

E-books: Selecting, Workflows, and Discovering

Emily Asch
Head of Technical Services
St. Catherine University
ejasch@stkate.edu

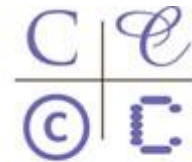
What Not Covering Today

- Readers
- Textbooks (specifically)
- Licensing
- Digital Rights Management
- User Interfaces

History

- Project Gutenberg – 1971, Michael Hart
 - Manually typed from print
- Full-Text Content started entering libraries early 1990s
- By 1990s we had our first readers
- Google Books

Almost there, almost there...



What are E-books?

- A. Book
- B. Database
- C. Serial
- D. All of the Above



No, really what are they?

- Digitized print book (A)
- Born digital monograph(A)
- Multimedia reference resource static OR continually updated (A, C)
- Collection of e-books (static or regularly updated) (D)
- And more...

E-book preference?

- E-reader use on rise - fiction
- Search functionality and navigation are critical
 - Entire resource searchable, no sequencing, no indexes
- 24/7 access is important

Deciding to “do” e-books

- Why do you want to provide e-books?
- What benefits are in it for your users?
- Are your patrons ready?

Communicate!

- Get everyone in the room to talk about possibilities, decisions, consequences, changes...
 - Systems
 - IT
 - Catalogers
 - Acquisitions
 - Administration
 - Anyone else that might be involved...



Access Philosophy

How do you want users to access?

- Does your library believe everything should be in catalog?
- Do you think multiple portals are okay?
 - If so, which portals?
- Is there content you want primarily print or electronic?

Selection Considerations

- Publisher/vendor relationship
- MUPO vs. SUPO
- Interface / mobile
- Ownership vs. Subscription
- Format of e-book
- And all of the recent announcements
 - Overdrive and HarperCollins

Acquisitions Considerations

- Pricing models
 - Subscription
 - One-time payment
- Budget structure
 - New or existing accounts?
- Fund structure
 - Single e-book fund
 - Dispersed by dept.
 - By format
- System codes

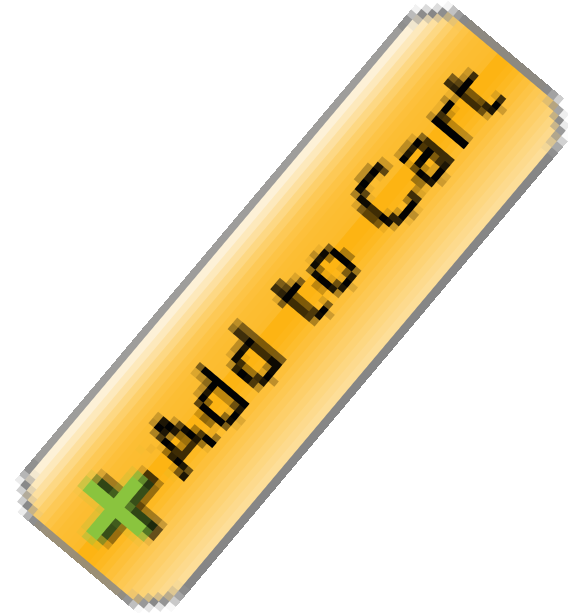


Variety makes it fun!

- E-book collections (*Database?*)
 - One-time purchase
 - Subscription with continual updates (*Serial?*)
- Individual title purchased/leased (*Book?*)
 - One-time purchase (aggregators/publishers)
 - Subscription with continual updates (serial/standing orders)

Acquisitions Workflow

- Create order
 - Assign Codes
- Assign funds
- Assign ongoing fees



Cataloging Considerations

- Batch records from vendor
- Specific metadata needs
- Include how & where to access in record
 - Specific mobile devices that can be used
- Where to create access
- How to code format?
 - Continuing Resource
 - Book
 - Electronic Resource

Standards

- *PCC's Provider-Neutral E-Monograph MARC Record Guide*
 - <http://www.loc.gov/catdir/pcc/bibco/PN-Guide.pdf>
- *PCC's MARC Record Guide for Monograph Aggregator Vendors*
 - <http://www.loc.gov/catdir/pcc/sca/FinalVendorGuide.pdf>

Systems Considerations

- New codes?
 - Cataloging, Acquisitions, Stats, Findability...
- Loading vendor records?
 - Load tables
 - Field mapping
 - Scheduling updates
- Storing owned copy
- Access
 - IP & Proxy

E-book Management

Did someone say ERM?

