

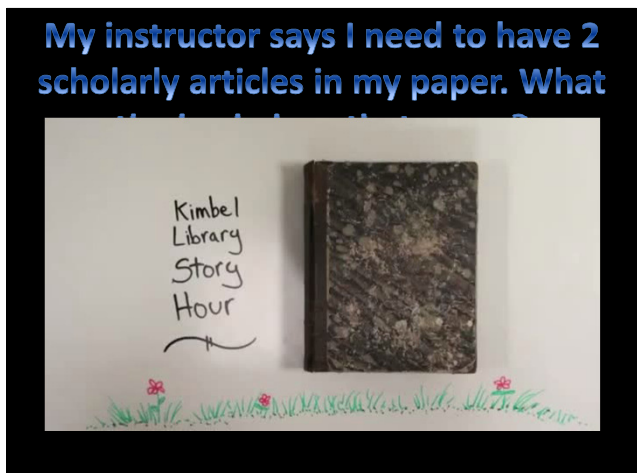
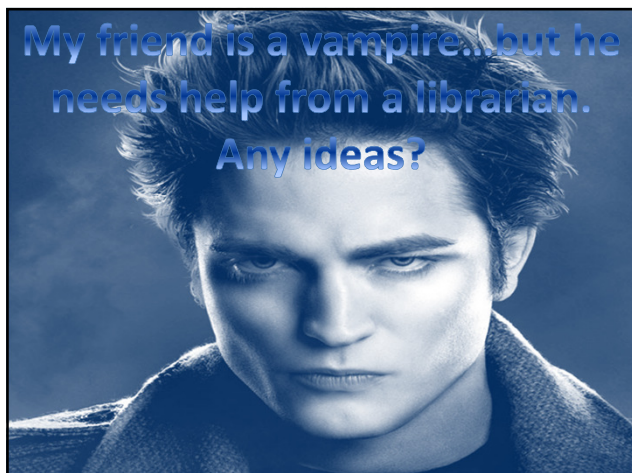
My roommate plays Lady Gaga 24/7—where can I find a Gaga-free place to study?

A collage of images. At the top is a woman in a Lady Gaga costume with her hand to her face. Below are three photos of library interiors: "Walter Library, 2nd floor" (a large study area with long tables), "Bio-Medical Library" (a modern library with glass walls), and "Wilson Library 4th Floor" (a study area with tables and chairs).

Walter Library, 2nd floor

Bio-Medical Library

Wilson Library 4th Floor



My paper is so booring—what can I do?



Vintage:
1938-1942

Caption:
"Fresh and clean
again. It's worth dirty
hands to make the
stuff that will beat
Hitler"

What is your experience with orientation?

Welcome Week

- Required for all First Year students (5000+)
- Wednesday-Monday [6 days before school begins]
- Part of University Day
- explore 3 areas of campus
- 20 minute sessions
- Repeated 11 times from 9-4:15
- Held in classrooms



Requirements

- Fast-paced
- Need to be taught by at least 2 individuals
- No tour possible
- Wanted to include media
- Wanted to “wow” and showcase unique things about the libraries
- Wanted to share services useful for FY students

The Competition

- Let's Talk About Sex
- Texting, Dating, Sex & Drinking: When Should you be Concerned?
- Now You're Legal—Don't get Busted
- How to explain to your parents where that \$100 went!

Method

- Cephalonian Method
 - Nigel Morgan and Linda Davis at Cardiff University
 - Demystify—stimulating, engaging and enjoyable for students
 - Humour
- “Fusion of color, music and audience participation”

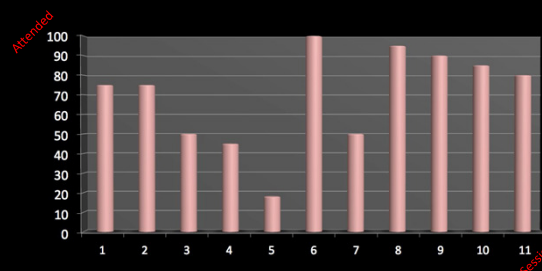


Outcomes

- Description: Come hear about the unusual and priceless items in the University Libraries and how YOU can use these items to ace your papers and projects. From a book burned by Nazis to Holmes' Baker Street studio we've got unique collections tucked away in underground caverns. Respect the past and discover the scholar in you.
- Learning outcomes:
 - List one example of a unique collection in the University Libraries.
 - Brainstorm two examples of how the Libraries collections can be used in papers and projects.
 - Discuss how unique archival materials can help a student think critically, respect the past and appreciate the values and beliefs of others.

Results

4100 780 19%



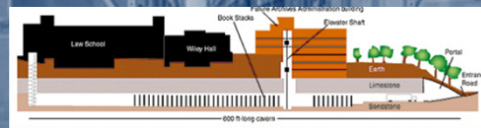


More on Method

- Music before/after
- Color cards—logical progression
- Humorous questions
- Candy
- Need to check your media in advance
- Timing

How can I study like a scholar?

My Welcome Week leader said there are underground caverns where you keep zombies...is it true?



Resources

- Innovative library induction - introducing the 'Cephalonian Method' by: [Nigel Morgan](#), [Linda Davies](#) *SCONUL Focus*, Vol. 32 (2004)
- Official Cephalonian Method page
 - <http://www.cardiff.ac.uk/insrv/educationandtraining/infolit/cephalonianmethod/index.html>

Questions?

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