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Food Deserts or Food Desserts?

An Examination of Whether Food Deserts Matter

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An Examination of Whether Food Deserts Matter

James Spector-Bishop

Abstract

Are food deserts related to unhealthy diets, and is this effect explained by, or dependent on, other factors? To answer this question, I devise several new measures of supermarket access which incorporate household knowledge and account for differences in transportation. Using these measures to predict food purchases of low income households, I compare the impact of access with the impacts of several previously neglected factors, including food insecurity, stress, taste preferences, and proximity to unhealthy food stores. I also examine the interaction between access and these factors, to see if the effect of access depends on other household characteristics. I find that food insecurity and taste preferences are strongly associated with less healthy market baskets and lower fruit and vegetable consumption. Additionally, lack of access to supermarkets is associated with lower produce intake. However, this association is not large or entirely robust, and evidence of interaction between access and other factors is weak at best. The effects of stress and proximity to unhealthy food stores are also mixed. In general, demand for healthy food appears to be distance inelastic. Based on these results, I cannot rule out food deserts as having an impact on diet, but it appears that any effect they do have is small.

Introduction

Between 2004 and 2010 the Pennsylvania Fresh Food Financing Initiative spent more than \$140 million through grants, loans, and tax credits to put 88 supermarkets and grocery stores in low income neighborhoods. In addition to encouraging economic development, the explicit goal of this program was to "reduce the high incidence of dietrelated diseases by providing healthy food," in these communities, which agencies believed was caused by lack of geographic access to this food (The Reinvestment Fund 2011). The federal government launched its own Healthy Food Financing Initiative in 2010, spending hundreds of millions of dollars encouraging retailers to open in low income neighborhoods (Office of Community Services 2017), and a number of states have started their own programs (Centers For Disease Control). As with any policy, it is relevant to ask whether these programs are working, whether they have the intended effect, and whether these resources would be more effective at promoting public health if they were used differently.

These food financing programs, as well as much of the academic interest in neighborhood food environment (Walker, Keane, Burke 2010), are premised on the assumption that living in low income neighborhoods far from healthy food retail, neighborhoods known as "food deserts", have an important impact on people's ability to access healthy food. However, as discussed here, recent literature provides evidence that this assumption may be unfounded. The present study responds to this by attempting to answer the questions: Do food deserts actually cause poor diets, or do other factors, like stress, food insecurity, and preferences cause the poor diet and health outcomes observed in their residents? I contribute to answering this question by using the highly detailed FoodAPS home-scan data to examine the role of factors such as food insecurity and stress which have not extensively been explored in past work. In addition, I use a number of novel definitions of food access and interact them with other variables in order to determine if the effect of food deserts is conditional on the presence of other factors. This allows for a more nuanced understanding of when, if ever, food deserts do and do not impact diet quality.

I. Literature Review

A food desert is generally thought of as a low income, and often urban, neighborhood that is far from any supermarkets, large grocery stores, or other retailers selling healthy and affordable fresh food (Walker et al. 2010), though some also consider the presence of fast food and unhealthy retailers to be an important feature (Rose et al. 2009). Researchers have come up with a variety of operational definitions of food deserts, though one of the more common is the USDA's low income/low access measures (LI-LA), which defines food deserts as low income census tracts where a significant portion of the population lives farther than a mile from a supermarket. There is a clear and well supported consensus that, in the aggregate, low income people, and especially African Americans, live farther from supermarkets and fresh produce and have easier access to fast food and junk food compared to people living in richer or whiter neighborhoods (Walker et al. 2010, Kwate, Yau, Loh, & Williams 2009, Powell, Slater, Mirtcheva, Bao, & Chaloupka 2007).

There is disagreement about whether this affects people's diets. A large number of studies find that having less geographic proximity to supermarkets is independently correlated with worse diets or higher obesity after controlling for covariates (Bodor and Rose 2007, Dubowitz et al. 2012, Morland, Diex Roux, and Wing 2006, Powell and Auld et al. 2007, Rose and Richards 2004, Rundle et al. 2009, Stark et al 2013, Thompson et al. 2016). However, a number of mostly recent studies have not found a relationship (Drenowsky et al 2012, Ghosh-Dastidar et al. 2014, Handbury, Rahkovsky, and Schnell 2015, Rahkovsky and Snyder 2015, Sturm and Datar 2005, Wang et al 2007). The finding that proximity to fast food or junk food is associated with higher obesity is more consistent across the literature (Currie et al 2009, Dubowitz et al. 2012, Morland et al. 2006, Powell et al. 2007, Stark et al. 2013, Wang et al. 2007), though not without challenge (Block et al. 2011, Rundle et al. 2009).

All of the previously mentioned studies are correlational and so are limited in what they can tell us about causality, however the quasi-experimental studies in this area may be able to tell us more. These studies all compare the diets of people in low access

neighborhoods that had exogenously received a supermarket as part of a government program, with the diets in a similar comparison neighborhood that did not receive a supermarket, over a long period of time. Three studies conducted in Glasgow (Cummins et al. 2005), Philadelphia (Cummins, Flint, Mathews 2014), and New York City (Elbel et al. 2015) found that the new supermarkets had no impact on the healthfulness of resident's diets. A fourth study, in Pittsburg, finds that diets of residents in the intervention neighborhood did improve slightly relative to the control neighborhood but that this effect did not actually depend on whether the residents shopped at the new supermarket, and thus these findings were likely a fluke (Dubowitz et al. 2015). Together these studies indicate that food deserts do not cause their residents to have unhealthy diets. However, it is worth keeping in mind that these studies are limited because they each only compared two neighborhoods at a time. When comparing individual effects across only two neighborhoods, it is hard to account for all the other confounding factors that might cause the outcomes to differ

In addition to this quasi-experimental evidence, a number of recent studies question some key assumptions about food deserts on descriptive grounds. Gosh-Dastidar et al. (2014) find that most food desert residents had cars, and traveled more than a mile to shop. Ver Ploeg et al. (2015) find that the majority of low income participants in a national survey owned cars that they used to get to their preferred food store, which was usually a supermarket. Even among those without cars, they typically traveled farther than the nearest supermarket to purchase groceries. What is more, they find that type of transportation used had no impact on the kind of stores at which people shop. Finally, Rahkovsky and Snyder (2015) find that most residents of LI-LA areas traveled farther to buy food than the 1 mile distance typically used to define low access. Most importantly, they find that low income food desert residents shop at healthy food retailers such as supermarkets just as much as everyone else, spending more than 80% of their food dollars there. However, they tended to buy less healthy foods, even compared to non LI-LA consumers shopping at the same store. Based on these findings, it seems that, regardless of whether living in a food desert is correlated with poor diet, distance does not appear to prevent many low income shoppers from getting to stores that sell healthy food.

Often, if someone is willing and able to spend money on a private good then there is a tendency for firms to establish nearby and sell it to them. In the absence of restrictions on the market (an admittedly large assumption in many cases), the quantities supplied and demanded will generally correspond. Why are these quantities so relatively low when it comes to fruit and vegetable purchases by low income and low access consumers compared to other consumers? Differences in supply or restrictions on the market do not appear to explain it. Clearly the supply is there, to the extent that it involves having supermarket or supercenter establishments that are accessible to low income households. As mentioned previously, low income low access populations mostly shop at large retailers offering a variety of fruits and vegetables, and spend over 80% of their food dollars there, about the same as the rest of the population (Rahkovsky and Snyder 2015). Even if there are restrictions on the market, then they are clearly being overcome. Instead we must look to demand for healthy food to explain these disparities.

Price is a key determinant of quantity demanded. Some have suggested that residents of food deserts face higher prices (Hendrickson, Smith, Eikenberry 2004, Walker et al. 2010), however the accuracy of this claim is rather nuanced. There is clear consensus that convenience stores and small food stores have higher prices than supermarkets, and that poor neighborhoods tend to have more of these types of stores (Andreyeva et al. 2008, Chung and Myers 1997, USDA 2009). However, it is also clear that low income households and food desert residents tend to shop around quite a bit in search of low prices, and often travel great distances to get to healthy food retailers and stores with low prices, and mostly do not shop at convenience stores even if they are nearby. As a result, poor people and food desert residents pay, on average, similar or slightly lower prices for food compared to the rest of the population, though this does not account for quality (Broda, Leibtag, Weinstein 2009, USDA 2009. Rahkovsky and Snyder 2015). This indicates that though food deserts may have many expensive convenience stores, the food prices actually paid by consumers do not appear to depend on where they live.

A number of papers point to the affordability of healthy food or income as important factors affecting diet (Ghosh-Dastidar 2014, Rahkovsky and Snyder 2015, Sturm and Datar 2005, Monsivais, Aggarwal, and Drewnowski 2012, Weatherspoon et al. 2013). When Rahkovsky and Snyder compare neighborhoods purely based on being low income, rather than low income and low access together, they find that living in a low income neighborhood is predictive of poor diet, independent of living in a low access neighborhood. This indicates that though income and access may be related, income itself may have a more direct impact. Meanwhile, a number of papers found that shopping at more expensive, upscale, food stores was associated with better diet or health, which could indicate that households with higher incomes purchase more healthy food, though marketing might also play a role (Ghosh-Dastidar 2014, Drewnowski et al 2012).

The apparent relationship between income and demand for healthy food could be explained by the relative prices of different kinds of food. Healthier overall diets have been shown to be relatively more expensive than less healthy ones (Monsivais et al. 2012) though the healthier versions (diet, low fat etc.) of most foods may not be any more expensive than the regular version (Glanz et al. 2008). Interestingly, much like other US consumers, LI-LA consumers appear to have an own-price inelastic demand for fruits, though they are slightly more responsive to price (Weatherspoon et al. 2013). Instead their income appears to play a bigger role in determining their demand, as evaluated based on expenditure elasticity. Based on this evidence, perhaps poor people can get to supermarkets, but they cannot afford to buy the healthier foods there, instead opting for cheaper, but less nutritious, alternatives. Thus low income combined with the relative prices of other goods could explain low demand.

Another possibility is that food desert residents do not want to eat healthier foods. Religious or allergy related dietary restrictions could influence demand for healthy food. Cultural traditions around diet and cooking can also determine a person's food preferences. Stress is another possible reason for choosing to eat unhealthily. Poverty

has been shown to cause stress (Shah, Mullainathan, Shafir 2012) and this can result in self-control problems. This is because stress tends to drain people's mental resources in a process called ego depletion (Kahneman 2011). In an ego depleted state, people are more likely to give in to the temptation to eat unhealthy food (Kahneman 2011). Having small children, working long hours, being a single parent, getting divorced, and lacking the time to cook could all add to this burden, causing people to consume more junk food and less produce. Thus preferences could explain low demand for healthy food.

