My roommate plays Lady Gaga 24/7—where can I find a Gaga-free place to study?

My friend is a vampire...but he needs help from a librarian. Any ideas?

My instructor says I need to have 2 scholarly articles in my paper. What should I look for?
Welcome Week

- Required for all First Year students (5000+)
- Wednesday-Monday [6 days before school begins]
- Part of University Day
- Explore 3 areas of campus
- 20 minute sessions
- Repeated 11 times from 9-4:15
- Held in classrooms

Requirements

- Fast-paced
- Need to be taught by at least 2 individuals
- No tour possible
- Wanted to include media
- Wanted to “wow” and showcase unique things about the libraries
- Wanted to share services useful for FY students

My paper is so boring—what can I do?

Vintage:
1938-1942

Caption:
"Fresh and clean again. It's worth dirty hands to make the stuff that will beat Hitler"
The Competition

- Let’s Talk About Sex
- Texting, Dating, Sex & Drinking: When Should you be Concerned?
- Now You’re Legal—Don’t get Busted
- How to explain to your parents where that $100 went!

Method

- Cephalonian Method
  - Nigel Morgan and Linda Davis at Cardiff University
  - Demystify—stimulating, engaging and enjoyable for students
  - Humour
- “Fusion of color, music and audience participation”

Outcomes

- Description: Come hear about the unusual and priceless items in the University Libraries and how YOU can use these items to ace your papers and projects. From a book burned by Nazis to Holmes’ Baker Street studio we’ve got unique collections tucked away in underground caverns. Respect the past and discover the scholar in you.

- Learning outcomes:
  - List one example of a unique collection in the University Libraries.
  - Brainstorm two examples of how the Libraries collections can be used in papers and projects.
  - Discuss how unique archival materials can help a student think critically, respect the past and appreciate the values and beliefs of others.

Results

4100 780 19%
More on Method

- Music before/after
- Color cards—logical progression
- Humorous questions
- Candy
- Need to check your media in advance
- Timing

How can I study like a scholar?

My Welcome Week leader said there are underground caverns where you keep zombies...is it true?
Resources

• Innovative library induction - introducing the 'Cephalonian Method' by: Nigel Morgan, Linda Davies, SCONUL Focus, Vol. 32 (2004)
• Official Cephalonian Method page
  – http://www.cardiff.ac.uk/insrv/educationandtraining/infolit/cephalonianmethod/index.html

Questions?

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