Engage your Audience!

Using Audience Response Systems in Library Instruction

How to save your life...
Or at least your grade!

Even the “Fugitive” had time for Research!

Which of these statements is true?
1. “And” or “*” will broaden your search
2. “And” or “*” will narrow your search
3. “Or” or “*” will broaden your search
4. “Or” or “*” will narrow your search

Which search will get the most, appropriate results?
1. Racism and motion pictures
2. Racism or motion pictures
3. Racism and (motion picture* or film* or cinema)
4. Racism or (motion picture* or film* or cinema)
5. Racism and (motion picture* and film* and cinema)
Which of these database(s) would be useful to search for articles about film history?

1. MLA
2. JSTOR
3. Academic Search Premier
4. MUSE
5. All of the above

In CCLCnet, what is the official term for films?

1. Films
2. Movies
3. Motion pictures
4. Moving pictures

Which program will help format your references for you?

1. RefWorks
2. CitationStation
3. EBSCO
4. BibBuddy
5. CSA

Which way(s) can you get assistance from the Information Commons?

1. Phone
2. Email
3. Chat
4. In Person
5. All of these ways
What can't you check out from the Library?

1. DVD player
2. LP player
3. CD player
4. Laptop
5. Jump drive
6. Videos & DVDs
7. Video Cameras
8. Boom boxes, headsets, flip charts

How many journals/periodicals are available full-text online or in the Bethel University Library?

1. 1,762
2. 4,839
3. 9,756
4. 12,384
5. 35,849

What’s the best way to find out how to move citations from a database to RefWorks?

1. Email Human Resources
2. Look at “Guides and Tutorials” on BLink>Library>AskUs
3. Call x6500
4. Contact the Information Commons Reference Desk
5. Both 2 and 4

From which College did Stacey Hunter-Hecht receive her undergraduate degree?

1. Penn State University
2. University of California - Berkley
3. Gordon College
4. University of Pittsburg

In High School Stacey was:

1. a drum major in the marching band
2. a hockey goalie
3. an all-conference point guard
4. Miss Teen Pennsylvania
Welcome to the Bethel University Library and Information Commons

Take the Library Challenge!

Challenge #1:
Finding books, videos, music

Using the Find Books, Videos, Music (CLICnet) search box,
Search for pirates of the caribbean dead man’s chest
After your search results display, click on the first title
What number will help you find it in the library?

ość Call Number: 791.4372 P667cd 2006
0% ISBN Number: 0788873083
0% OCLC Number: ocm71227664
0% Pub Number: 786936720983

Your ID card is also your library card.

Bonus Point!

Challenge Wrap-Up:
Finding Books, Videos, Music

- Search CLICnet
- Use call number to locate material
- Check out with your ID card
- Use barcode number to request from other CLIC libraries
JENNIFER BORKENHAGEN
Circulation Librarian/Interlibrary Loan/Reference, Concordia University Library Technology Center

Library
- Faculty workshops & demos
- Conference presentation
- Student worker training
- First Year Seminar & Communication classes

Faculty
- Quizzes
- Gauge prior knowledge & comprehension
- Participatory

Students
- Class presentations
- Educational technology demonstrations

SUE GRAY
Reference/Circulation Librarian, College of St. Catherine Library

BETSY DADABO
Library Technology Specialist, Bethel University Library
**What to look for in Audience Response Systems**

- Software/Hardware Requirements
  - Mode of input options – computer program, cell phone applications, clickers
- Integration with other programs (i.e. Blackboard/WebCT)
- Cost (about $1000 for 30 receivers for TP)
- Target Demographic of Company (business/education)

**Implementation**

- Cost can be defrayed by getting other departments involved or by having students purchase own receivers
- Coordinate with IT department so that software is installed on all necessary classrooms
- Have a representative from the company come and demonstrate the use of the product
- Hold training sessions for staff and other interested parties

**Audience Response Systems**

- **OptionFinder**
  [http://www.optiontechnologies.com](http://www.optiontechnologies.com)
- **eInstruction (formerly Interwrite Learning)**
- **Turning Point**
- **Senteo**

**Comparison Site**

[www.polleverywhere.com/ars-comparison](http://www.polleverywhere.com/ars-comparison)

**Contact Us!**

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