This paper contributes to the existing literature because it compares the effects of food insecurity, preferences, stress, and geographic access on diet which, to my knowledge, no other study has done. As far as I know, no paper in the food desert literature has examined whether stress plays a role in the diets of food desert residents. I use variety of innovative definitions of food access to determine if there is some circumstance in which food access does matter, which previous studies had not discovered. Finally, I use interaction terms between access and these other factors to see if access has different impacts under different conditions.

II. Theory

The decisions people make to best meet their dietary preferences when they are constrained by income, mental energy, time, and distance are a matter of consumer choice. As such, I conceptualize the choices of households to consume healthy and unhealthy food as a consumer utility maximization problem. I model their preferences for unhealthy food versus healthy food with an indifference curve, seen in Figure 1 in Appendix A. The shape of this indifference curve is broadly Cobb-Douglas, but with several key features. Stress affects the shape of the indifference curve, and the income expansion path of the set of indifference curves is such that unhealthy food is an inferior good, as seen in Figure 2. Additionally, the slope of the budget constraint is affected by geographic access to unhealthy foods. The reasoning for each of these assumptions is explained below.

Stress has been shown to cause, what psychologists call, ego-depletion. This is the exhaustion of the brain's capacity to direct attention and exert self-control over decision-making as a result of prolonged use, concentration, or physical fatigue (Baumeister et al. 1998, Muraven and Baumeister 2000). In an ego depleted state, someone has greater difficulty regulating their behavior or resisting temptation. This is relevant to the present study because it has been shown that people are more likely choose unhealthy food over healthy food when they are ego depleted (Hagger et al. 2010). Indeed this may explain stress eating in general (Hoffman et al. 2006). Additionally, healthy foods may require more preparation, and thus appear less attractive when people are under a lot of mental strain. In other words, when you get home from a long day at work, you may just want to put a frozen pizza in the oven and put your feet up rather than making an elaborate salad. As such, I theorize that the presence of stress factors in a consumer's life causes their indifference curve to shift away from healthy food and towards unhealthy food, resulting in a greater preference for unhealthy foods, all else equal (see Figure 1). Additionally, I expect general preferences favoring unhealthy food over healthy food will have a similar effect. Thus, I predict that having more stress factors, as well as dislike of healthy food, will be associated with higher consumption of unhealthy food, and lower consumption of healthy food.

How does demand for healthy food relate to income? Higher incomes are associated with eating more healthy foods, such as fresh fruits and vegetables, and less unhealthy foods, such as added sugars (Lin and Morrison 2014). Meanwhile, quantity demanded of healthy foods appears to respond to income in econometric analysis (Weatherspoon et al. 2013). Because there is an upper limit on how much people can eat, as people eat more healthy food, they must decrease their consumption of unhealthy foods. Therefore, I assume that unhealthy food is an inferior good, with demand declining as incomes rise, while healthy food is a normal good. This means that, when a family has more income, they consume more healthy food and less unhealthy food, as can be seen in Figure 2. Do I have this relationship backwards? Is it possible that higher incomes allow people to buy better geographic access to healthy food, and that this, rather than income itself, is solely responsible for this trend? Probably not. As previously

mentioned, poverty is predictive of diet, even when accounting for geographic access (Rahkovsky and Snyder 2015). Thus, I expect that, all else being equal, as households become less able to afford food, we will observe them eating more junk food and less fruits and vegetables.

Finally, a consumer's geographic distance to different types of food retailers could theoretically affect the cost of accessing them, and thus affects the slope of the consumer's budget constraint. Thus, I theorize that the farther away a supermarket is, the more costly it is to reach, no matter if this cost is expressed in terms of money, travel time, or personal energy. Thus, increasing a consumer's distance to the nearest supermarket would, theoretically, increase the price of healthy food relative to the price of unhealthy food, assuming that supermarkets all sell healthy food and that other stores don't. This would cause the slope of the budget constraint to become steeper. Meanwhile, making a consumer closer to unhealthy food retailers would make unhealthy food relatively cheaper than healthy food, all else being equal. These are the theories I am testing. Based on the literature, I do expect proximity to unhealthy food retailers to be negatively associated with diet quality (Currie et al 2009, Dubowitz et al. 2012, Morland et al. 2006, Powell et al. 2007, Stark et al. 2013, Wang et al. 2007). However, I do not expect to observe a household's distance to supermarkets as having a significant effect on food choices.

Instead, based on the literature, I expect that the seeming effect of food deserts is really the effect of stress, food insecurity, and possibly preferences, and that we would therefore only expect to see distance to healthy food retailers relate to diet when they coincide with these confounding variables. Overall, the households that are far from healthy food stores may have worse diets. If this is really the effect of food insecurity and stress, then we would expect distance to healthy food stores to have no effect when controlling for other factors. Meanwhile, proximity to unhealthy food stores may maintain an independent effect on diet, even when controlling for these factors. These are my hypotheses.

III. Data

I use the USDA's FoodAPS dataset, with measures of purchases calculated using the ERS's Imputed Quantities supplemental dataset (USDA 2018). This home-scan dataset includes more than 4,000 households who, for a week in 2012-2013, kept track of every morsel of food they purchased or obtained. I restrict my sample to urban households because the lifestyles, measurement of access, and factors affecting diet may be very different for rural households. For urban households, access is a question of whether the stores nearby (within a few miles) sell healthy food, while for some rural households it may be appropriate to ask whether there is any kind of store selling anything at all within a few dozen miles, or whether the household grows its own food. I further restrict my sample to households with incomes <200% of the poverty line. As discussed above, food deserts are examined in the literature and in policy as a problem that may impact families and communities when they have low incomes. Thus, in order to examine this potential impact, I must compare low income households in food deserts to low income households not in food deserts. For this reason, it would not make sense to include households with higher incomes in my sample because we would only expect to see food deserts impacting diet in the context of families which face low income constraints. Finally, I drop one household which did not answer whether or not it had a vehicle. Vehicle ownership is a control in some, but not all, of my regressions, and including this household caused sample sizes to vary between specifications.

My sample contains 1,990 households. Over 93% of households shop primarily at stores selling healthy foods like supermarkets and supercenters, designated as healthy food stores (HFS), traveling a mean straight line distance of 1.88 miles, or a median of 1.157 miles, to get to their primary stores. However, the mean distance to the nearest HFS is .736 miles, or a median of .605 miles. This descriptive finding indicates that most households are not constrained by distance and, indeed, travel farther for groceries than they have to. This is supported by the fact that 72.51 percent of them own or lease a vehicle, and 85.83 percent got to their primary food store using a private vehicle. Additionally, only 47.51 percent of households said they shopped at their primary store

because it was close to home. Finally, 51.11 percent of households have a member who is currently receiving SNAP benefits. Additional descriptive statistics can be found in Table 1, and explanation of these variables can be found in the section IV and in Appendix B.

To examine whether the characteristics discussed above differ between households with and without access, I must first define access. I could simply measure it based on whether there is a HFS within a certain distance. However, there are several problems with this approach. Firstly, any chosen distance would be arbitrary. How far is it reasonable for a family to travel and what level of inconvenience in accessing a HFS constitutes an effective barrier? The answer to this question is hard to find and somewhat normative and depends on the family's access to transportation. Additionally, the ability to travel somewhere involves more than just considerations of distance. For example, a household traveling by public transit is reliant on where that transit goes and transit schedules. Travel time is also an important consideration. The time cost of traveling a given distance varies from location to location based on infrastructure, construction, type of roads, time of year, and time of day. Because of these factors, I would ideally measure access based on travel time given transportation method. However, limitations of the FoodAPS dataset prevent me from doing this. These challenges have made it hard for food desert researchers to get consistent and valid results, despite their best efforts. To avoid this, I propose several elaborate access measures which attempt to incorporate these nuances.

I use four alternate measures of HFS access. I define a store as an HFS if it is a supermarket or superstore. A superstore is a store that offers a wide range of consumer goods and includes a full line of grocery items, including fresh produce. Common examples of superstores are Super Target and Super Walmart. For two of my access measures, my classifications of households as having geographic HFS access are perhaps better described by the flow chart in Figure 1 than with words. Generally, I count households as having access if they live within a specific distance from a HFS, with the distance depending on the mode of transportation that they have available. For one measure of access (referred to henceforth as access at the 90th percentile of distance, or

A90), this distance is the 90th percentile of distance traveled by households to their primary store, given transport. For example, a household with a car has A90 access if it is less than 1.47 miles from the nearest HFS, because this is the 90th percentile of distances traveled to the store for households traveling by car. This measure provides a very restrictive definition of food deserts. For the second measure (access at the median distance for close households, or AMC), the threshold distances used are the median distances (given transportation) traveled to the store by households who say they shop at their store because it is close to home. This measure incorporates knowledge about access.

Figure 1: Does a household have reasonable healthy store food access?



- This is the 90th percentile distance traveled to the store for households traveling by private vehicle (1.47 miles) and by other means of transport (.85 miles). All distances are straight line distances. Following the flow chart with these numbers will produce the 90% measure of access.
- 2. This is the median distance traveled to the store by households who said they shopped at their primary store because it was close to home for those traveling by private vehicle (.925 miles) and by other means of transport (.395 miles). All distances are straight line distances. Following the flow chart with these distances produces the median distance for households close to the store measure of access.

Additionally, for both of these measures, if a household says that they do not shop at a supermarket because there is none nearby, they lack transport to get to it, or that transport costs too much, then they are not considered to have access. This is because they have a better idea of what reasonable access means for them than I do. However, all households within half a mile (for access at the 90th percentile of distance) or .395 miles (for access at median close) of a HFS are considered to have access. This is because the opinion based measures of not being able to get to the store only consider supermarkets, and not superstores which make up close to half of the HFS's in the sample. With these measures, I hope to account for as much complexity in access as possible and avoid many of the problems with defining access listed previously. For my third measure of HFS access, I use whether or not a household lives within a mile of a HFS. This measure, which I refer to as access at 1 mile (A1M) is similar to those used in some existing literature, and thus will give me results that are comparable to other studies. Finally, I use the straight line distance from a household to the nearest HFS as a continuous measure of access (logAD), which I put in logarithms in order to normalize it. See Appendix C for distributions of all dependent variables, broken down by access category.

