# Google Apps

(and other Google Tools)

#### for Libraries

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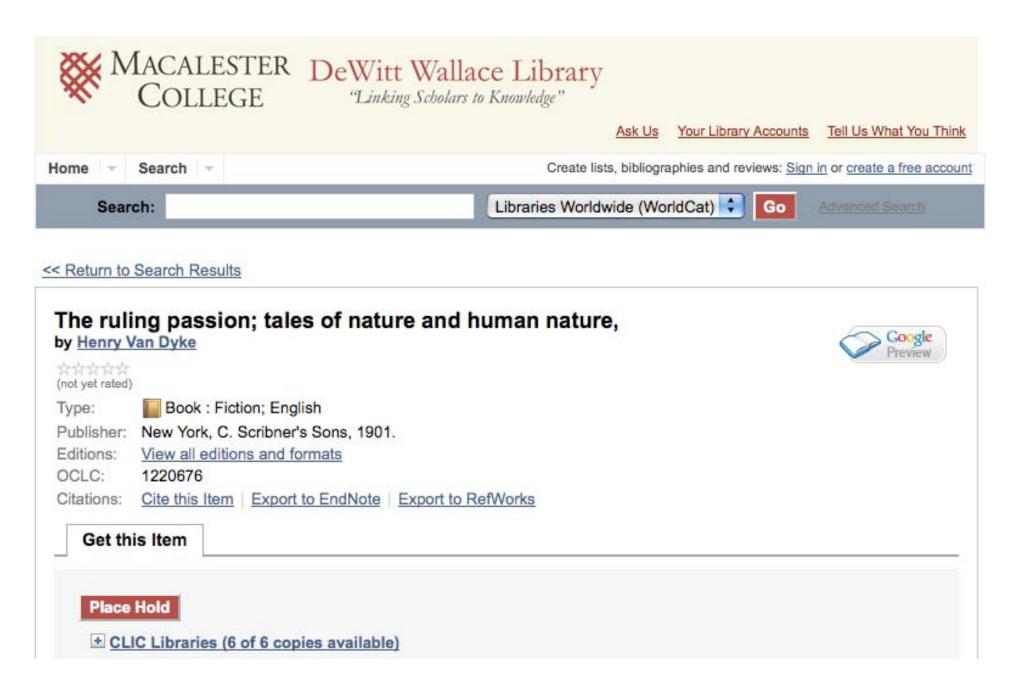


## **Outline for today**

Presentation/overview Hands-on project Group reports [Future-tense]



## Google Books and WorldCat Local



## Google Scholar





Stand on the shoulders of giants

Google Home - About Google - About Google Scholar

@2009 Google

#### Google Scholar--results with prefs. set

#### [PDF] ► Strategic environmental assessment

R Therivel, Royal Society for the Protection of ... - 1992 - planningsummerschool.org

... by Cluttons November 2004) Land for housing may be too small to trigger Section

106 agreements on affordable housing provision (discussions with planners) ...

Cited by 473 - Related articles - View as HTML - Web Search - Import into RefWorks - Library Search - All 8 versions

#### [PDF] ► The advisory commission on regulatory barriers to affordable housing: Its behavior and ...

A Downs - Housing Policy Debate, 1991 - fanniemaefoundation.org

... But because regulatory barriers to affordable housing ranked very ... parts: the problems

low-income households have in paying for decent housing without spending ...

<u>Cited by 36 - Related articles - View as HTML - Web Search - Import into RefWorks - All 17 versions</u>

#### [CITATION] Jobs-housing balancing and regional mobility - MACLINKS FULLTEXT

R Cervero - Journal of the American Planning Association, 1989 - Routledge

Cited by 184 - Related articles - Web Search - Import into RefWorks - Library Search

#### [PDF] ► Whose shortage of affordable housing

KP Nelson - Housing Policy Debate, 1994 - fanniemaefoundation.net

... 1. Are there shortages of rental **housing affordable** to very low income and low-income families? ... 60 **Affordable** rent limit for low-income **housing** tax ...

