

Social Networking in the (Law) Library: can you do that?

Marcia L. Dority Baker

What is social media?

Broad definition from Wikipedia: http://en.wikipedia.org/wiki/Social_media

Schmid Law Library: <http://law.unl.edu/library>

Twitter: <http://twitter.com/schmidlibrary>

Facebook: <http://www.facebook.com/pages/Lincoln-NE/Schmid-Law-Library-University-of-Nebraska-College-of-Law/108217412646>

Law Librarian Conversations radio show: <http://lawlibcon.classcaster.net/>

Mobile website, UNL Libraries: <http://www.unl.edu/libr/mobile/>

Libraries using social media:

Flickr: Civilian Conservation Corps, Oregon State University

<http://www.flickr.com/photos/osucommons/sets/72157613061881243/>

Flickr: U.S. National Archives

<http://www.flickr.com/photos/usnationalarchives/>

NING network: Law Libraries and Librarians

<http://lawlibraries.ning.com/>

Delicious: Library Journal article

<http://www.libraryjournal.com/article/CA6476403.html>

Delicious: Blog post list of libraries using Delicious

<http://angelacw.wordpress.com/2007/06/04/delicious-libraries/>

Library of Congress – great example!

<http://www.ignitesocialmedia.com/social-media-marketing-example-library-of-congress/>

Why use social media?

How people find information: Pew Report, <http://www.pewinternet.org/Reports/2010/Online-News.aspx>

Information Tyrannosaur: <http://andyburkhardt.com/2009/08/25/four-reasons-libraries-should-be-on-social-media/>

Zdnet.com blog: 2010 trends to watch: <http://blogs.zdnet.com/Hinchcliffe/?p=1152>

How small business can use social media: <http://www.wpsmallbusiness.com/web-strategy/social-media/>