Google Apps

(and other Google Tools)

for Libraries

David Collins

Associate Director for Public Services in Library

Barron Koralesky

Associate Director of Information Technology Services

Macalester College

Outline for today

Presentation/overview
Hands-on project
Group reports
[Future-tense]

MACALESTER
COLLEGE
Email
powered
by Google

Google Books and WorldCat Local

Google Scholar

Google Scholar--results with prefs. set

[PDF] ▶ Strategic environmental assessment
R Therivel, Royal Society for the Protection of ... - 1992 - planningsummerschool.org
... by Cluttons November 2004) Land for **housing** may be too small to trigger Section
106 agreements on **affordable housing** provision (discussions with planners) ...
Cited by 473 - Related articles - View as HTML - Web Search - Import into RefWorks - Library Search - All 8 versions

[PDF] ▶ The advisory commission on regulatory barriers to **affordable housing**: Its behavior and ...
A Downs - **Housing** Policy Debate, 1991 - fanniemaefoundation.org
... But because regulatory barriers to **affordable housing** ranked very ... parts: the problems
low-income households have in paying for decent **housing** without spending ...
Cited by 36 - Related articles - View as HTML - Web Search - Import into RefWorks - All 17 versions

[CITATION] Jobs-**housing** balancing and regional mobility - MACLINKS FULLTEXT
R Cervero - Journal of the American Planning Association, 1989 - Routledge
Cited by 184 - Related articles - Web Search - Import into RefWorks - Library Search

[PDF] ▶ Whose shortage of **affordable housing**
KP Nelson - **Housing** Policy Debate, 1994 - fanniemaefoundation.net
... 1. Are there shortages of rental **housing affordable** to very low income and low-income
families? ... 60 **Affordable** rent limit for low-income **housing** tax ...
Cited by 35 - Related articles - View as HTML - Web Search - Import into RefWorks - All 20 versions

Google Docs

- not just docs...
- no attachments
- let's take a look...

Google Docs - Forms

Create quick and easy surveys! -- example
    other examples

Data types
- text
- paragraph = more text
- multiple choice = choose 1
- checkboxes = choose 1 or more
- choose from a list = pulldown options menu
- scale = Likert scale with labels

GoogleDocs link

Google Reader

Google Talk

- Virtual reference desk or helpdesk
- web conferencing

Custom Google Search

Example: CLAC IT departments
http://www.google.com/coop

Google Tricks

Earthquake
Time in other countries
Unit conversion
Definitions
Weather
Flight status
Currency conversion
Math
Stocks

Google Photos - Picasa

Hands-on

- Create a google account if you do not already have one
- If sharing - Take the first 5 minutes to introduce yourselves and say how Google is used in your library
- Possible Project list:
  - Google Custom Search
  - Google Docs
    - Create shared documents and spreadsheets
  - Forms - create a survey of your users
  - Set up Reader and subscribe to feeds

@noon -- report back:

- How is Google used in your library?
- What did you try today?
- What did you find surpising/interesting?
- How will you use this in your library?

Future Tense

if time allows

Thank you!

David Collins -- collins@macalester.edu
Associate Director for Public Services in Library

Barron Koralesky -- koralesky@macalester.edu
Associate Director of Information Technology Services

"In the past, libraries may have had the luxury of fine-tuning a service or product until it was (almost) perfect. The rate of change and the changing technology no longer permit this approach. Perfection is not only virtually unobtainable but often unnecessary. Settling for "very good," or even "good enough," can win the day."

--Karin Wittenborg, UVA
http://www.clir.org/pubs/reports/pub123/wittenborg.html