit L. Hall and Melvin</p> <p>StO Rolvaag Library</p>
3		<input type="checkbox"/> <p>The best American travel writing 2010 / edited and with an introduction by Bill Buford ; Jason Wilso</p> <p>CC General Collections</p>



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Gould Library News

April 18, 2011

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Events Calendar

Thu. Apr. 7 (Today)

11:45 am - [Group vs Individual Problem Solving Strategies](#)

Tue. Apr. 12

4:00 pm - [David Garneau Lecture](#)

Fri. Apr. 15

12:00 pm - [Teagle Conference - "State Your Case"](#)

4:00 pm - [Foro Latinoamericano](#)

Sat. Apr. 16

9:30 am - [Foro Latinoamericano](#)

10:30 am - [Foro Latinoamericano](#)

Tue. Apr. 19

4:30 pm - [Karsten Troyke](#)

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Movies & TV

Finding, accessing, and using media resources in the library and online.

Research Help

Using Library Resources from Off-Campus

A guide to using library resources from off campus. Includes instructions on accessing journals through our proxy server.

Course Research Guides

Research guides designed by librarians specifically for your course.

Subject Research Guides

Find out how to start researching in a particular subject.

General Research Guides

Learn more about topics such as citing sources, finding government information, and how we arrange the books on our shelves.

EndNote

EndNote can help you organize references that you find during your research. Download EndNote and find out how to use it in your research.

Ask a Librarian

Ask a reference librarian about Carleton Library resources or for help with a research question.

Ask the Archives

Ask the staff of the Carleton College Archives about Carleton history.

Digital Archiving of Comps & Honors Papers

Instructions for archiving comps & honors papers



Search Bridge

Title

Shortcuts

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Connecting to meebo...

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www.meebome.com

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St. Olaf College Libraries

1510 St. Olaf Avenue
Northfield, MN 55057

(507) 786-3224 Circulation
(507) 786-3452 Reference
(507) 786-3734 FAX
refdesk@stolaf.edu

[Instant Message](#) (IM): RolvaagReference

LIBRARY NEWS

NEW MATERIALS

See what new reading, viewing, listening, and playing materials were added to the libraries collections. Check out the [new books](#), [new movies](#), [new sound recordings](#), and [new scores](#) lists!

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FOR FACULTY

FOR LIBRARY STAFF

Getting Started with Discovery

1. Determine and clarify your goals.
2. Draft a statement of need ("charter").
 - May depart from your initial charge.
3. Broadly communicate your statement of need.
 - Get *everyone* on the same page, as soon as possible, all along the way.

Initial Charge to Discovery Tool Task Force

"Discovery tools, catalog overlays and federated search tools are increasingly used as an alternative or supplement to local library catalogs."

"Funds have been set aside this fiscal year to purchase a system (if identified) with the expectation that the system would be implemented during 2011-2012."

- Develop statement of need
- Environmental scan
- Assess users
- Review products
- Review existing work

November 2010

Statement of Need

- Sophisticated searching options such as faceted searching, spelling suggestions, results ranking, highlighted hits for search terms and previews of descriptive information
- Discovery based on full content searching, not just metadata
- Single search discovery of resources of all kinds from both local and other repositories, including journal articles, multimedia, archival materials, etc.
- State-of-the-art web interface design including a single search box for keyword searching, an option for advanced search for researchers' in-depth subject searching and intuitive self-explanatory navigation and browsing
- Access to information and resources using fewer steps, including full text.
- Enriched content: cover images, quality reviews, table of contents (TOC), summary descriptions etc.
- "Push" technologies, such RSS feeds, system-generated "recommendations" based on past searching or other criteria
- Access via mobile devices
- User contributions such as the ability for users to rate, tag, review materials

Discovery Tool Task Force Recommendation

3-Part Recommendation

1. Implement VuFind as a catalog overlay by Sep 2011
2. Design a uniform search portal to be used on both Carleton and St. Olaf's library home pages
3. Continue investigating web scale discovery tools and their likely successors