Some household characteristics do vary significantly by access category. First, ttests indicate that households without access are significantly poorer than those with (for access at median close and access at the 90th percentile of distance), which is in line with the literature. It is also worth noting that, somewhat unexpectedly, white households live significantly farther from the nearest HFS than nonwhite households (p<.0001), though the difference is only .13 miles. Finally, households without access, based on the access at median close measure, had significantly lower Healthy Eating Indexes (HEI) and fruit and vegetable purchases. The same is true for access at 1 mile and density. This could be a sign that food purchases do vary with access, for whatever reason.

Measure of Access	Sample	А	1M	AN	ΜС	A	90
Do They have Access?		Yes	No	Yes	No	Yes	No
Observations In	1990	1,580	410	1,198	792	1,672	318
Percent In Category	100%	79.40%	20.60%	60.20%	39.80%	84.02%	15.98%
Distance to nearest HFS	0.736	0.514	1.592	0.454	1.164	0.572	1.597
(miles)	(0.578)	(0.244)	(0.685)	(0.228)	(0.677)	(0.315)	(0.83)
Healthy Eating Index (HEI)	48.114	48.316	47.334	48.856	46.99	48.314	47.059
	(15.339)	(15.314)	(15.429)	(15.332)	(15.291)	(15.209)	(15.99)
HH Fruit and Veg	50.567	50.877	49.373	52.536	47.588	50.889	48.877
As Ratio of Dietary Guidelines	(58.778)	(58.456)	(60.06)	(60.18)	(56.498)	(57.69)	(64.266)
Cups of F and V per 1000 Cal.	1.158	1.188	1.041	1.231	1.048	1.168	1.104
	(1.512)	(1.632)	(0.901)	(1.789)	(0.941)	(1.587)	(1.032)
Income as % of Poverty Line	106.37%	105.64%	109.16%	110.22%	100.54%	107.42%	100.84%
	(52.351)	(52.298)	(52.527)	(52.28)	(51.951)	(51.943)	(54.193)
Household w. Child Under 18	52.67%	52.69%	52.57%	54.64%	49.68%	53.47%	48.43%
Shop at a HFS	93.54%	93.70%	92.93%	94.38%	92.28%	94.47%	88.68%
Low or V. Low Food Secure	41.41%	42.66%	36.59%	42.65%	39.52%	41.75%	39.62%
UHFS Access	46.73%	54.56%	16.59%	56.51%	31.94%	51.26%	22.96%
High Stress Factors	35.68%	36.20%	33.66%	36.98%	33.71%	35.77%	35.22%
Dislike Healthy Food	23.62%	24.11%	21.71%	25.79%	20.33%	24.40%	19.50%
Prim. Respondent Black	20.25%	21.58%	15.12%	18.95%	22.22%	20.69%	17.92%
Prim. Respondent White	58.69%	55.95%	69.27%	58.43%	59.09%	57.12%	66.98%
Prim. Respondent Asian	4.72%	5.51%	1.71%	4.92%	4.42%	4.72%	4.72%
Prim. Respondent Other Race	16.08%	16.71%	13.66%	17.36%	14.14%	17.22%	10.06%
Prim. Respondent Hispanic	29.31%	30.91%	23.17%	32.41%	24.62%	30.46%	23.27%
Did not go shopping	10.70%	10.19%	12.68%	9.43%	12.63%	9.81%	15.41%
Did not go out to eat	12.96%	12.53%	14.63%	12.94%	13.01%	12.98%	12.89%
SNAP Recipient	51.11%	51.99%	47.68%	50.00%	52.78%	50.33%	55.21%
Used Food Bank in Past Month	10.76%	10.13%	13.17%	9.02%	13.40%	10.23%	13.56%
Owns or Leases a Vehicle	72.51%	69.75%	83.17%	83.97%	55.18%	75.06%	59.12%
College Educated	17.44%	17.59%	16.83%	18.78%	15.40%	17.76%	15.72%
High school Dropout	16.83%	17.85%	12.93%	15.03%	19.57%	16.93%	16.35%

Table 1 – Household Characteristics by Access Category

Standard deviations in parentheses

Several statistics are also particularly relevant to the effects of access. Based on a chi-squared test, households are significantly less likely to have gone shopping during the week of study if they are located in a food desert (p<.05 for AMC, <.01 for A90). Additional chi-squared tests indicate that households without access are less likely to shop at healthy food stores (p<.1 for AMC, <.001 for A90). Though these effects are not large, they may indicate that access does affect purchasing behavior. There is no such effect on going out to eat. A much larger difference is how households without access were much less likely to have a vehicle (p<.001 for A1M, AMC, and A90).

Unfortunately, FoodAPS does not tell us about diet directly. Though it includes all the food items a household obtained for consumption inside and outside the home, it does not tell us how much of this food the household actually ate that week, how it was prepared, or what foods the household had in their kitchen already. Items obtained include foods that were purchased, received from charities, harvested from gardens, and gathered from other sources.

IV. Methods

I estimate a number of regression specifications in order to compare the relative impacts of urban food environments, food insecurity, and preferences on the food purchases of low income households. Ideally I would use an exogenous change in food access over time to quasi-experimentally determine the effects of access on diet, which I would be able to directly measure. Unfortunately, the public FoodAPS data, which was the best data available¹, only observed households at one point in time, and does not include what state or metro region the households are in (only their location in relation to food stores), which limits my design.

Instead, I do two sets of OLS models, with and without interaction terms representing the interaction between access and each variable of interest. I do this in

¹ To my knowledge, there is no publically available panel data for the US that includes both food purchases/diet at the household level and also where they are in relation to food stores.

order to see if the effects of any of my other variables are affected by access. For example, if the interaction term for stress and access is significant, then that could indicate that the effect of stress may differ depending on access. Even if HFS access does not impact food purchases for the overall population, there may be some subgroup for which it does matter under some specific conditions. From this, I hope to see if food deserts matter and, if so, when and for whom. My interaction term regressions follow the formula below:

Food Purchases $_{i} = \alpha + \beta_{1} A_{i} + \beta_{2} I_{i} + \beta_{3} S_{i} + \beta_{4} T_{i} + \beta_{5} U_{i} + \beta_{6} C_{i} + \beta_{7} (I_{i} x A_{i}) + \beta_{8} (S_{i} x A_{i}) + \beta_{9} (T_{i} x A_{i}) + \beta_{10} (U_{i} x A_{i}) + \epsilon$

A= Low Access to HFS's I=Adult Food Insecurity Categories S= Stress Categories T=Household Dislikes Taste of Healthy Food U= High Access to Unhealthy Food Stores C=Vector of Control Variables i=Household Index Number

Additionally, I estimate a ballpark distance elasticity of demand by predicting logged dependent variables using a logged measure of distance, though these effects cannot be interpreted as causal, and so do not technically count as elasticities.

I employ five continuous numerical specifications for my dependent variable in my primary regressions. First is the USDA's 2010 Healthy Eating Index (HEI), which is a measure of the overall quality of a diet, or in this case a market basket, calculated based on 13 different components², and which I calculate using Stata code provided by the USDA (USDA 2018). Additionally, I give households an HEI of 0 if they did not purchase any food that week. Here, when I say purchased, I mean purchased or obtained through other means. Next is the fruit and vegetable ratio, representing the fraction of weekly recommended servings of fruits and vegetables that they actually purchased, expressed as a percentage, where 100 indicates purchase of the recommended amount. For this, I calculate total household purchases of fruits and vegetables (including legumes) by converting the fruit and vegetable content of each item obtained into servings and divide this by the total weekly recommended fruit and vegetable intake for

² See, <u>https://epi.grants.cancer.gov/hei/</u> for more details

all members of the household based on their age and gender using the 2010 dietary recommendations (USDA, DHHS 2010). This is the fraction of their recommended servings that they actually appear to be obtaining. My third measure is fruit and vegetable density: the total cups of fruits and vegetables purchased per 1000 calories of food purchased. Unfortunately, the ratio and density measures have a strong right skew and are so not normally distributed (see Appendix C). To adjust for this, my fourth and fifth measures are logged versions of the ratio and density measures, respectively (with values of 0 recoded as .00001). Unfortunately, these are also not perfectly normally distributed. About 5% of the observations, representing recoded observations of 0, are clumped in the tail of their distribution.

There are several drawbacks to this approach. As mentioned in the data section, FoodAPS does not tell me what a household ate; only what they obtained. Additionally, some households shop every few weeks, but bring back enough food each time to last them until their next trip. As a result, week to week differences in shopping patterns are responsible for a large amount of the variation in my dependent variables, especially because of households that did not go shopping at all that week. Though the law of large numbers should even out this difference given enough observations, it will make my estimates less precise, and thus less significant. This is because my regressions will not be able to distinguish between a household that buys a lot of food so as to last a long time, or whether it buys a lot of food because its members eat an abnormally large amount. I cannot drop households that did not go shopping because doing so would certainly bias my estimates (see Appendix D for more explanation). Additionally, the fact that, in my sample, households in food deserts are less likely to have gone shopping, probably because they shop less frequently, may bias my estimates. I do my best to avoid this by controlling for not having gone shopping for food to be eaten at home during the week of observation. Unfortunately, this too is problematic. Controlling for not having gone shopping would bias my estimates upwards if, hypothetically, food deserts cause people to shop less frequently and thus reduce their consumption of perishable foods like fruits and vegetables.

However, this is a problem only for the fruit and vegetable ratio, because it does not standardize quantities of fruit and vegetables purchased by the total purchases (see Appendix E for explanation). HEI and density are both proportional, incorporating fruit and vegetable purchases (and also other kinds of food, in the case of HEI), but only in relation to the total number of calories purchased. The consumption ratio, on the other hand, is simply a measure of the quantity purchased, divided by a reference quantity. Thus, I control for having not gone shopping in regressions predicting HEI and density (log and level), but not for regressions predicting the consumption ratio (both log and level), which probably makes estimates for this ratio less precise. Another problem with ratio (and log ratio) is that the data does not include an individual's level of physical activity and so I cannot precisely calculate their recommended dietary intake of fruits and vegetables. Instead, I calculate recommendations based on the assumption that they are moderately physically active, which was the middle level of activity in the 2010 dietary recommendations (USDA, DHHS 2010).

I define household stress with a set of dummies representing whether a household has a high, medium, or low number of stress factors, with a low number being the excluded category. The factors under consideration include whether a household has a child under the age of 11, is headed by a single parent, has had to pay a large and unexpected bill in the past month, whether someone in the household has: had a child or adopted a child, gotten divorced or separated or married or died in the past three months, whether the primary respondent was working or searching for a job, and whether a family member has been diagnosed with a major disability or illness in the past three months. If a household has none of these then it is considered to have a low number of stress factors. If it has one of these factors, or one of these in addition to having a child under the age of 11, then it is considered to have a moderate number of stress factors. If a household has more than one of these stress factors, or more than one in addition to have a child under the age of 11, then it is considered to have a high number of stress factors.

