

# **Google Apps**

(and other Google Tools)

# **for Libraries**

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# Outline for today

Presentation/overview


Hands-on project

Group reports

[Future-tense]



# Google Books and WorldCat Local

 **MACALESTER COLLEGE**


**DeWitt Wallace Library**  
*"Linking Scholars to Knowledge"*

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## **The ruling passion; tales of nature and human nature,** by [Henry Van Dyke](#)



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Publisher: New York, C. Scribner's Sons, 1901.


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# Google Scholar--results with prefs. set

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R Therivel, Royal Society for the Protection of ... - 1992 - [planningsummerschool.org](#)

... by Cluttons November 2004) Land for **housing** may be too small to trigger Section 106 agreements on **affordable housing** provision (discussions with planners) ...

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A Downs - **Housing** Policy Debate, 1991 - [fanniemaefoundation.org](#)

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[CITATION] **Jobs-housing** balancing and regional mobility - [MACLINKS FULLTEXT](#)

R Cervero - *Journal of the American Planning Association*, 1989 - Routledge

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[PDF] ► [Whose shortage of \*\*affordable housing\*\*](#)

KP Nelson - **Housing** Policy Debate, 1994 - [fanniemaefoundation.net](#)

... 1. Are there shortages of rental **housing affordable** to very low income and low-income families? ... 60 **Affordable** rent limit for low-income **housing** tax ...

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# Google Docs

- not just docs...
- no attachments
- let's take a look...

# Google Docs - Forms

Create quick and easy surveys! -- [example](#)  
[other examples](#)

## Data types

- text
- paragraph = more text
- multiple choice = choose 1
- checkboxes = choose 1 or more
- choose from a list = pulldown options menu
- scale = Likert scale with labels

[GoogleDocs link](#)



# Google Reader

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Google Reader

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## The official update feed from the Google Apps team »

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# Google Talk

- Virtual reference desk or helpdesk
- web conferencing



# Custom Google Search

Example: [CLAC IT departments](http://www.google.com/coop)  
<http://www.google.com/coop>



## Custom Search Engine

Have a website or collection of sites you'd like to search over? With Custom Search Engine, you can harness the power of Google to create a search engine tailored to your needs.

### Create a search engine tailored to your needs

- Include one website, multiple websites, or specific webpages
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### Custom Search Blog



#### [Integrating Custom Search with your service](#)

Feb 3, 2009

Posted by: Kevin Gollum Lim, Technical Writer Most people who need something just go to the store to get the item, bu...

[Home delivery of Custom Search to webmasters](#)

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Jan 17, 2005  
photos: 272 – 35 MB  
 Unlisted


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Michelle



barron

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**Photo Locations**



# Hands-on

- Create a google account if you do not already have one
- If sharing - Take the first 5 minutes to introduce yourselves and say how Google is used in your library
- Possible Project list:
  - Google Custom Search
  - Google Docs
    - Create shared documents and spreadsheets
  - Forms - create a survey of your users
  - Set up Reader and subscribe to feeds

@noon -- report back:

- How is Google used in your library?
- What did you try today?
- What did you find surprising/interesting?
- How will you use this in your library?

# Future Tense

*if time allows*



# Thank you!

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Associate Director of Information Technology Services

"In the past, libraries may have had the luxury of fine-tuning a service or product until it was (almost) perfect. The rate of change and the changing technology no longer permit this approach. Perfection is not only virtually unobtainable but often unnecessary. Settling for "very good," or even "good enough," can win the day."

--Karin Wittenborg, UVA

<http://www.clir.org/pubs/reports/pub123/wittenborg.html>