April 2011

April 2011 - Current

- VuFind implementation
 - Rolled out Fall 2011
- Web Portal implementation
 - Rolled out Fall 2011
- Discovery Task Force 2
 - Began meeting Fall 2011
 - Recommendation due: April 2012

Definition of Terms

Norm definitions early to guide:

process - stakeholders - ultimately, recommendation

For instance:

Web scale discovery vs. catalog overlay

Pre-harvested (aggregated) index vs. federated search

Stakeholders

- Faculty
- Circulation Staff
- Cataloging Staff
- Systems Staff
- Reference & Instruction Staff
- Students
- ITS
- Bridge Advisory Group
- Administration

Stakeholders

	<u>USERS</u>	<u>LIBRARY STAFF</u>	<u>ITS</u>	<u>ADMINISTRATION</u>
COMMUNICATION	<ul style="list-style-type: none">• Focus Groups• User Studies• Feedback Forms	<ul style="list-style-type: none">• Staff Survey• Staff Meetings• Regular Email Updates	<ul style="list-style-type: none">• Systems Requirements	<ul style="list-style-type: none">• Progress Reports• Recommendation
APPROVAL				<ul style="list-style-type: none">• Funding• Systems Support

SWOT Example

<p>Strengths</p> <ul style="list-style-type: none">• Explicit charge from both colleges in consortia (e.g. buy-in, staff time)• Existing consortial relationship• Knowledge gained from (1) previous task forces exploring overlays and (2) Metalib implementation project	<p>Weaknesses</p> <ul style="list-style-type: none">• Charge was:<ul style="list-style-type: none">• Broad• Focused on a product-based solution• No new hires<ul style="list-style-type: none">• Need to work within existing staff time and expertise• Legacy library systems
<p>Opportunities</p> <ul style="list-style-type: none">• Partner within consortia• Outsource for expertise we don't have• Internal web programming capabilities• Learn from other libraries who come before us	<p>Threats</p> <ul style="list-style-type: none">• Memories and associations with discovery• Discovery vendor marketplace:<ul style="list-style-type: none">• Highly competitive• New and emerging• Volatile

SWOT Exercise

What are the **S**trengths, **W**eaknesses, **O**pportunities, **T**hreats for your library or your consortium related to discovery?

- Take a few minutes and fill one or two parts of the SWOT (or more) in your handout.
- Then, discuss for a few minutes with your group.
- Then, we'll discuss as a bigger group.

Requirements List

Helps identify or frame:

- Important parts of project
- Negotiable items
- Non-negotiable items
- Needs
- Wants
- Stakeholders input and perspective

Requirements List - Exercise

1. Form small groups
2. Designate a recorder
3. Brainstorm items for requirements list
4. Report items back to larger group
5. Weight items by popular vote

Requirements List - Sample Items

- Display results from many kinds of databases
- Real time status/availability of print materials
- Faceted searching
- User comments, ratings, reviews or records

Requirements List - Categorizing

Intelligent Searching:

Facets, spelling suggestions, results ranking, highlighted search terms, previews.

Silo Reduction:

Features that reduce the barriers between resources, either by having resources that are more open and share information, or resources that can be accessed through one tool.