Additionally, I measure preferences based on whether or not people in a household think healthy food tastes bad, according to the primary respondent. It is possible that food deserts only appear to have an impact because the people living in them just do not like healthy food, and it would make sense for people who do not like healthy food to not bother living near places selling it. Additionally, I know of no study in the food desert literature that directly considers how a household likes the taste of different foods. Thus, including this variable of interest makes an interesting contribution to the literature.

I define food insecurity using the 30 Day Adult Food Security Status variable from the FoodAPS dataset, which is calculated based on study participants' answers to 10 questions on the final interview survey. The text of these questions can be found in the Final Interview pdf³ (questions E2-E9), and in Appendix F of this paper. Households were then given their 30 Day Adult Food Security Status, which has categories with 1= high food security (answered yes to 0 questions), 2= marginal (answered yes to 1-2 questions), 3= low (3-5), and 4= very low (6-10). This variable allows me to directly measure the food insecurity of a household.

In addition to considering access to healthy food, it is important to consider a household's access to unhealthy food. I measure this with an unhealthy food store (UHFS) access dummy variable, which defines a household as having high access to unhealthy food if the number of convenience stores and fast food restaurants within half a mile is above the median number for households in the sample. Though this definition is somewhat arbitrary, half a mile is a walkable distance and it gives some indication of a household's exposure in relative, if not absolute, terms.

I control for a number of household characteristics that would cause endogeneity if excluded. As is standard in the food desert literature, I control for race/ethnicity, education level, and income. For a full description of these, and all my controls, see Appendix B. Though income is closely related to food insecurity, it also affects where people can afford to live, and therefore may indirectly affect food purchases through access. Therefore I control for income so that food insecurity will not absorb these effects. I also control for vehicle access, which is also standard. I only do this for regressions based on the 1 mile and log-distance measures of access because the other

³ Available <u>https://www.ers.usda.gov/data-products/foodaps-national-household-food-acquisition-and-purchase-survey/documentation/</u>

measures already incorporate vehicle access. I also include a term for the interaction between vehicle access and log-distance because the effect of distance may be affected by vehicle access. I do not do this for access at 1 mile, or for any of the interaction regressions, because inclusion of this interaction term causes multicollinearity. I control for whether a household has used a food pantry in the past 30 days. This variable is likely correlated with food insecurity and probably affects what foods a household obtains because food pantries can only give out what they receive. I control for whether a household receives SNAP benefits. Receiving benefits affects a household's ability to afford food and has been shown across a number of studies to be associated with higher obesity and worse diet, though it is unclear why (Leung, Willett, Ding 2012, Kaushal 2007, Leung et al. 2017). As it likely affects the mix of foods consumed, and because it is probably related to stress and food insecurity, I control for whether a household did not go out to eat. Finally, because the price of fresh produce and the ease of travel vary from location to location, and from month to month, I control for a household's region and the season they participated in the study in order to account for these, and other, unobserved sources of variation.

With these methods I make several contributions to the literature. I define access based on several nuanced categories not used by previous studies, in addition to some existing ones. This paper examines several confounding factors like stress, dislike of healthy food, and food insecurity which other papers have not accounted for. I treat lack of access to healthy food and over exposure to unhealthy food as distinct, if related, variables. Finally, by interacting access with each of my variables of interest, I consider whether the effects of food deserts on food purchases differ depending on specific conditions. In this way I hope to contribute a new, and more nuanced, understanding of the impact of food deserts.

V. Results

In my multivariate regressions (Tables 2-4), access at the median distance for households close to the store (AMC) is individually significant for all regressions related to fruits and vegetables (p<.05 or .01), log-distance (logAD) is individually significant

for both log and level fruit and vegetable ratios (p<.05), access at 1 mile (A1M) is individually significant for fruit and vegetable density (log and level) and the log ratio (p<.05 or .10). Access at the 90th percentile of distance (A90) is only significant for log ratio (p<.01). Living farther from a supermarket than the access at median close threshold is associated with purchase of .17 fewer cups of fruit and vegetables per 1000 Calories, or about 19.8 percent lower (log density), and a consumption ratio which is 6.6 percentage points lower (level, where 100 indicates parity with recommended intake) or about 32.8 percent lower (log ratio). Additionally, it is worth noting that, among households with vehicles, the effect of log-distance is more or less canceled out by its interaction term with vehicle ownership, indicating that, if log-distance has an effect, it is only for households without vehicles. These results provide mixed evidence that food deserts are related to lower fruit and vegetable purchases, if not lower overall market basket quality.

The effect of log-distance on the logged dependent variables indicates that demand for healthy food is likely distance inelastic. Log-distance has almost zero effect on log of HEI and log density, with estimated standard errors much larger than the actual effect sizes themselves, rendering any relationship statistically insignificant. However, this is about what we would expect given that the HEI and density variables are not measures of quantity like the ratio variables is, but rather, are measures of healthy purchases in proportion to total purchases. In contrast, a 1 percent increase in the distance to the nearest HFS is associated with a fruit and vegetable ratio which is about .5 percent lower (p<.05), but for households with cars, this effect is largely canceled out by the interaction between log-distance and vehicle ownership (p<.1). This indicates that purchasing behavior varies little, if at all, with increased distance to the store, but that any effect may be strongest for households without vehicles. However, as I cannot identify the causality of this relationship, I do not claim that this is the actual distance elasticity of demand.

F-tests of the three food security indicators are highly significant (p<.05 or .01) for all regressions except for the ones predicting log density. F-tests of low and very low food security, without marginal security, produce the same level of significance or better

for the same dependent variables, and are consistently significant at predicting log density (p<.10). Of the three dummies, low and very low food security have the largest individual effects and are most consistently significant. Though their exact coefficients vary somewhat between regressions, they are consistently negative and approximately the same size across regressions with the same dependent variables. Compared to a household with high food security, a household with very low food security would have an HEI that is about 2.3 points lower, a fruit and vegetable ratio that is about 15.7 percentage points lower (level) or lower by about 42 percet (log ratio), and purchases .28 fewer cups of fruit and vegetables per 1000 Calories (density), which is about 23 percent less (log density). The magnitude and robustness of these results indicates that food insecurity has a strong association with households consuming less healthy food.

Disliking the taste of healthy food consistently predicts lower HEI, a lower fruit and vegetable ratio (p<.01) and lower density (p<.01) for all regressions, but is insignificant for regressions with logged dependent variables. This taste preference is associated with a HEI that is about 2.1 points lower, a ratio about 9.2 percentage points lower, and density that is about .185 cups per 1000 Calories lower. Meanwhile, the stress indicators are jointly significant based on F tests (p<.01), but only for the ratio and log ratio dependent variables. Compared to a household with low stress factors, a household with a high number of factors is predicted to have a ratio which is about 17.2 points lower, or 34 percent lower (log ratio). For these dependent variables, effect sizes are robust between specifications. Finally, UHFS is only significant when predicting the log ratio (p<.05), indicating that living within .5 miles of a greater than median number of unhealthy food stores is associated with a fruit and vegetable ratio that is 25 percent lower.

In summary, these results indicate that HFS access may be related to purchases, but that this relationship, which is strongest for the access at median close measure, is not entirely robust to how access is defined. It also appears that demand for healthy food is distance inelastic, especially for households with cars. Meanwhile, food insecurity and disliking the taste of healthy food robustly predict less healthy food purchases. The

effects of stress and UHFS proximity are mixed. However, the fact that significance varies greatly between the log and level dependent variables is concerning.

	Table 2 - H	ealthy Eating Index	(or log)		
		Healthy F	ood Store (HFS) Ac	cess Measures	
VARIABLES	LogAD	A1M	AMC	A90	LogHEI~LogAD
	0.020	0.702	0.041	0.122	0.000
HFS Access	-0.920	-0.702	-0.941	-0.123	0.002
	(0.907)	(0.773)	(0.632)	(0.831)	(0.144)
Marginal Food Security	-1.505*	-1.498*	-1.516*	-1.534*	-0.026
	(0.831)	(0.830)	(0.830)	(0.832)	(0.114)
Low Food Security	-2.136***	-2.127***	-2.189***	-2.149***	-0.009
	(0.811)	(0.810)	(0.811)	(0.809)	(0.126)
V. Low Food Security	-2.298**	-2.258**	-2.345***	-2.338***	-0.177
	(0.914)	(0.909)	(0.905)	(0.906)	(0.143)
UHFS Access	-0.647	-0.673	-0.845	-0.642	0.008
	(0.664)	(0.645)	(0.629)	(0.622)	(0.097)
Medium Stress	-0.287	-0.289	-0.221	-0.173	0.290**
	(0.911)	(0.912)	(0.905)	(0.904)	(0.136)
High Stress	-0.894	-0.896	-0.834	-0.766	0.223
e	(0.939)	(0.940)	(0.932)	(0.931)	(0.153)
Healthy Food Tastes Bad	-2.124***	-2.143***	-2.116***	-2.069***	-0.089
	(0.699)	(0.699)	(0.697)	(0.695)	(0.099)
Has Vehicle	1.673*	1.023		· · · ·	-0.034
	(0.976)	(0.738)			(0.170)
HFS Access x Has Vehicle	0.974	(0.1.2.0)			0.058
	(0.992)				(0.157)
Constant	51 332***	52.037***	53 131***	52 408***	4 381***
Constant	(1.835)	(1.804)	(1.846)	(1.764)	(0.293)
Observations	1.987	1.987	1.987	1.987	1.987
R-squared	0.253	0.253	0.253	0.252	0.417

Robust standard errors in parentheses, note that column five is not a primary specification but is included to determine distance elasticity of demand. *** p<0.01, ** p<0.05, * p<0.1

