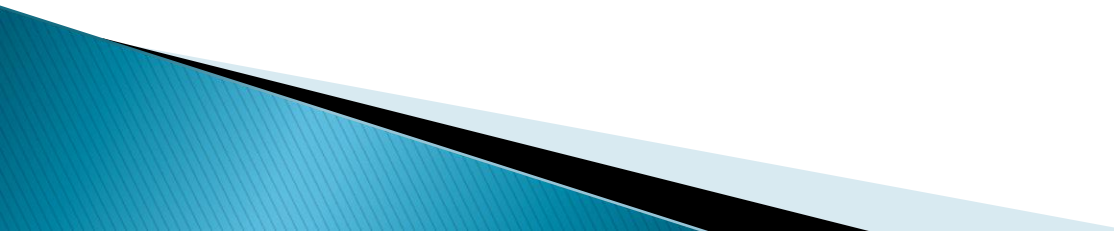


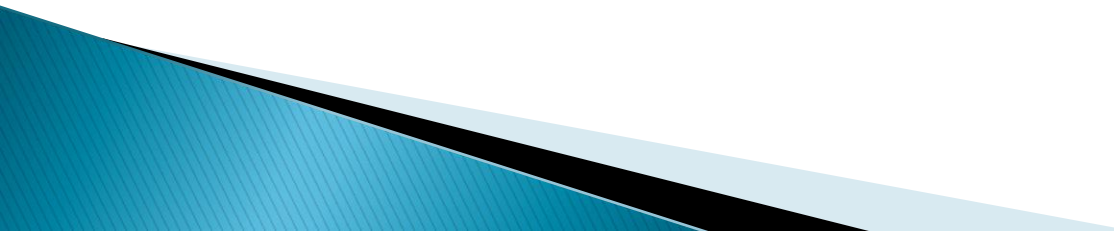
# Meeting them Halfway: Using YouTube in a First Year Information Fluency Program

- Beth Hillemann, Reference & Instruction
- Aaron Albertson, Reference & Instruction  
Macalester College, March 2009

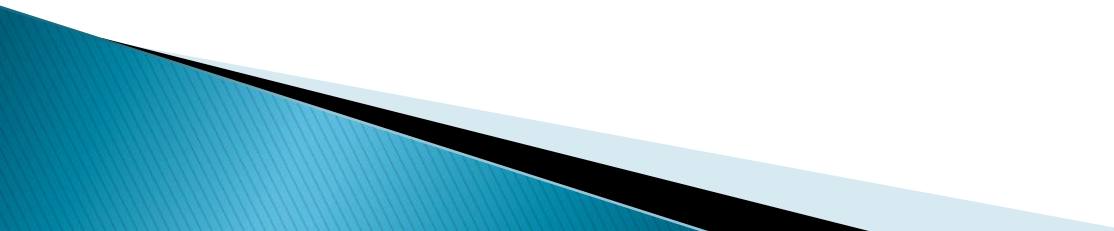
# First Year Program at Macalester

- 480 First year students
  - 32 First year classes (16 students per class)
  - No “common experience”
  - Some college-wide requirements
    - Writing component
    - At least 1 library session (2006)
- 

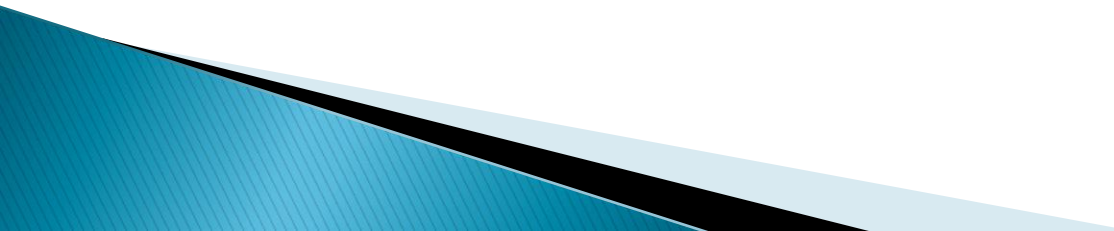
# Library/ITS First Year Sessions

- Librarians & ITS Academic Information Associates
  - Introduction to library resources and ITS resources
  - Hands-on experience for students
  - Same basic format for 10 years
    - 1-3 sessions, tailored to class
    - Optional modules: scholarly communication, RefWorks, more disciplinary resources
- 

# Challenges

- ▶ May or may not have library research assignment
  - ▶ Immediate information vs. later assignments
  - ▶ Prep time and scheduling
  - ▶ Expansion of teaching role for library liaisons
  - ▶ Incorporating more ITS practical skills (e.g. saving a file to the network)
  - ▶ Baseline for assessment
- 