Layout and Customization

Wrap Up

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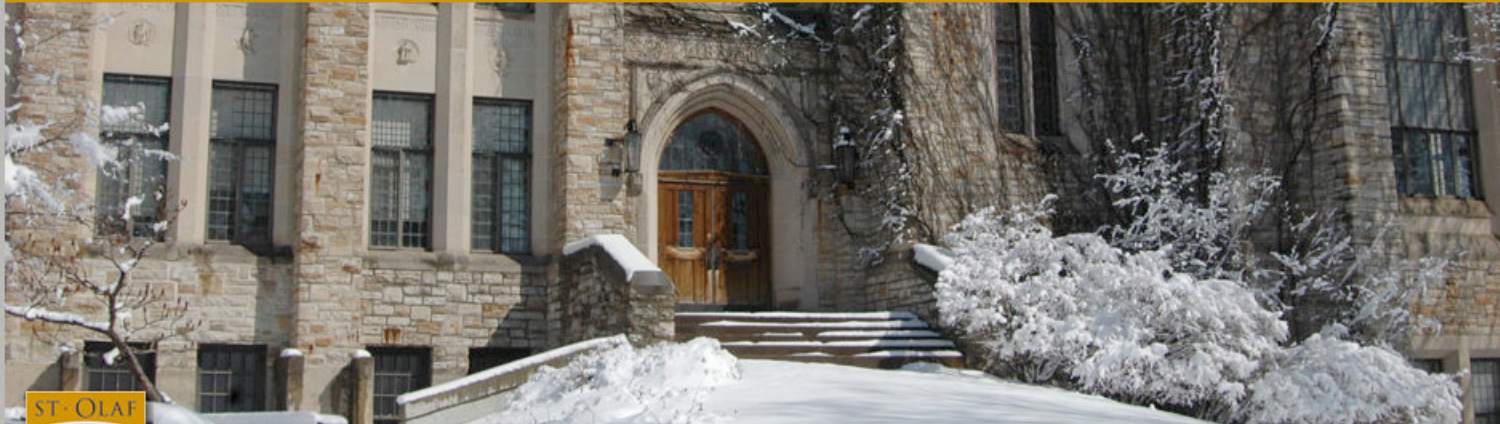
Thu. Feb. 2
7:00 pm - [Autism Spectrum Disorders: What Should a Liberally Educated Person Know?](#)

Fri. Feb. 3
5:15 pm - ["Why Can't Women Do the Job?: The Art of Femininity in the Kabuki Theater"](#)

Tue. Feb. 7
5:00 pm - [A Rare Look at Papal Ecumenism in the Sixteenth Century, public talk by Professor William North](#)

Fri. Feb. 17
4:30 pm - [The Wynia Memorial Lecture of 2012: Democracy, Development and the](#)

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LIBRARY HOURS

For Wednesday, February 29

Rolvaag: 7:45am-2am

Music: 7:45am-11pm

Science: 8am-11pm





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- Carleton Library & Archives (2)
- Sound Recordings (1)

Format

- Book (4)
- E-book (1)
- Music CD (1)

Library

- St Olaf Music Library (3)
- St Olaf Science Library (3)
- Carleton Library & Archives (2)
- St Olaf Rolvaag Library (2)
- St Olaf Kierkegaard Library (1)

Location

- CC Books (2)
- StO Science Books (2)
- StO Electronic Books (1)
- StO Music Books & Scores (1)
- StO Music CDs (1)
- more ...

Call Number

- M - Music (2)
- Q - Science (2)
- T - Technology (1)

Author

- Leach, Jim (1)
- Lewis, James R. (1)
- Parsons, Paul, 1971- (1)
- Pinch, T. J. (1)

Suggested Topics... within your search.

- Biological transport (1)
- Cell membranes (1)
- Electronic music (1)
- Membrane lipids (1)
- Membrane proteins (1)
- Moog synthesizer (1)
- more ...

Showing 1 - 6 of 6 for search: 'daleks', query time: 0.05s

Sort

Relevance



Doctor Who [electronic resource] /

by Leach, Jim.

Published 2009

Table of Contents: "...Doctor Who at the BBC -- Who watched Who? an unearthly child -- The **Dalek** factor: the evil..."

Located: StO Electronic Books

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Save Record



Analog days : the invention and impact of the Moog synthesizer /

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Published 2002

Table of Contents: "... with the ARP -- 14. From **Daleks** to the Dark Side of the Moon -- Conclusion: Performance...."

Located: CC Books, StO Music Books & Scores



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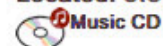


Messiah remix [sound recording].

Published 2004

Table of Contents: "... / **dälek** -- Partial / John Oswald...."

Located: StO Music CDs



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The science of Doctor Who /

Save Record

For More Information

Thank you!

Brian Conlan, St. Olaf College

Danya Leebaw, Carleton College

Christina Sinkler-Miller, Carleton College

Nat Wilson, Carleton College

For copies of these slides, the handout and more information:

http://digitalcommons.macalester.edu/libtech_conf/2012/sessions/87/