<u>Cited by 35 - Related articles - View as HTML - Web Search - Import into RefWorks - All 20 versions</u>

## Google Docs

- not just docs...
- no attachments
- let's take a look...

#### Google Docs - Forms

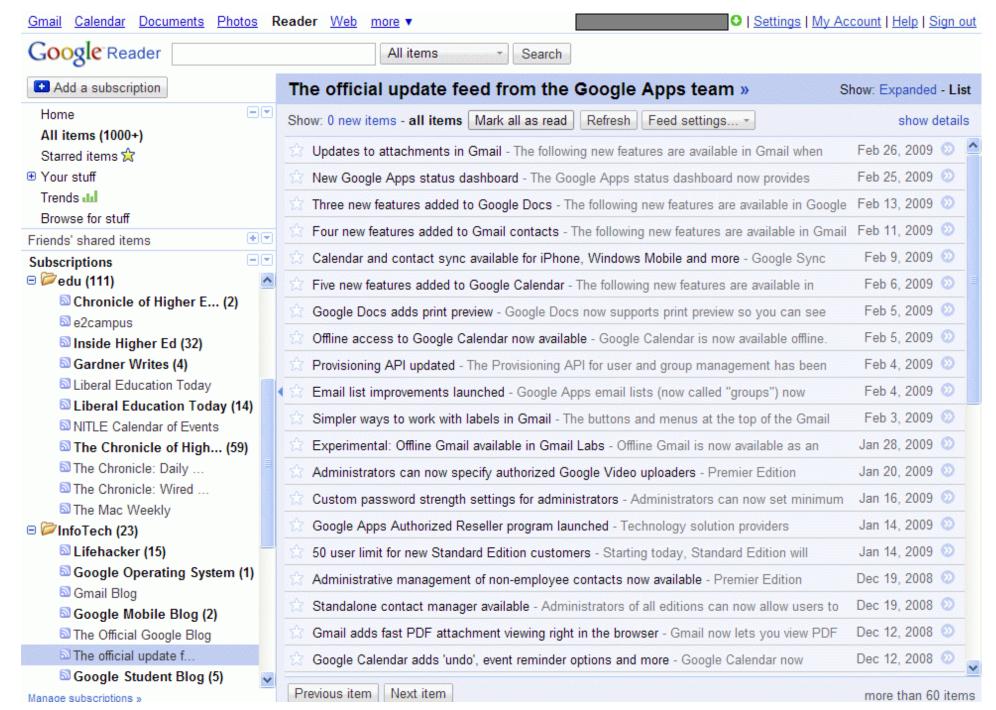
Create quick and easy surveys! -- <u>example</u> other examples

#### Data types

- text
- paragraph = more text
- multiple choice = choose 1
- checkboxes = choose 1 or more
- choose from a list = pulldown options menu
- scale = Likert scale with labels

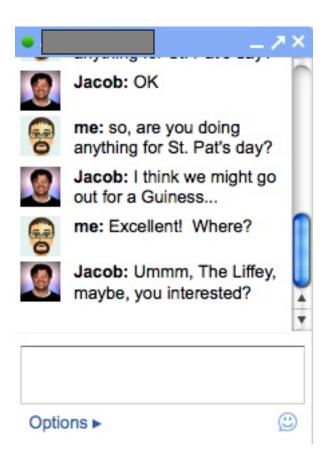
GoogleDocs link

## Google Reader



## Google Talk

- Virtual reference desk or helpdesk
- web conferencing



## Custom Google Search

Example: <u>CLAC IT departments</u>

http://www.google.com/coop



#### **Custom Search Engine**

Have a website or collection of sites you'd like to search over? With Custom Search Engine, you can harness the power of Google to create a search engine tailored to your needs.

#### Create a search engine tailored to your needs

- · Include one website, multiple websites, or specific webpages
- · Host the search box and results on your own website
- · Customize the colors and branding to match your existing webpages
- · Learn more with our featured examples, developer documentation, and FAQs

#### Learn how Custom Search benefits...

- Your website, blog, or special interest group
- Your business or enterprise
- Your non-profit, government, or educational organization

#### Create a Custom Search Engine

Or, manage your existing search engines.

