Finding Grant Opportunities for Libraries and Technology

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Today's Program

- Foundation Center Cooperating Collections

- What you need to know <u>before</u> you look for grants

- How you can identify funding <u>partners</u>

- Sources and resources for your grantseeking efforts

Foundation Center & Cooperating Collections

- Nonprofit organization headquartered in NYC

- Nation's leading authority on organized philanthropy, grants, and giving

- Maintains the most comprehensive database on U.S. grantmakers and their grants

- "Cooperating Collections" located in every state where you can access this information/materials: http://foundationcenter.org/collections/

What is a grant & who gets them?

"Grant: an award of funds to an organization or individual to undertake charitable activities."

Council on Foundations

www.cof.org

Organizations whose purposes are charitable, educational, scientific, religious, literary, or cultural.

Eligibility

- 501(c)(3) nonprofit, tax-exempt designation from the IRS

  or

- Library Foundation *with 501(c)(3) status*

  or

- Fiscal Sponsor (a nonprofit) to receive and administer grants on your library's behalf

  or

- Grantmaker indicates that Public, School or Academic Libraries are eligible regardless of 501(c)(3) status

Money but __not__ *FREE Money!*

"Every grant I have ever seen required some expenditure on the part of the recipient."

James Swan in *Fundraising for Libraries*

- Time (6-12 months)
- Energy (research, writing, follow-up & expectations)
- Money (funding prep- and post-work)

Step 1: Know Your Project (thoroughly)

- What need(s) will this project respond to and how?
  - Who will be helped?
  - What are the goals of the project?
  - How will you know if/when you meet those goals?

  (This is where you will find your keywords/subjects.)

- What TYPE of funding do you need?
  - Seed money
  - Project development/Project support
  - Equipment
  - General/Operating Support

- How much $$ do you need?
  - Realistic detailed budget
  - Direct and indirect costs

Step 2: Consider potential stakeholders

- Foundations (private, community, corporate-sponsored)
  - Bill & Melinda Gates Foundation
  - George Kress Foundation, Inc. (no web site)
  - Verizon Foundation

- Direct Corporate Giving Programs
  - Pizza Hut, Inc.

- Government Agencies (federal, state, and local)
  - Institute of Museum and Library Services
  - State of WI Higher Education Board

- Associations/Societies
  - American Library Association
  - Beta Phi Mu International Library Science Honorary Society

Step 3: Research Common Interests

What they SAY they will & what they do!

- Who has an interest in your area of interest?

- Who funds in your geographic area?

- Who will provide the TYPE of support you need?

- Who has given in the dollar range you need?

Where should I look?

- Foundation Directory Online Professional (and other databases)

- Grants for Libraries and Information Services (e-book)
- Grants for Information Technology (e-book)
  - "Computer systems/equipment, public affairs/government"
  - "Electronic media/online services, social sciences"

- Request For Proposal Websites
  - Philanthropy News Digest
  - Chronicle of Philanthropy Deadlines

- Agency Web sites
  - National Endowment for the Humanities
  - Institute of Museum and Library Services

Note: This is **not** a complete list of resources available, please see
http://grants.library.wisc.edu/organizations/libraries.html for a more complete listing.

Research Individual Grantmakers

- Grantmaker Websites
- Grantmaker Documents
  - Annual Reports
  - Newsletters
  - Guidelines/Brochures
  - Requests for Proposals (RFPs)
- News & Magazine Articles; Philanthropic Literature
- IRS Filings (Forms 990-PF and 990)

Want to learn more?

- UW-Madison's Grants Information Collection web site: http://grants.library.wisc.edu

- Foundation Center web site:
  http://foundationcenter.org
  - Free Webinars
    http://foundationcenter.org/getstarted/training/webinars/
  - FAQs
    http://foundationcenter.org/getstarted/faqs/full_list.html

Questions?

Thank you!