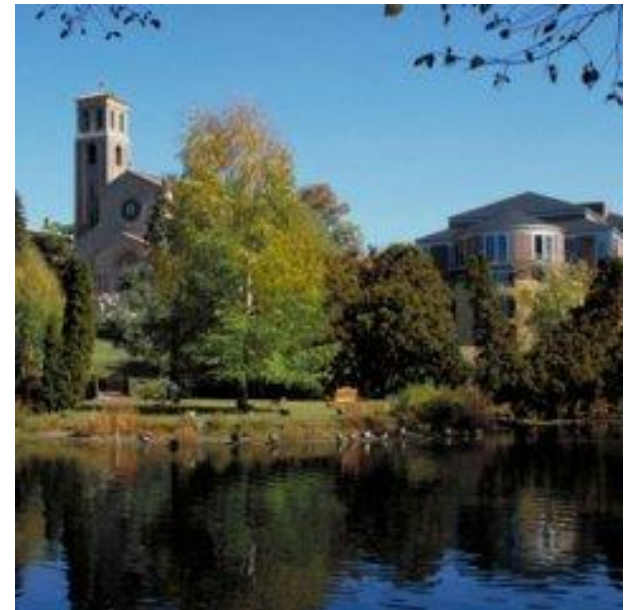
- Updates
 - To content
 - To Records
- Maintain links
- Maintain access
 - Web interface
 - Reader Apps
- Licenses
- Some ERMs are integrating e-books...

Patron Driven Acquisition

- Provide access to many resources, but only pay for those that are used
- Transparent to user, don't even know if and when their click "purchases" the item
- Aggregators & Book vendors

St. Catherine University

- Private, Catholic University
- Undergraduate College for Women
- 5,328 students
 - 3,830 undergraduate
 - 1,498 graduate
- 261 faculty
- Association, Bachelor, Masters, Doctoral
- Two Campuses: St. Paul, Minneapolis
- Part of 8 library consortium (CLIC)



St. Kate's e-book history

- NetLibrary collection
- Credo Reference
 - Cataloger updates records in ILS when notified
- Oxford Reference
 - Package and individual titles
 - Cataloger updates records in ILS when notified
- Multiple Reference packages
 - Sage Encyclopedia, Cambridge Histories

Current e-book philosophy

- Reference materials in e-format when possible
- Minimize vendors/interfaces
- Funds/Accounts are varied
- Catalog all that is possible
 - No batch records right now
 - Vendor neutral records
- Additional access through web page/database page

Vendor Selection

- Has the content
- Response and turn around time
- Purchasing model
 - One-time fee
 - Annual access fees
 - Annual subscription cost
- Searchability

Current Workflow - Selection

- Selection for bigger ticket items done collectively
- Reference resources by Reference & Collection Development librarian
- Non-reference resources – content by selectors, format decision by selector and Collection Development librarian
- OASIS, Coutt's online collection development tool

Current Workflow - Acquisitions

- Creates order in ILS
 - Fund codes
- Initiates order with vendor/publisher
 - Coutts – MyiLibrary
 - Publisher
 - Regional Consortia (MINITEX)
- License
- Provides information to Electronic Resources Librarian

Current Workflow - Systems

- Electronic Resources Librarian
 - Creates access
 - Proxy
 - [e-book webpage](#)
 - Reference Universe
 - Integrates into Knowledgebase when possible**
 - Gives information to Cataloging Librarian

Current Workflow - Cataloging

- Full cataloging
 - Uses or creates vendor neutral bibliographic records
 - Provides custom information as necessary
 - Adds proxy information to URL field
- Updates records for collections
 - Three times a year to ensure current resources reflected in catalog

Coutts, MyiLibrary, and CLIC

- Consortial arrangement with Coutts
- E-books purchased through OASIS with MUPO accessible to all users of 8 institutions
- Currently the plan is for each library to select titles individually and not as a group (or package).

Future at St. Kate's

- Begin to expand access to non-reference materials this Fall
- Pilot project in patron driven acquisition
 - Medical discipline(s)
- Primarily use MyiLibrary for e-book purchasing

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