

Grand Opening Jan. 30 featuring discounts, prizes and refreshments

St. Paul, Minn. - Highlander, the official store for Macalester College, will host a Grand Opening celebration on Wednesday, January 30. Officially opening in its new location at 32 S. Snelling late last year, Highlander now offers longer hours and expanded product assortments – including robust selections of clothing, gifts, supplies, course materials, and more.

Highlander welcomes all Macalester neighbors, students, parents, alumni, faculty and staff to join in their in-store Grand Opening event. Throughout the day, Highlander customers can enjoy a 20 percent discount on a single apparel or gift item as well as complimentary refreshments from Dunn Bros. Coffee, Breadsmith, Izzy's Ice Cream and FunkyChunky. Highlander will also host an hourly giveaway from 9 a.m. to 7 p.m., including a grand prize drawing for a Trek bicycle.

“We’re in a great new location, at the corner of Grand and Snelling Avenues by Common Good Books,” said Debbie Morrison, store manager at Highlander, “and we’re ready to deliver the products and services to the Macalester community when they want them.”

Schedule of Events on Wednesday, January 30

Enjoy refreshments from some local favorites and a 20% discount on select items!

9 a.m.-3 p.m.:	Hourly Gift Card Giveaway
3:30 p.m.:	Ribbon Cutting with Macalester’s President Rosenberg
3:45 p.m.:	Grand Prize, Trek Bike Giveaway
4-6 p.m.:	Gourmet Popcorn and Pretzel Sampling from FunkyChunky
5-7 p.m.:	Hourly Gift Card Giveaway

About Highlander, The Shop at Macalester

Highlander, The Shop at Macalester, is the official campus bookstore for Macalester College - offering products and services to students, faculty, staff and the surrounding community both in-store and online at efollett.com. The bookstore is located at 32 S. Snelling Ave. and is open 9 a.m.- 6 p.m. Mon.-Fri., 10 a.m.- 4 p.m. Sat., and 11 a.m.-3 p.m. Sun. Shop online at shopmacalester.bkstr.com (<http://www.shopmacalester.bkstr.com/>)

About Macalester College

Macalester College, founded in 1874, is a national liberal arts college with a full-time enrollment of 2,035 students. Macalester is nationally recognized for its long-standing commitment to academic excellence, internationalism, multiculturalism, and civic engagement. Learn more at [macalester.edu](http://www.macalester.edu) (<http://www.macalester.edu/>)

January 24 2013

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