			He	althy Food Store (H	FS) Access Measur	res			
		Household F	and V Ratio	•	Log of Household F and V Rati			0	
VARIABLES	LogAD	A1M	AMC	A90	LogAD	A1M	AMC	A90	
HFS Access	-6.927**	-3.771	-6.601**	-3.456	-0.496**	-0.423**	-0.397***	-0.519***	
	(3.184)	(3.321)	(2.600)	(3.668)	(0.199)	(0.178)	(0.138)	(0.193)	
Marginal Food Security	-4.529	-4.492	-4.517	-4.687	0.015	0.023	0.019	0.003	
	(3.704)	(3.711)	(3.717)	(3.714)	(0.170)	(0.169)	(0.169)	(0.169)	
Low Food Security	-13.775***	-13.682***	-14.007***	-13.799***	-0.373**	-0.370**	-0.384**	-0.379**	
2	(3.429)	(3.436)	(3.457)	(3.448)	(0.181)	(0.181)	(0.183)	(0.182)	
V. Low Food Security	-15.795***	-15.480***	-15.768***	-15.782***	-0.547***	-0.525***	-0.537***	-0.544***	
·	(3.506)	(3.536)	(3.569)	(3.569)	(0.201)	(0.200)	(0.201)	(0.200)	
UHFS Access	-1.808	-1.702	-2.737	-1.702	-0.321**	-0.277**	-0.289**	-0.274**	
	(3.121)	(2.740)	(2.782)	(2.694)	(0.141)	(0.133)	(0.134)	(0.133)	
Medium Stress	-15.537***	-15.548***	-15.511***	-15.196***	0.004	-0.001	-0.002	0.014	
	(4.461)	(4.472)	(4.441)	(4.446)	(0.202)	(0.202)	(0.199)	(0.199)	
High Stress	-17.294***	-17.314***	-17.343***	-16.900***	-0.426*	-0.429*	-0.432**	-0.407*	
C	(4.307)	(4.313)	(4.276)	(4.271)	(0.221)	(0.221)	(0.219)	(0.219)	
Healthy Food Tastes Bad	-9.144***	-9.262***	-9.353***	-9.097***	0.031	0.025	0.020	0.025	
2	(2.395)	(2.403)	(2.369)	(2.358)	(0.135)	(0.136)	(0.135)	(0.135)	
Has Vehicle	8.518**	3.449		· · · ·	0.457*	0.200		. ,	
	(3.806)	(2.965)			(0.238)	(0.176)			
HFS Access x Has Vehicle	7.469**				0.373*				
	(3.741)				(0.218)				
Constant	79.893***	84.756***	90.781***	86.490***	3.182***	3.518***	3.811***	3.651***	
	(8.659)	(8.488)	(8.865)	(8.498)	(0.407)	(0.394)	(0.409)	(0.396)	
Observations	1,987	1,987	1,987	1,987	1,987	1,987	1,987	1,987	
R-squared	0.061	0.060	0.062	0.059	0.214	0.213	0.213	0.213	

Table 3 - Household Fri	uit and Vegetable Ratio	(level and log)
	an and vegetable Ratio	(10 ver and 10 g)

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

	Healthy Food Store (HFS) Access Measures									
		Household F a	Ind V Density Log of Household F and					nd V Density		
VARIABLES	LogAD	A1M	AMC	A90	LogAD	A1M	AMC	A90		
HES Access	0.111	0 147*	0 168**	0.026	0 000	0.203*	0 221**	0.125		
III'S Access	-0.111	-0.147	(0.078)	(0.020)	(0.122)	-0.203	-0.221	(0.120)		
Marginal Food Socurity	(0.107)	(0.083)	(0.078)	(0.062)	(0.132)	(0.119)	(0.092)	(0.129)		
Marginal Food Security	-0.120	-0.124	-0.122	-0.123	-0.008	-0.004	-0.007	-0.073		
	(0.097)	(0.098)	(0.099)	(0.098)	(0.110)	(0.110)	(0.109)	(0.109)		
Low Food Security	-0.222***	-0.222***	-0.225***	-0.218***	-0.184	-0.180	-0.197	-0.190		
	(0.068)	(0.068)	(0.068)	(0.067)	(0.122)	(0.122)	(0.123)	(0.123)		
V. Low Food Security	-0.286***	-0.282***	-0.275***	-0.2/4***	-0.254*	-0.251*	-0.263**	-0.263**		
	(0.085)	(0.082)	(0.079)	(0.079)	(0.130)	(0.130)	(0.130)	(0.130)		
UHFS Access	-0.028	-0.028	-0.025	0.011	-0.127	-0.137	-0.158*	-0.124		
	(0.089)	(0.075)	(0.069)	(0.064)	(0.093)	(0.087)	(0.088)	(0.088)		
Medium Stress	0.006	0.004	-0.012	-0.004	0.063	0.062	0.067	0.078		
	(0.116)	(0.115)	(0.106)	(0.108)	(0.127)	(0.127)	(0.124)	(0.124)		
High Stress	-0.032	-0.033	-0.051	-0.039	-0.063	-0.065	-0.061	-0.046		
	(0.088)	(0.087)	(0.080)	(0.082)	(0.141)	(0.141)	(0.138)	(0.138)		
Healthy Food Tastes Bad	-0.183***	-0.185***	-0.197***	-0.189***	-0.071	-0.073	-0.073	-0.064		
5	(0.050)	(0.051)	(0.054)	(0.053)	(0.088)	(0.088)	(0.089)	(0.089)		
Has Vehicle	-0.002	-0.053	· · · ·		0.190	0.159				
	(0.078)	(0.090)			(0.159)	(0.117)				
HFS Access x Has Vehicle	0.077	(,			0.052					
	(0.094)				(0.143)					
Constant	1.615***	1.704***	1.763***	1.636***	0.196	0.290	0.490*	0.349		
Constant	(0.136)	(0.143)	(0.149)	(0.137)	(0.262)	(0.254)	(0.267)	(0.254)		
Observations	1,987	1,987	1,987	1,987	1,987	1,987	1,987	1,987		
R-squared	0.048	0.048	0.049	0.047	0.336	0.336	0.337	0.335		

Table 4 - Household Fruit and Vegetable Density (Log and Level) - Cups per 1000 Calories

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

In order to determine if access can make a difference under the right conditions, I include terms interacting access with each other variable of interest. HFS access is only individually significant in two of these interaction regressions (p<.10)(Tables 5-7). Unfortunately, the number of interaction terms make the access variables multicollinear (VIF>5) in all regressions, making their estimated effects unreliable. However, the focus of the interaction regressions is the interaction terms, not access itself.

Of the 140 interaction coefficients in the interaction models, 8 are individually significant at the 10 percent, 6 at the 5 percent, and 1 at the 1 percent level, which is about what we would expect from chance. However, in regressions which included the access at the 90th percentile of distance term, the three food insecurity dummies are jointly significant in predicting HEI (p<.05), density (p<.10), log ratio (p<.01), and log density (p<.05). They are also jointly significant in predicting log ratio in the access at median close specification (p<.05). It is difficult to tell whether this represents a real or spurious relationship. Among the individually significant food insecurity and access at the 90th percentile interaction coefficients, we see both positive and negative effects on dependent variables, predicting lower fruit and vegetable ratio and density in the level specification, but predicting the opposite in the log specifications of these variables, with rather large effect sizes. It is also unclear why access at the 90th percentile of distance is the only measure of access that appears to interact with food insecurity. Access at the 90th percentile of distance has the farthest distance threshold of any of the binary measures of access and this may have something to do with it. Maybe access only interacts with food insecurity when households are really far from the store. The stress interaction terms were weakly jointly significant for several regressions, but not in any directionally coherent manner. For three of the log ratio specifications, the taste interaction term is significant (p < .05), indicating that living far from the store and disliking healthy food is associated with an increase in fruit and vegetable purchases by up to 145 percent. Though this makes no sense, and we do not observe such an effect for any of the other dependent variables, we cannot completely disregard this. Thus, the interaction terms are generally insignificant, but with a few puzzling exceptions.

For my other variables of interest, the inclusion of the interaction terms produces more or less the same results, though some effects are not quite as consistent as before. Similar to the simple multivariate regressions, F-tests of the food insecurity dummies are significant for most specifications, consistently predicting lower fruit and vegetable ratios (p<.01) and lower density (p<.05 or .01), but no longer predict the log of density, and no longer consistently predict HEI and log ratio. In spite of this, the size and direction of the food insecurity coefficients are robust to the inclusion of interaction terms. The coefficients for stress, UHFS proximity, and taste preferences are also mostly consistent between the simple multivariate and interaction regressions, both in their significances and in their effect sizes.

	Healthy Food Store (HFS) Access Measures					
VARIABLES	LogAD	A1M	AMC	A90		
	Logitz	11111	11010	1100		
Access (HFS)	0.319	0.937	-1.678	1.283		
	(1.161)	(1.922)	(1.802)	(2.101)		
Marginal Food Security	-2.061**	-1 380	-0.550	-1 094		
inarginar i ood Security	(1.013)	(0.947)	(1.128)	(0.899)		
Low Food Security	-2 822***	-1 721*	-1 324	-1 686*		
Low Food Security	(0.993)	(0.908)	(1.029)	(0.881)		
V Low Food Security	-3 428***	-1 797*	-1 941*	-1 300		
V. Low Toold Security	(1.135)	(1.031)	(1.175)	(0.985)		
LIHES Access	-0 387	-0.768	-1 550*	-0.885		
	(0.842)	(0.696)	(0.818)	(0.605)		
Medium Stress	-0.263	0.045	-0 444	-0 333		
Wedrum Suess	(1.101)	(1.050)	(1.263)	(1.004)		
High Stress	-0 508	-0 544	-1 413	-0.899		
ingii bucss	(1.136)	(1.077)	(1 298)	(1.040)		
Healthy Food Tastes Bad	_1 975**	_2 278***	_2 79/***	-1 878**		
Treating 1000 Tastes Dad	(0.857)	(0.780)	(0.879)	(0.755)		
Has Vehicle	(0.037)	1.021	(0.077)	(0.755)		
	(0.736)	(0.738)				
Access y Marginal Food Security	-1 083	(0.730)	-2 184	-2 522		
Access x Marginar 1000 Security	(1.136)	(1.985)	(1.658)	(2,312)		
Access v Low Food Security	(1.150)	1 080	2 420	2 001		
Access x Low Food Security	(1.001)	(2.034)	(1.633)	(2.143)		
Access v V Low Food Security	(1.091)	2 3 1 0	(1.055)	(2.145)		
Access x v. Low Pood Security	(1, 207)	(2.182)	(1.808)	(2.364)		
Access v LIHES Access	(1.207)	(2.102)	1 80/	2.084		
Access & Offit's Access	(0.079)	(1.971)	(1.094)	(1.778)		
Access x Madium Stross	(0.900)	(1.071)	(1.207)	(1.778)		
Access x medium Suess	-0.094	(2.041)	(1.701)	$(2 \ 278)$		
Access y High Strass	(1.179)	(2.041)	(1.791)	(2.278)		
Access A High Sucss	(1.224)	(2,002)	(1.878)	(2, 225)		
Access y Healthy Food Tastas Rad	(1.224) 0.203	(2.092)	(1.020)	(2.233)		
Access A ficantity roou rastes Dau	(0.275)	(1.770)	(1.923)	(1.881)		
Constant	(0.921)	(1.//7) 51 615***	(1.404 <i>)</i> 52 511***	(1.001)		
Constant	(1 945)	(1 995)	(2.065)	(1.816)		
	(1.043)	(1.003)	(2.005)	(1.010)		
Observations	1 087	1 087	1 087	1 987		
R-squared	0.254	0.25/	0.255	0.256		
it squareu	0.234	0.234	0.233	0.230		

