

Convert Best Practices to Results

Our Tutor.com implementation story

Rochester Public Library (MN)

Presented by Kimberly Edson



The Rochester Public Library



- **City of Rochester and Olmsted County – Service Population 130,000**
- **Circulate 1.5 million items from a main library and a bookmobile**
- **3 school districts in service area**



Mission & Vision Strategic Plan

The Perfect Storm & Persistence of Vision



- **Needs Assessment**
- **Collaboration**

\$ Budgeting \$

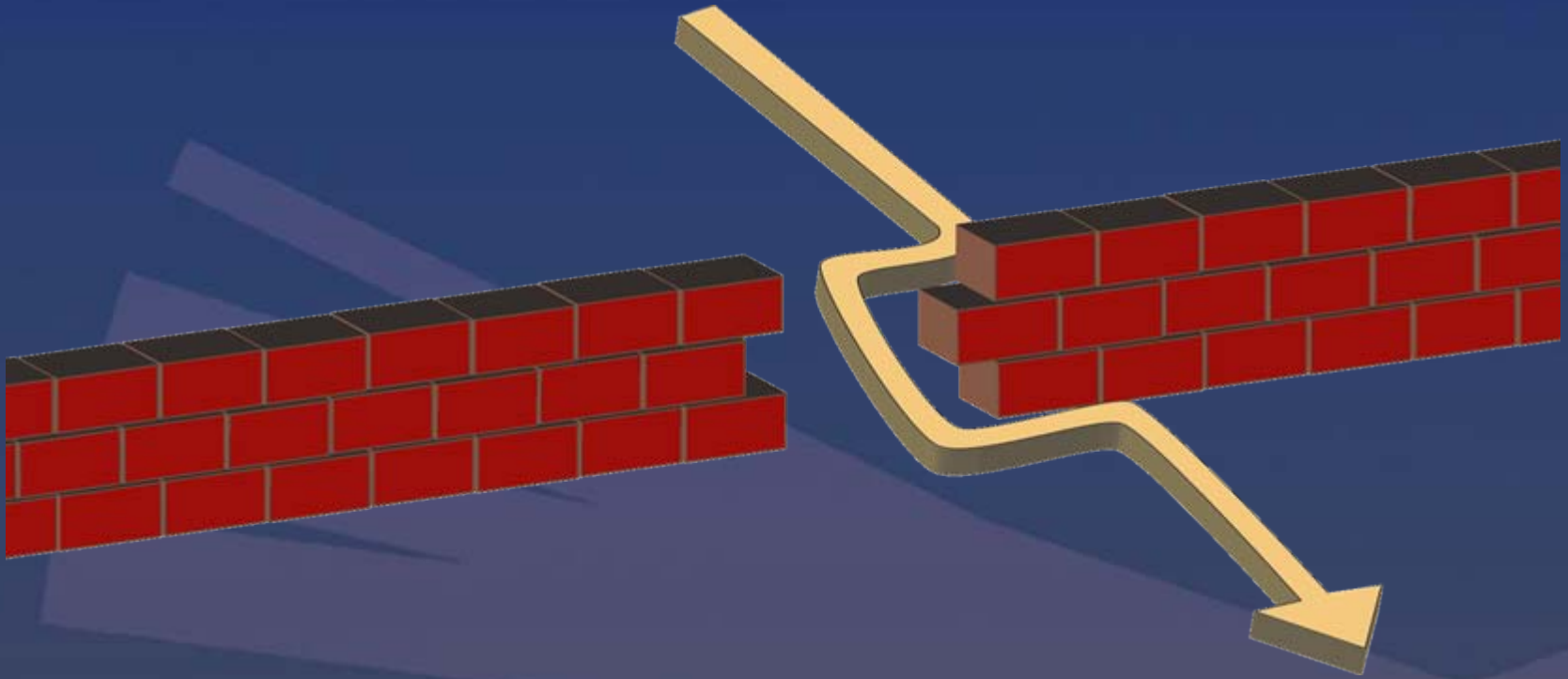


\$ Program

\$ Marketing

\$ Library Cards

Identify and address barriers

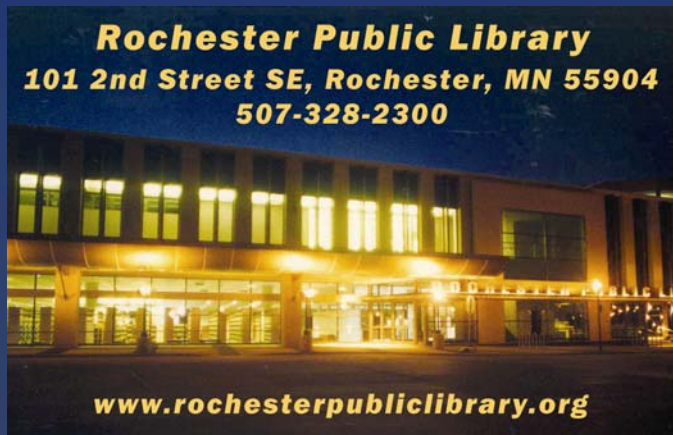


Barrier: Transportation

- Solution
 - Service Delivered via Internet



Barrier: Service Requires Library Card

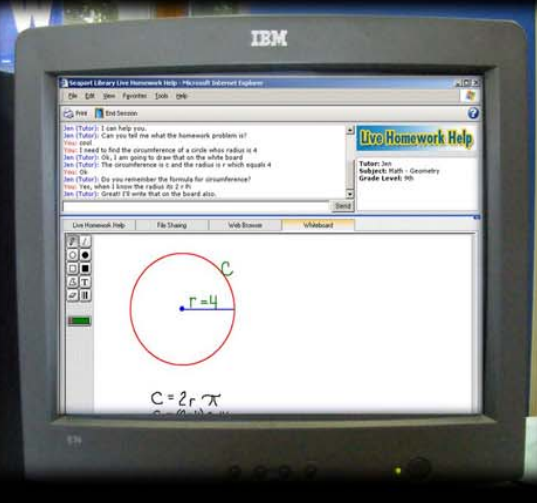


- Solution:
 - Library Card for ALL students
 - Develop institutional card for on-line resource access only
- Community Solution: Schools
 - collaborate with library to ensure student access

Barrier: Access to Computer Equipment

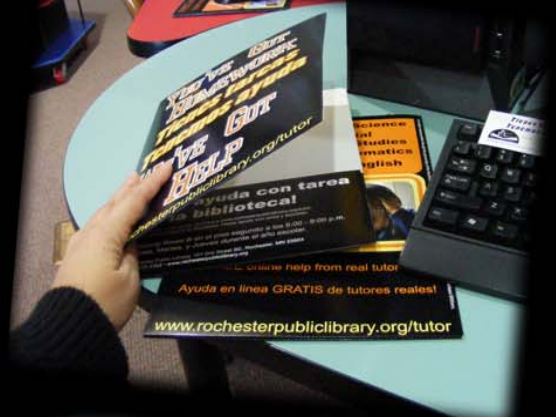


- Solution:
 - Enable EVERY Library Computer to access Tutor.com
- Community Solution:
 - After school student support programs
 - Computer give away to low income students



Thank you to these partners for making Live Homework Help available!

Rochester Rotary Club
Charles and Barbara Withers



Live Homework Help® with Tutor.com

Online tutors will be available on demand, every day from 4 to 10 p.m., for one-to-one help with everything from homework to skills building and test prep.

Professionally trained and experienced tutors will help elementary through introductory college students with math, science, English and social studies.

Connect

How it works



10,000 business cards + 300 mouse pads + 22,000 magnets + 3,000 candy bars + 22,000 folders + 6,000 posters + 41 school open house visits + 1 tutor.com = success!

Preliminary success!

Sept. 716

Nov. 525

Jan. 326

Oct. 825

Dec. 386

Feb. 241

Questions	% of Yes responses
Are you glad your organization offers this service?	94.48%
Would you recommend this service to a friend?	92.45%
Is Live Homework Help helping you complete your homework assignments?	84.28%
Is Live Homework Help helping you improve your grades?	81.40%
Is Live Homework Help helping you be more confident about your school work?	85.77%

For more information,
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