#### **Custom Search Blog**



Integrating Custom Search with your service

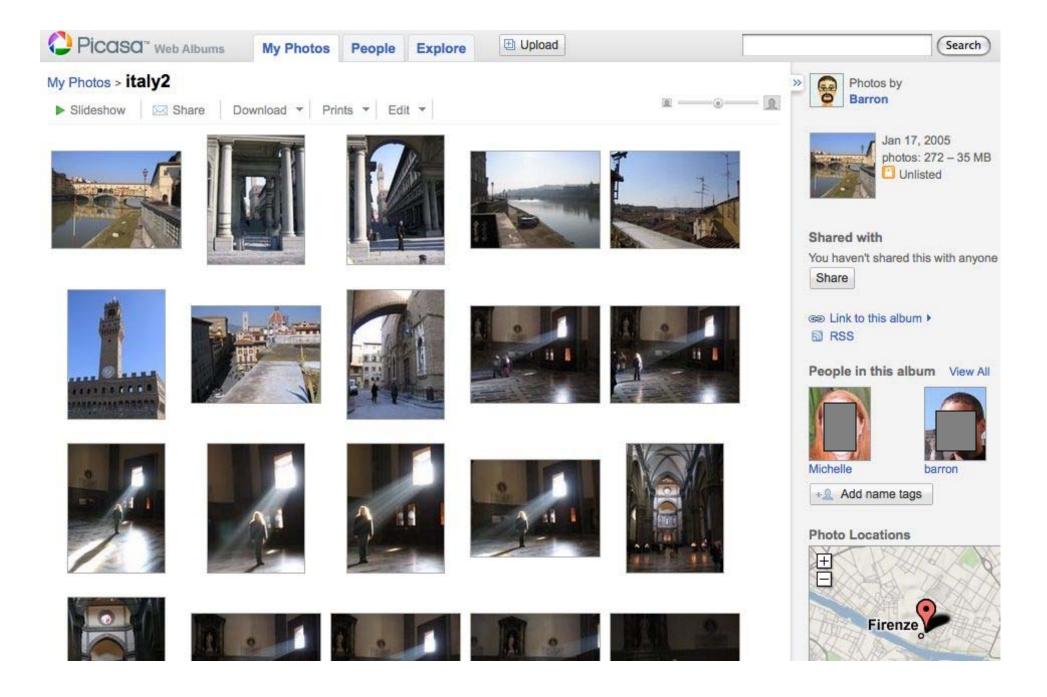
Posted by: Kevin Gollum Lim, Technical Writer Most people who need something just go to the store to get the item, bu...

Home delivery of Custom Search to webmasters

## Google Tricks

Earthquake
Time in other countries
Unit conversion
Definitions
Weather
Flight status
Currency conversion
Math
Stocks

#### Google Photos - Picasa



#### Hands-on

- Create a google account if you do not already have one
- If sharing Take the first 5 minutes to introduce yourselves and say how Google is used in your library
- Possible Project list:
  - Google Custom Search
  - Google Docs
    - Create shared documents and spreadsheets
  - Forms create a survey of your users
  - Set up Reader and subscribe to feeds

## @noon -- report back:

- How is Google used in your library?
- What did you try today?
- What did you find surpising/interesting?
- How will you use this in your library?

#### **Future Tense**

if time allows

## Thank you!

David Collins -- collins@macalester.edu
Associate Director for Public Services in Library

Barron Koralesky -- koralesky@macalester.edu Associate Director of Information Technology Services "In the past, libraries may have had the luxury of fine-tuning a service or product until it was (almost) perfect. The rate of change and the changing technology no longer permit this approach. Perfection is not only virtually unobtainable but often unnecessary. Settling for "very good," or even "good enough," can win the day."

--Karin Wittenborg, UVA http://www.clir.org/pubs/reports/pub123/wit tenborg.html