Table 5 - Healthy Eating Index – Interaction Regressions

Robust standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

			H	ealthy Food Store (HF	S) Access Measures			
		Household	F and V Ratio			Log of Househo	ld F and V Ratio	
VARIABLES	LogAD	A1M	AMC	A90	LogAD	A1M	AMC	A90
Access (HFS)	0.139	13.152	-4.999	18.687	-0.467*	-0.206	-0.664	-0.359
	(8.211)	(12.773)	(9.568)	(16.117)	(0.271)	(0.532)	(0.427)	(0.558)
Marginal Food Security	-6.206	-1.661	-6.980	-3.152	0.016	0.003	-0.032	-0.111
	(4.569)	(4.335)	(5.086)	(4.083)	(0.213)	(0.182)	(0.209)	(0.187)
Low Food Security	-17.493***	-10.626***	-11.316**	-11.131***	-0.421*	-0.306	-0.060	-0.297
	(4.348)	(3.807)	(4.496)	(3.643)	(0.228)	(0.196)	(0.214)	(0.191)
V. Low Food Security	-19.293***	-13.056***	-14.763***	-13.774***	-0.766***	-0.422**	-0.441*	-0.431**
	(4.931)	(3.767)	(4.381)	(3.723)	(0.271)	(0.213)	(0.246)	(0.208)
UHFS Access	-0.739	-1.072	-2.306	-0.041	-0.120	-0.361**	-0.447***	-0.257*
	(4.269)	(3.020)	(3.557)	(2.887)	(0.183)	(0.144)	(0.164)	(0.141)
Medium Stress	-14.530**	-12.154**	-13.690**	-12.231***	0.015	0.187	0.010	0.134
	(6.037)	(4.898)	(6.031)	(4.717)	(0.263)	(0.221)	(0.256)	(0.217)
High Stress	-15.570***	-15.711***	-17.205***	-15.354***	-0.191	-0.384	-0.606**	-0.424*
	(5.919)	(4.647)	(5.701)	(4.493)	(0.290)	(0.240)	(0.278)	(0.239)
Healthy Food Tastes Bad	-9.607***	-9.803***	-10.946***	-9.500***	0.165	-0.130	-0.181	-0.119
	(2.888)	(2.716)	(3.065)	(2.546)	(0.166)	(0.148)	(0.169)	(0.144)
Has Vehicle	3.472	3.484			0.203	0.190		
	(2.979)	(2.957)			(0.177)	(0.176)		
Access x Marginal Food Security	-3.187	-12.510	6.107	-8.369	-0.032	0.204	0.171	0.871**
	(4.745)	(8.073)	(7.353)	(9.306)	(0.208)	(0.471)	(0.348)	(0.395)
Access x Low Food Security	-6.747	-14.410*	-7.441	-16.294*	-0.084	-0.330	-0.922**	-0.569
	(4.669)	(7.749)	(6.489)	(9.082)	(0.245)	(0.491)	(0.381)	(0.568)
Access x V. Low Food Security	-6.485	-10.506	-2.358	-12.199	-0.378	-0.495	-0.279	-0.620
	(5.115)	(8.943)	(7.041)	(10.317)	(0.273)	(0.581)	(0.427)	(0.645)
Access x UHFS Access	1.531	-5.892	-0.598	-15.304*	0.329*	0.609	0.461	-0.147
	(4.142)	(6.745)	(5.468)	(8.059)	(0.187)	(0.437)	(0.293)	(0.432)
Access x Medium Stress	1.172	-14.579	-4.109	-18.134	-0.009	-0.847	0.007	-0.782
	(6.351)	(10.744)	(8.299)	(13.053)	(0.269)	(0.555)	(0.425)	(0.561)
Access x High Stress	2.518	-6.321	0.651	-7.696	0.392	-0.121	0.481	0.242
	(6.469)	(11.324)	(8.485)	(12.868)	(0.293)	(0.609)	(0.459)	(0.624)
Access x Healthy Food Tastes Bad	-0.708	3.384	4.390	0.237	0.226	0.794**	0.579**	0.905**
	(2.970)	(5.638)	(4.759)	(6.669)	(0.185)	(0.361)	(0.282)	(0.388)
Constant	83.975***	80.670***	89.298***	82.851***	3.206***	3.443***	3.879***	3.581***
	(10.654)	(8.064)	(9.147)	(7.920)	(0.424)	(0.395)	(0.444)	(0.406)
Observations	1,987	1,987	1,987	1,987	1,987	1,987	1,987	1,987
R-squared	0.061	0.064	0.063	0.064	0.217	0.218	0.219	0.220

Table 6 - Household Fruit and Vegetable Ratio (level and log)-Interaction Regressions

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

-			Н	ealthy Food Store (HF	S) Access Measures			
		Household F	and V Density			Log of Househole	d F and V Density	
VARIABLES	LogAD	A1M	AMC	A90	LogAD	A1M	AMC	A90
Access (HFS)	-0.003	-0.075	-0.151	0.131	-0.241	-0.217	-0.497*	-0.188
	(0.090)	(0.161)	(0.148)	(0.179)	(0.166)	(0.320)	(0.261)	(0.336)
Marginal Food Security	-0.170**	-0.113	-0.066	-0.117	-0.067	-0.113	-0.041	-0.143
	(0.080)	(0.130)	(0.178)	(0.119)	(0.140)	(0.116)	(0.135)	(0.120)
Low Food Security	-0.269***	-0.182**	-0.185**	-0.166**	-0.141	-0.166	-0.067	-0.165
	(0.082)	(0.078)	(0.091)	(0.073)	(0.155)	(0.132)	(0.145)	(0.128)
V. Low Food Security	-0.322***	-0.250***	-0.270***	-0.224***	-0.333*	-0.231*	-0.265	-0.201
	(0.100)	(0.092)	(0.095)	(0.081)	(0.172)	(0.140)	(0.162)	(0.135)
UHFS Access	0.008	-0.015	-0.054	0.010	-0.082	-0.131	-0.265**	-0.126
	(0.079)	(0.091)	(0.112)	(0.074)	(0.123)	(0.094)	(0.108)	(0.092)
Medium Stress	-0.031	0.025	0.019	0.007	0.114	0.113	-0.002	0.104
	(0.113)	(0.131)	(0.154)	(0.121)	(0.163)	(0.139)	(0.161)	(0.135)
High Stress	-0.012	-0.073	-0.127	-0.062	0.141	-0.092	-0.263	-0.092
	(0.098)	(0.094)	(0.101)	(0.086)	(0.183)	(0.151)	(0.173)	(0.149)
Healthy Food Tastes Bad	-0.201***	-0.178***	-0.172**	-0.167***	-0.102	-0.125	-0.084	-0.097
	(0.055)	(0.059)	(0.077)	(0.058)	(0.110)	(0.097)	(0.111)	(0.096)
Has Vehicle	-0.058	-0.050			0.155	0.159		
	(0.091)	(0.092)			(0.117)	(0.117)		
Access x Marginal Food Security	-0.088	-0.050	-0.117	0.001	-0.001	0.239	-0.030	0.530*
	(0.121)	(0.207)	(0.222)	(0.216)	(0.142)	(0.313)	(0.225)	(0.272)
Access x Low Food Security	-0.091	-0.202	-0.097	-0.334*	0.083	-0.136	-0.370	-0.178
	(0.084)	(0.155)	(0.138)	(0.175)	(0.163)	(0.340)	(0.252)	(0.397)
Access x V. Low Food Security	-0.069	-0.133	-0.012	-0.314	-0.131	-0.064	-0.019	-0.369
	(0.081)	(0.151)	(0.152)	(0.199)	(0.171)	(0.364)	(0.270)	(0.412)
Access x UHFS Access	0.067	-0.122	0.046	-0.020	0.077	-0.066	0.273	0.002
	(0.112)	(0.160)	(0.140)	(0.172)	(0.122)	(0.305)	(0.192)	(0.312)
Access x Medium Stress	-0.075	-0.091	-0.085	-0.085	0.090	-0.252	0.161	-0.215
	(0.094)	(0.151)	(0.158)	(0.175)	(0.165)	(0.335)	(0.258)	(0.351)
Access x High Stress	0.031	0.207	0.184	0.144	0.364**	0.157	0.490*	0.310
	(0.082)	(0.171)	(0.135)	(0.190)	(0.180)	(0.376)	(0.282)	(0.390)
Access x Healthy Food Tastes Bad	-0.029	-0.002	-0.067	-0.180	-0.063	0.310	0.057	0.188
	(0.068)	(0.100)	(0.103)	(0.122)	(0.119)	(0.242)	(0.185)	(0.248)
Constant	1.683***	1.677***	1.762***	1.599***	0.118	0.270	0.601**	0.333
	(0.145)	(0.147)	(0.163)	(0.141)	(0.270)	(0.256)	(0.288)	(0.260)
Observations	1,987	1,987	1,987	1,987	1,987	1,987	1,987	1,987
R-squared	0.049	0.050	0.051	0.049	0.338	0.338	0.340	0.338

Table 7 - Household Fruit and Vegetable Density (Log and Level) - Cups per 1000 Calories - Interaction Regressions

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

In summary, the interaction regressions provide weak and puzzling evidence that food insecurity and taste preferences may interact with access, indicating that the effect of being far away from supermarkets may differ depending on other factors, but only under specific circumstances. Though coefficients are less often significant than in the simple multivariate regressions, the effects of the non-access variables of interest are generally robust to the inclusion of interaction terms. This provides good evidence of the robustness of these factors in predicting worse food purchases, indicating that other factors may matter more than access.

VI. Discussion and Limitations

The results for access are puzzling, showing inconsistent significance for the ratio and density (and log) dependent variables, with access at median close being the most consistent. It could be that this is because access at median close is the most valid of these measures. However, though it incorporates household information about what counts as nearby, it does not always do this well. For example, it counts one third of households that said their store was nearby as lacking access, more than access at the 90th percentile of distance or access at 1 mile. In general, access at median close counts 40% of the sample as lacking access, far more than the other binary measures. There are a few statistics to keep in mind when thinking about this. Firstly, though some of the effects of access are significant, these effects are not very large compared to other factors such as food insecurity or taste preferences. Secondly, descriptive statistics support the idea that access does matter a little bit. Households without access (based on access at median close and access at the 90th percentile of distance) are less likely to have gone shopping during the week observed, and are less likely to shop at a HFS (see Table 1), though these differences are not very large. Additionally, households lacking access are much less likely to have a vehicle, though this difference, and the previously mentioned differences, is largest for access at the 90th percentile of distance, which was the least significant of all the access measures. In general, these findings indicate that food deserts may be associated with differences in purchases, but it is not enough to reject my hypothesis that they do not.