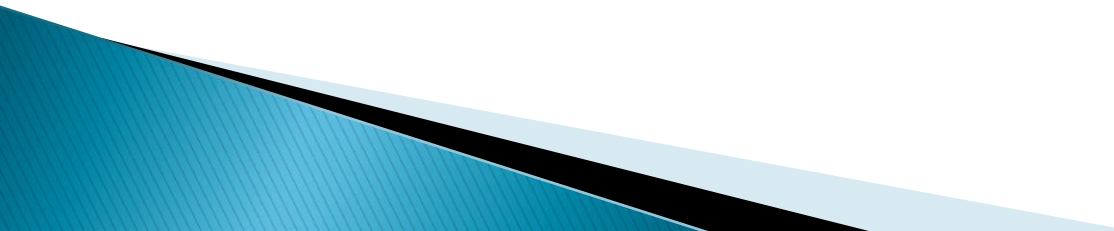
# Mission

- “Common experience” first session
    - Introduction to library and ITS resources
  - Engaging
    - Video on broad, interdisciplinary topic
      - Message generating questions
  - Script for liaisons/AIAs to follow
  - Mimic scholarly process
- 

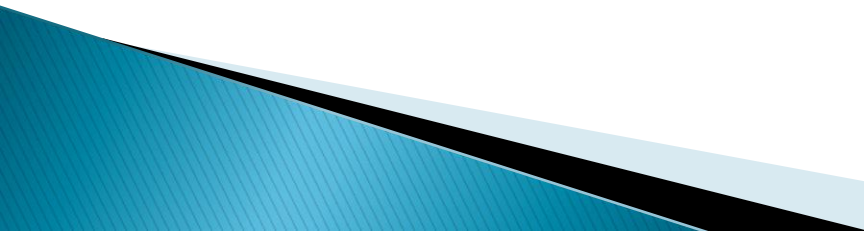
# The session

- ▶ Introduction: goals
- ▶ Library/Network overview
- ▶ Student scholars: Critical evaluation of information
  - [Video](#)
  - Finding the evidence
    - Library web site; Macalester Worldcat; Academic Search Premier
    - [Worksheet](#) (link broken, see Related Files on Digital Commons)
- ▶ Disciplinary conversations
  - Create bibliography & save to network

# Goals Met?

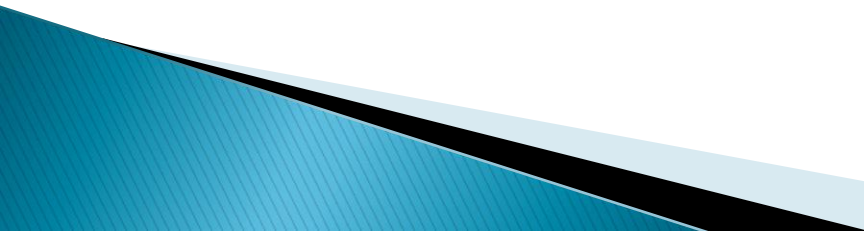
- ▶ Easier to schedule and less preparation
    - All 32 sessions in September
    - 13 classes had multiple sessions (Oct–Nov)
  - ▶ Liaisons & AIAs comfortable
  - ▶ Students were engaged
  - ▶ Baseline met for all first year students
- 

# Information Fluency Goals

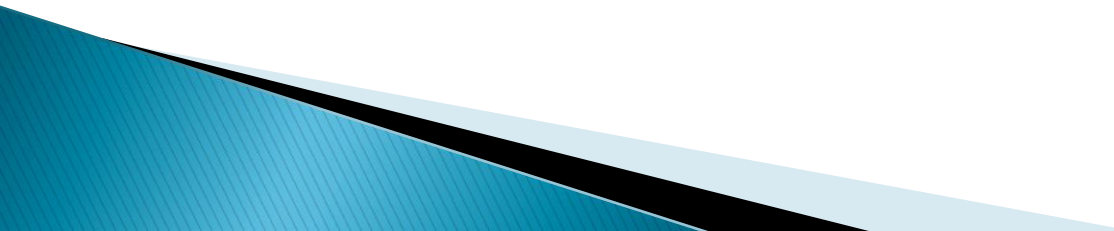
- Standard 1: The information literate student determines the nature and extent of the information needed.
  - Standard 2: The information literate student accesses needed information effectively and efficiently.
  - Standard 3: The information literate student evaluates information and its sources critically and incorporates selected information into his or her knowledge base and value system.
- Information Literacy Competency Standards for Higher Education, Association of College and Research Libraries,  
<http://www.ala.org/ala/mgrps/divs/acrl/standards/informationliteracycompetency.cfm>.
- 



# What we liked

- ▶ Discussion
    - Interesting finding out where students would look for information. More critical of Wikipedia and Google than we expected
    - Inventive when came to looking for articles from their discipline
  - ▶ Hands-on with Resources
    - Both Library and ITS
  - ▶ Fall less difficult than in other years
  - ▶ Students liked it too
- 

# For Fall 2009

- ▶ Streamline for 60 minute presentations
  - ▶ Discussion critical
    - Tips for liaisons when students not participating
  - ▶ Include RefWorks for 90 minute presentations
  - ▶ Find new video/topic?
- 

# Questions?