It is worth mentioning the possibility of a relationship between access, frequency of shopping, and purchases. The data shows that that households lacking access were less likely to

have gone shopping during the week of data collection, based on the median close and 90th percentile of distance measures of access. Though this estimated difference, at its largest, only accounts for 5% of the households in food deserts, the true differences in frequency of shopping may be larger. This is because households in my sample are defined as having gone shopping if they obtained more than zero items for consumption at home. This is guaranteed to over count the households who actually went grocery shopping, given that a household that bought one candy bar would count as having done a full shopping trip. However, if households in food deserts do shop less frequently in response to having to travel farther to the store, then this might impact their purchases. If the time in between shopping trips were long enough for fruits and vegetables to spoil before a household had the chance to eat them, then such a household probably would not buy as much produce as a household that shopped every week. Instead, they might only buy an amount that they could finish before it went bad, even if that meant going days or weeks without fresh fruits and vegetables. This effect would also likely depend on a household's access to refrigerated storage, which likely depends on income. In this way, food deserts could potentially affect diet by affecting the timing of shopping trips, and future research should keep this in mind.

Also related to timing is the distribution of SNAP benefits. Evidence suggests that many households receiving SNAP spend all or most of these benefits as soon as they are received (Widener and Shannon 2014). This likely affects the general timing of recipient's grocery trips, possibly causing them to shop less frequently. If this, in turn, affects which foods people purchase, and especially if this depends on other factors such as access, then my SNAP control variable may not sufficiently account for confounding variation caused by benefit timing. It does, however, indicate that timing of benefits might make a good future instrumental variable for the decision to go shopping in any given week among SNAP households.

Results for stress were generally week. Stress consistently predicts the ratio and log ratio measures, but not other measures of fruit and vegetable consumption or HEI, though it is unclear why. This is likely because my measure of stress was flawed in several ways, though it is still a good first step to examining the relationship between stress and food deserts. Particularly, my variable conflates stress with being too busy to make healthy food, which is not the same thing, even though they may both have similar effects on diet. I conceptualize stress as something that

breaks down people's willpower to adhere to a healthy diet and tempts them into eating junk food, whereas lacking time, while possibly causing stress, can be thought of as a hard logistical barrier to preparing food which may have a distinct impact. Given that the FoodAPS data does not include a direct measure of stress, I constructed the stress variable based on anything in the data that might be associated with stress, many of which, such as employment and childrearing, may also be associated with having limited time. For this reason, my stress variable may not be a very appropriate estimator for what it seeks to measure. This may be why the effects of stress were weakly consistent in my results.

My strongest results are for food insecurity and taste preferences. Given their fairly consistent significance, consistent effect sizes, and the robustness of these to the inclusion of interaction terms, this provides good evidence for my hypothesis that there is a real association between these variables and lower purchases of fruits and vegetables and worse overall market basket quality. This could mean that people who cannot afford enough food economize by buying less fruits and vegetables, and that people who dislike the taste of healthy food eat less of it, or these associations could be due to some unobserved factors. Whatever the nature of this relationship, there is limited evidence that these factors may interact with HFS access under specific circumstances. However, my results indicate that access does not interact significantly with other dependent variables most of the time. This may mean that the effects of access do not differ depending on circumstances such as stress, but there is also number of potential problems with my results.

Another problem is that the regressions predicting the logged dependent variables differ greatly from their level specifications. For example, in the simple multivariate regressions, all measures of access are significant in specifications predicting log ratio, unlike every other dependent variables. It cannot be that access simultaneously does and does not affect total fruit and vegetable purchases, so at least one measure of this dependent variable must be causing bias. One possible explanation for this is that the logged variables might not be a very appropriate measure of food purchases. Neither log ratio nor log density are entirely normally distributed (Appendix C), and this could systematically bias coefficient estimates in ways that are hard to predict. This may be why the results differed between log and level specifications. Alternately, it could be that the logged variables are good measures of purchases, and it is the unlogged

versions, with their strong right skew, which create bias. At this point, it is indeterminate which of these scenarios more accurately describes these results.

Inability to control for food waste could also bias my results. Given that it goes bad pretty quickly, produce probably has a high rate of food waste, and thus my estimates of fruit and vegetable consumption may overstate how much is actually being eaten. This means that any effect that my variables have on purchases would overstate the effect on actual diet, which means all my coefficients are probably biased downward, away from zero. It would also be a problem if the level of food waste differs depending on one of my variables of interest, such as food insecurity. If, for example, food secure households waste more fruit than food insecure households, then fruit purchases would overstate the extent to which food insecurity reduced fruit intake, further biasing my food security coefficients downward.

Another problem is that my estimates of weekly recommended fruit and vegetable consumption, used in my ratio dependent variables, are based on the assumption that everyone is moderately physically active. However, not everyone is moderately physically active and it is likely level of physical activity varies systematically with food insecurity, stress, and potentially other factors as well. If stressed people deal with their stress by exercising then their dietary recommendations would be too small, making an inadequate amount of fruit look sufficient. This could cause upward bias in the estimated effect of high stress on food purchases, potentially making it look like stress does not decrease market basket quality as much as it really does. If, on the other hand, lacking sufficient nutrients makes food insecure people less willing to burn energy exercising, then my estimate of their recommended dietary intake would be too large, deflating their apparent purchases to dietary recommendation ratio. This would cause upward bias on my coefficient for food insecurity, causing the model to understate the detrimental impact of food insecurity on food quality.

There are other potential problems with the data whose effects are hard to predict. A major potential drawback of the FoodAPS data is that having to keep track of food for a week changes some aspect of how people spend money on food or what food they buy, and thus the act of observing might change the observation. I have no way of knowing if this would cause people to eat better or worse or put off shopping all together and no way of knowing if this effect

is correlated with my variables of interest. Similarly, the kind of people who agree to participate in such a survey may systematically differ, in some unknown way, from the kind of people who do not. Either of these could damage the validity of the data, and thus any results based on it.

What is more, even in the unlikely event that my controls successfully removed all endogeneity, there are still a number of potential threats to the validity and applicability of my findings. The results of this study are general. We should keep in mind that there may be some subgroup of the LI-LA population for whom the results do not hold.

VII. Conclusion

To conclude, this paper investigates the relative impacts of geographic proximity to healthy food stores, overexposure to unhealthy food stores, food insecurity, preferences, and stress factors on the foods purchased or otherwise obtained by low income, non-rural households. I found that household food insecurity is strongly associated with lower fruit and vegetable purchases and lower overall market basket quality. Similarly, when members of a household think that healthy food tastes bad, then they are less likely to purchase it. Meanwhile, having a medium or high number of stress factors, as opposed to a small number, is associated with obtaining fewer fruits and vegetables, but only for some measures of consumption.

Living near a large number of fast food restaurants and convenience stores had a weak effect. However, living without access to a healthy food store, or living farther from the nearest healthy food store, is somewhat consistently associated with lower fruit and vegetable purchases. These effects are not large, but neither are they inconsequentially small. In general though, purchases appeared to be distance inelastic, and the effects of access, when defined solely as distance, appear to be present only for households without a private vehicle. Access might interact with food insecurity and taste preferences, but these interactions are not robust. In general, most households in the sample primarily shopped at healthy food stores and went shopping during the data observation period, and households in food deserts were somewhat less likely to do both of these things. Additionally, though most households did have vehicles, households without access were much less likely to. Based on these results, it appears that access to healthy food stores has a questionable effect on people's food consumption, but that food

insecurity and dislike of healthy foods do have a much stronger association with consuming less healthy food, and this has potential implications for diet.

To clarify the importance of food deserts, more research needs to be done to definitively determine if there is a causal impact of store proximity on diet. This might involve doing additional quasi experimental studies examining how the placement of supermarkets by retail location programs affects diets in the recipient neighborhoods. Preferably this would be done by comparing large samples of households in a large number of neighborhoods in multiple states over a longer period of time. Without such research, it is hard to definitively say that living far from healthy food retailers does not have any impact on diet. More research also needs to be done to explore the potential interactions between food deserts and other factors. Specifically, research should examine whether food deserts have an impact in conjunction with demographic factors. So as to avoid multicollinearity, rather than doing an interaction approach as I did, it might be worthwhile to predict food purchases in subsets defined by their access status, and to compare the impacts of various demographic variables between these subsets.

There are also several modifications that future research could make to improve on the present study. Firstly, researchers should consider, and investigate, the relationship between food deserts and the frequency of shopping trips, as access could potentially affect diet by affecting timing. When doing this, it may be useful to use the timing of SNAP benefits as a source of exogenous variation in when people go shopping, especially when working with datasets collected for a short period of time, such as Food APS. Additionally, researchers interested in examining the effects of stress in the context of food environment should find a better way to measure stress than simply tallying up a household's total number of miscellaneous stress factors, and should ensure that they do not conflate stress with time constraints.

Though there are certainly some individuals who do not buy healthy food because they cannot get to the store, the question of this paper is whether we should shift our focus from food environment to other factors such as food insecurity. Making useful public policy depends on accurately assessing which factors contribute to a problem, and by how much. My results do not provide conclusive enough evidence to rule out food deserts as impacting diet, but they also fail to demonstrate a robust association. There is some inconsistent evidence to suggest that stress may be related to diet, but my specification of stress is flawed in several ways, making this

finding unreliable. However, it is clear that food insecurity and taste preferences do appear to be related to purchases, and these relationships appear to be large. Though a large amount of research exists on food insecurity, my findings indicate that more research needs to be done examining the role of taste preferences in shaping the diets of low income populations.

Additionally, in order to assess what policy makers should be focusing on, there needs to be more cost benefit analysis of healthy food interventions. Future research should begin by evaluating the relative merits of retail location programs like the Heathy Food Financing Initiative compared to transfer and incentive programs such as the Healthy Incentives Pilot (HIP) Program. HIP was a randomly controlled trial which gave treated SNAP participants the purchasing power and incentives to consume healthier foods by providing them with an immediate 30% rebate on any benefits spent on fruits and vegetables. This was found to be successful at improving diet, causing a 5 point increase in households' Healthy Eating Indexes (Bartlett et al. 2014). In contrast, retail location programs have not been shown to have any causal impact on diet, and it is unclear whether food deserts are even correlated with purchases. The results presented in this paper indicate that any such relationship is not large. Furthermore, the HIP is likely more scalable as a policy intervention than directing the location of supermarkets nationwide. Because of this, even if food deserts do cause worse diets, it might be more worthwhile to focus on other causes of unhealthy eating. Regardless of access or demographic group, Americans are eating too much junk food and not enough fruits and vegetables (Lee-Kwan et al. 2017), indicating that the problem extends beyond some subset of urban neighborhoods.

However, it should also be acknowledged that though the effects of food deserts on diet are questionable, they probably have other impacts. Experience of greater travel time and difficulty of access are real burdens in and of themselves, regardless of whether they affect diet. Though this paper is not focused on these costs, it is valid to consider food deserts to be a problem simply because they are a nuisance.

It is my hope that the present study contributes useful information to the discussion of food deserts and food access, and that this will help address the problems of ill dietary health in low income communities. In addition to my findings, I contribute new approaches to assessing the impact of access, both by using new measures of access, and by directing focus to the context

in which access may matter. Though my findings are not conclusive, I hope my approach will inform the direction of future research.

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Appendix A

Figure 1







Appendix B: Explanation of Variables

Distance to nearest HFS (miles) – Distance to the nearest supermarket or superstore

Healthy Eating Index (HEI) - Measure of overall market basket quality derived by the USDA

HH Fruit and Veg Ratio – Ratio of household fruit and vegetable purchases for the week to recommended dietary consumption for the week.

Cups of F and V per 1000 calories - Fruit and vegetable purchases, measured in cups, per 1000 calories

Income as % of Poverty Line – Household income as % of the poverty line for a household of that composition

Household w. Child Under 18 – Household has a child younger than 18

Shop at a HFS - Household shops at a supermarket or superstore

Low or V. Low Food Secure - Household has low or very low food security based on the USDA'Adult Food Security Category measure.

UHFS Access – The number of convenience stores and fast food restaurants within half a mile of the household is above the median number for the sample.

High Stress Factors – Household has a high number of stress factors, meaning it has more than one stress factor, or more than one stress factor in addition to having a small child. See methods section.

Dislike Healthy Food – Primary Respondent said that members of the household think that healthy food tastes bad

Prim. Respondent Black – Primary respondent was black, this is included as a dummy in all primary regressions.

Prim. Respondent White - Primary respondent was white, this is included as a dummy in all primary regressions.⁴

Prim. Respondent Asian – Primary respondent is Asian American, Hawaiian native, or other pacific islander.

Prim. Respondent Other Race - Primary respondent was some other race

Prim. Respondent Hispanic – Primary respondent identified as Hispanic. This category is ethnic rather than racial so it overlaps with all racial categories. This is included as a dummy in all primary regressions.

Did not go shopping – Did not obtain any food to be eaten at home during the data collection week

Did not go out to eat – Did not obtain any food to be eaten away from home during the data collection week

SNAP Recipient - Some member of the household was receiving SNAP benefits

Used Food Bank in Past Month - Household used food bank or food pantry to get groceries in the past 30 days

Owns or Leases a Vehicle - Household owns or leases a private vehicle

College Educated - Most educated household member had a bachelor's degree or higher

High school Dropout – Most educated household member was a high school dropout

⁴ The omitted racial category for all regression consisted of all primary respondents who were Asian, multiple races, some other race, or American Indian or Alaska Native



Appendix C: Distribution of Dependent Variables

























Appendix D: Why Dropping Households that Did Not Go Shopping Would Cause Bias

Dropping households that did not go shopping from my sample would bias my estimates. Suppose you have 2 households of a particular population, and you want to know the average amount of groceries that that population buys each week, but each household only goes shopping every other week, and thus buys two weeks of groceries in that one trip. On any given week, say one bought 2 weeks' worth of groceries that week and the other bought 0 groceries because it was their off week. If we take the mean, we get the correct average amount of groceries that each household consumes each week, which is to say, one weeks' worth of groceries. If, on the other hand, you drop the household who did not buy groceries that week and take the mean of the remaining population, then the only household remaining is the one that bought enough for two weeks. Thus the average weekly grocery consumption of the remaining household in the sample is 2 weeks' worth of groceries, far more than it actually consumes. Thus, excluding the household that did not go shopping that week from the sample creates upward bias in our estimated mean grocery consumption. Now imagine we are comparing the means of two populations. Imagine one population goes shopping every week, and the other goes shopping every other week, possibly because they live in a food desert. If, in any given week, we drop households that did not go shopping that week, then we will bias the estimated mean grocery purchases for one population but not the other, and thus any seeming similarities or differences in this population's grocery purchases would be biased. Thus, my sample includes 213 households that did not obtain food to be eaten at home, and 58 households that did not obtain any food of any kind.

Appendix E: Why Controlling for Not Having Gone Shopping Sometimes Causes Bias

Consider a world in which food deserts have no effect at all on the amount of healthy food a person eats. Now imagine that to deal with longer travel time, people living in food deserts shopped less frequently, but bought larger quantities of food to last them the weeks in between trips, while households not in food deserts shop once a week and buy one week's worth of food each trip. Say that we have observed only a single one week period, and only know about shopping behavior, not what people actually eat. If we predict household healthy food consumption based on food desert residency then we would probably observe no relationship. However, things are different if we controlled for whether or not someone shopped in the week observed. If we added this control then the coefficient on food desert residence means the following: among households that did go shopping this week, this is how much more households from food deserts bought. This means that, because people from food deserts bought more on each trip, it will appear as though food deserts predict larger consumption of healthy food. Thus, if food deserts have no effect, then controlling for shopping will create upwards bias in its coefficient, and creating an effect size that is larger than it really is.

Now consider a world in which food deserts do matter, and reduce the healthy food consumption of their residents. Imagine that food desert residents still shop less frequently and buy larger amounts of food with each trip. Under this scenario, predictions of healthy food purchases will show that food deserts reduce purchases, but estimates of this effect will not be very precise and we would expect large errors. If we control for whether a household shopped that week, then the coefficient for food deserts will still have the same interpretation as in the scenario above. It will compare the amount purchased by people from food deserts with the amount purchased by everyone else, without accounting for how many weeks those supplies are supposed to last for. This makes it appear as though food desert residents who went shopping are eating more healthy food per week than they actually are. Thus, if food deserts do decrease healthy food consumption then controlling for shopping will create upwards bias, resulting in a smaller effect size which is likely more precise but less accurate. However, it is worth mentioning that, if we do not control for access, the households not going shopping will create a lot of unexplained variation within each category of access, likely making any real effects less statistically significant.

However, because they do not measure the amount of food bought, but rather the composition of the food that is bought, these concerns do not apply to HEI and fruit and vegetable density. If, for example, the HEIs of food desert residents and non-residents were the same, but their shopping patterns

different, then going shopping less frequently would make food desert residents appear to have a lower average HEI because more households would have an HEI of 0. However, if you control for shopping, then the coefficient on access would indicate the average effect of living in a food desert, among people with the same shopping status, and thus this effect would be 0. This differs from if you are predicting the quantities of fruits and vegetables purchased, where controlling for shopping makes it look as if food desert residents were buying more of these items than they actually are, simply because they shop less often. This difference exists because HEI is standardized by the total amount of food purchased, while fruit and vegetable consumption is just a quantity (without regard for the total amount of other foods purchased).

Now imagine that food desert residents still go shopping less often, but that they have lower HEI in their actual diets than non-residents. In the absence of a control, the coefficient on food desert residence might indicate some of this relationship, but the error would likely be large, meaning that this effect might be insignificant. However, if we control for shopping then, unlike with quantities of food purchased, it makes the error smaller because we are not trying to predict differences better explained by other factors.

Appendix F: Food Insecurity Questionnaire

NA	FIONAL FOOD STUDY Final I	Interview- Section E
SEC	TION E	L
The	se next questions are about the foo , and whether you were able to affe	d eaten in your household in the last 30 rd the food you need.
El	Which of these statements best d in the last 30 days?	escribes the food eaten in your household
	(1) Enough of the kinds of fo	od (I/wc) want to cat
	(2) Enough, but not always th	te kinds of food (I/we) want to eat
	(3) Sometimes not enough to	cat
	(4) Often not enough to cat	
	(f) REFUSED	
	(d) DON'T KNOW	
food	v I'm going to read you several statu I situation. For these statements, pl a true, sometimes true, or never tru	ements that people have made about their case tell me whether the statement was to for (you/your household) in the last 30
E2	The first statement is "(I/We) we out before (I/we) got money to b true, or never true for (you/your	rried whether (my/our) food would run uy more." Was that often true, sometimes household) in the last 30 days?
	(I) OFTEN TRUE	(f) REFUSED
	(2) SOMETIMES TRUE (3) NEVER TRUE	(d) DON'T KNOW
E3	"The food that (I/we) bought jus money to get more." Was that off (you/your household) in the last ?	t didn't last, and (I/we) didn't have en, sometimes, or never true for 30 days?
	(I) OFTEN TRUE	(f) REFUSED
	(2) SOMETIMES TRUE	(d) DON'T KNOW
	(3) NEVER TRUE	

			[2]
(3) NEVER TRUE	(2) SOMETIMES TRUE	(I) OFTEN TRUE	"(I/We) couldn't afford to eat bala sometimes, or never true for (you)
	(d) DON'T KNOW	(f) REFUSED	anced meals." PROMPT: Was that often, /your household) in the last 30 days?

IF (E1=3 or 4) or (E2=1 or 2) or (E3=1 or 2) or (E4=1 or 2) CONTINUE. OTHERWISE GO TO SECTION F.

ES In the last 30 days did (you/you or other adults in your household) ever cut the size of your meals or skip meals because there wasn't enough money for food?

(0) NO \rightarrow GO TO E6	(I) YES → GO TO E5a
(d) DON'T KNOW	(f) REFUSED \longrightarrow E6

E5a In the last 30 days, how many days did this happen? (f) REFUSED #DAYS: (Range 1-30) (d) DON'T KNOW

E9	E8	E7	E6	
In the last 30 days, did (you/you or other adults in your household) ever not eat for a whole day because there wasn't enough money for food?	In the last 30 days, did you lose weight because there wasn't enough money for food?	In the last 30 days, were you ever hungry but didn't eat because there wasn't enough money for food?	In the last 30 days, did you ever eat less than you felt you should because there wasn't enough money for food?	
				YES
				NO
				REF
				DK

- E9a In the last 30 days, how many days did this happen?
- (f) REFUSED
- (d) DON'T KNOW (Range 1-30)

- #DAYS: